

Institutional Performance 2002–2007

Reporting on a selection of key indicators

Status or Performance Indicator	2002	2003	2004	2005	2006	2007	B'mark/ Ranking [a]
1 LEARNING AND TEACHING							
Student Enrolments and Load							
Total Student Enrolments	24985	25745	26174	25378	25900	24984	-
Total Student Load	11189	11704	12158	12092	12249	12129	-
Enrolments - Commencing Students	13414	14010	14246	14211	11070	10241	-
Enrolments - All Undergraduate	18209	18734	18834	17690	18042	17679	-
Enrolments - Higher Degree Research	277	185	200	206	215	267	-
Enrolments - Higher Degree Coursework	4098	4403	5312	5948	5844	5372	-
Enrolments - Other Postgraduate	2401	2372	1828	1534	1799	1666	-
Postgraduates as % of Total Students	27%	27%	28%	30%	30%	29%	-
Load – All Undergraduate	8877	9281	9480	9094	9121	9312	-
Load – All Postgraduate	2312	2422	2744	2998	3128	2817	-
Student Performance [b]							
Student Retention	68%	70%	70%	70%	71%	-	-
Student Progress = Course Pass Rate	77%	77%	76%	76%	77%	-	-
Student Completions	3640	4186	4000	4095	4172	4557	-
Market Share [d] and Student Demand							
USQ Share of Regional Communities Market [e]	42%	42%	44%	-	-	-	-
USQ Share of Queensland Market	10%	10%	10%	9%	9%	-	4
USQ Share of Australian Distance Education	14%	14%	14%	8%	9%	-	3
USQ Share of Other Australian States Market	1%	1%	1%	7%	6%	-	32
USQ Share of Australians Overseas Market	8%	7%	7%	11%	5%	-	5
USQ Share of (Australian) International Market	4%	4%	4%	4%	3%	-	10
USQ Share of Australian Graduations	2%	2%	2%	-	-	-	-
USQ Share of International Distance Education	0%	0%	0%	0%	0%	-	-
Market Share of Distance Education for Qld Universities	0%	0%	0%	0%	0%	-	-
Student Demand (= Ratio 1 st Preferences to Offers)	1.03	0.96	0.92	0.91	1.05	-	-
Client Satisfaction and Teaching Quality [g]							
Student Evaluation of Teaching [h] (score / 7)	5.46	5.46	5.51	5.55	5.59	-	-
CEQ: % Good Teaching Satisfaction [i]	81%	82%	81%	81%	80%	82%	-
CEQ: % Generic Skills Satisfaction ¹	86%	88%	86%	86%	86%	87%	-
CEQ: % Overall Rating Satisfaction ¹	92%	92%	93%	93%	90%	91%	-
Graduate Outcomes							
GDS: % Graduates in Full-Time Study [j]	9.30%	7.40%	10.30%	7.40%	6.70%	10.10%	-
GDS: % Graduates in Full-Time Employment [k]	81.10%	84.60%	78.80%	79.30%	65.50%	63.40%	-
GDS: Median Starting Salary [l]	37000	36500	37750	39800	38750	42000	-
GDS: % Graduates Seeking FT Employment [m]	18.90%	15.40%	21.20%	20.70%	17.00%	16.60%	-
Employer Evaluation of USQ Graduates [n] (score/5)	4.48	4.48	4.52	4.49	4.48	4.49	-
Flexibility							
% Enrolments External	77%	77%	77%	77%	82%	77%	-
% Enrolments Multi-Modal	9%	8%	7%	9%	8%	12%	-
Web-Based Subjects Offered [o]	150	109	113	112	123	124	-
Web-Based Student Enrolments	619	1399	1264	1184	1185	821	-
Enrolment Trends							
% Students Internal	23%	23%	23%	22%	22%	23%	-
Enrolment Density (= Ratio of Enrolments to Load)	2.23	2.20	2.15	2.10	2.11	2.06	-
Median Age of Students	29	29	30	30	28	28	-

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2 STUDENT EXPERIENCE

% Central Expenditure on 'Student Services' and 'Other Academic Support'	15.60%	14.50%	15.93%	15.42%	14.33%	11.42%	- [q]
Library Expenditure per EFTSU (\$) ^r	432.11	475.52	418.13	440.72	495.02	424.25	r 39
% Library Expenditure on Information Resources [r]	48.30%	48.41%	40.78%	41.28%	46.82%	44.12%	r 8

3 RESEARCH AND RESEARCH HIGHER DEGREES

Research Load (EFTSU)	125	119	131	133	134	164	-
Research Completions – PhD + Research Masters	20	29	29	31	29	29	-
Total Research Income (\$'000)	5621	5465	3501	-	-	-	-
Number of Journal Articles Published	137	159	196	-	-	-	-
Number of Conference Publications	205	189	320	-	-	-	-

4 STAFF

Staff FTE [v] – Academic (FT & FFT)	399	439	440	447	457	469	-
Staff FTE ^v – General (FT & FFT)	765	751	751	765	797	819	-
Casual Staff FTE	220	195	205	190	190	190	-
Student Staff Ratio (EFTS:FTE)	19	20	20	20	20	20	-
% Academic Staff with PhD	-	36%	38%	42%	45%	50%	-
% Academic Staff with Higher Degree	-	68%	73%	76%	81%	85%	-
Staff Turnover Rate (%) [w]	13%	15%	14%	12%	12%	12%	-
Staff Separation Rate (%) [x]	9%	11%	9%	9%	9%	9%	-
Mean Age of Staff – Academic	46	46	47	47	48	48	-
Mean Age of Staff – General	41	42	43	42	43	43	-
% Academic Staff who are Female	37%	39%	40%	41%	39%	39%	-
% Senior Staff who are Female	22%	22%	22%	24%	17%	25%	-

5 EQUITY AND MULTICULTURALISM

Females as % of Total Students	51%	51%	50%	49%	50%	52%	-
Females as % of Commencing Students	49%	49%	48%	47%	50%	54%	-
% of Females in Engineering	10%	8%	8%	8%	9%	9%	-
Enrolments - Indigenous Students	210	216	192	202	194	292	-
Indigenous Student Progression (= Pass Rate)	76%	83%	78%	-	-	-	-
Enrolments - People with Disabilities	492	647	641	628	607	660	-
% of Students Socioeconomically Disadvantaged	28%	27%	28%	28%	29%	31%	-
% of students from Rural and Isolated Regions	57%	56%	58%	59%	59%	56%	-

6 COMMUNITY ENGAGEMENT

Domestic Non-Award Enrolments	791	753	655	771	1902	996	-
Total McGregor Schools Enrolments [t]	608	639	657	547	649	672	-
Performance Centre: Music Attendance [u]	2053	2099	5948	4014	4073	6014	-
Performance Centre: Theatre Attendance ^u	6474	8433	9804	9648	8495	14685	-

7 INTERNATIONALISATION

International Student Load	2733	3319	3940	4400	4223	3729	-
International Student Enrolments as % of Total Student Enrolments	25%	28%	31%	35%	34%	31%	-
Market Breadth 1. Number Countries Serviced	119	112	120	110	114	119	-
Market Breadth 2: # Countries Accounting for 80% [s]	12	12	14	12	15	13	-

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8 FINANCIAL AND PHYSICAL RESOURCE MANAGEMENT							
Financials							
Revenue (\$m)	118.61	119.99	124.68	153.32	160.02	177.08	-
Value of Assets (\$m)	176.7	187.3	219.58	268.16	268.52	294.86	-
Liquidity Ratio (= Ratio of Current Assets to Current Liabilities)	2.09	1.68	2.13	2.84	1.66	1.87	-
% Income from Non-Government Sources [y]	28.50%	29.90%	31.77%	28.99%	33.35%	32.86%	-
% Income from Fees and Charges (not internat'l) [z]	7.20%	6.90%	5.89%	5.11%	8.33%	24.54%	-
% Expenditure on Staff Benefits	64.40%	66.20%	65.15%	65.97%	64.12%	65.88%	-
Physical Resource Management [aa]							
Efficiency of Space Design (% UFA / GFA) [bb]	83.8%	83.9%	83.9%	79.7%	80.0%	-	67.0%
Cost of Maintenance (\$ per m ² GFA)	24.18	21.84	22.1	21.65	21.76	-	20.97
Expenditure on Refurbishments (\$ per m ² GFA)	12.52	22.04	19.03	38.21	40.52	-	41.02
Number of Car Parking Spaces per FTE Staff	1.49	1.49	1.48	1.61	1.57	-	1.6
Total Cost of Cleaning (\$ per m ² GFA)	9.2	10.74	8.97	11.28	9.97	-	12.31
Energy Consumption (GJ per m ² GFA)	0.64	0.67	0.7	0.69	0.71	-	0.73
Grounds Maintenance Expenditure (\$ per Ha)	6553	6751	7337	9531	8771	-	7665
Cost of Security (\$ per m ² GFA)	4.26	4.75	4.95	5.01	5.14	-	7.34
Water Consumption (kL per m ² GFA)	1.55	1.54	1.39	1.19	0.84	-	0.94

- [a] "r" refers to the rank position of USQ within the group of 45 Australian higher ed. institutions for the indicator concerned. Ranks for student, staff and finance data are derived from the DEST publications: Students 2002, Staff 2002 and Finances 2004.
- [b] Benchmarks taken from the DEST publication Characteristics & Performance of Australian Higher Ed. Institutions, 2000 – <http://www.dest.gov.au/archive/highered/statistics/characteristics/contents.htm>
- [d] Market share is based on enrolments.
- [e] Regional communities considered are Darling Downs, Wide Bay, SW Qld and CW Qld.
- [g] Client satisfaction is from data taken from USQ's internal Student Evaluation of Teaching (SET) course survey; and the Course Experience Questionnaire (CEQ) national survey of graduates. Graduate Outcomes are assessed using the Graduate Destination Survey (GDS) conducted by all universities; and a survey of employers of USQ graduates, conducted by USQ.
- [h] Ratings are from on-campus students undertaking courses around week 11 of First and Second Semester using a 7 point scale to indicate their response to the question: "All things considered, how would you rate the teaching of the lecturers in this course?" The separate mean ratings for Semesters one and two were averaged to provide a yearly performance measure. There are no external benchmarks as the data is taken from an internal survey.
- [i] The CEQ percentages shown above are the proportion of all respondents that broadly agreed with the items on the two CEQ scales and the Overall Satisfaction Index. Respondents indicated broad agreement by rating the scale item as 3, 4 or 5 on a 5 point scale. The percentages shown are derived from figures supplied by GCCA which consisted of the percentage of graduates in each qualification level and broad area of study that rated scale as 3, 4 or 5. The overall USQ and National benchmark percentages are obtained by weighting the percentage in each qualification level and broad study area category by the number of respondents in the group and averaging the weighted percentages over a total number of respondents (i.e. the sum of the weights).
- [j] These are Australian first-degree graduates in further full-time study.
- [k] This is the number of Australian first-degree graduates in full-time employment as a percentage of those available for full-time employment.
- [l] These are Australian bachelor degree graduates who were in their first full-time job.
- [m] The number of Australian first degree graduates in part-time employment or unemployed seeking full-time as a percentage of those available for full-time employment.
- [n] Figures are derived from an internal USQ survey, noting employer responses to the question: "Your level of satisfaction with the employee" using a 5 point rating scale.
- [o] As based on USQOnline enrolments and course offerings.
- [q] National data is no longer collected by DEST. However, USQ ranked highly in the sector on this factor up to 2001 when data was last collected.
- [r] Reference: CAUL: <http://www.caul.edu.au/stats/#oz-he>
- [s] Refers to the number of major USQ country markets which account for 80% of international student enrolments as an indicator of market concentration.
- [t] Records total enrolments for the McGregor Summer and Winter Schools for the year concerned.
- [u] Figures do not include attendance at USQ Performance Centre's Visual Arts exhibitions which are also highly regarded and extremely well patronised.
- [v] FTE refers to Full-Time staff Equivalents.
- [w] Proportion of the workforce that left the organisation for any reason during the year (including employee-initiated, employer-initiated and contract expiry).
- [x] Proportion of the workforce that initiated its own separation from the organisation during the year (eg resignations, retirements).
- [y] Does not include HECS income.
- [z] Excludes International Fee Income which is reported with Non-Government Sources of Funds.
- [aa] Taken from TEFMA Benchmarking data. The benchmarks cited are the means for Australian universities for 2002.
- [bb] Refers to the ratio of useable floor area (UFA) to general floor area (GFA).