

Reporting on a selection of key indicators

Status or Performance Indicator	2002	2003	2004	2005	2006	B'mark/ Ranking[a]
1 Learning and Teaching						
Student Enrolments and Load						
Total Student Enrolments	24985	25745	26174	25378	25900	-
Total Student Load	11189	11704	12158	12092	12249	-
Enrolments - Commencing Students	13414	14010	14246	14211	11070	-
Enrolments - All Undergraduate	18209	18734	18834	17690	18042	-
Enrolments - Higher Degree Research	277	185	200	206	215	-
Enrolments - Higher Degree Coursework	4098	4403	5312	5948	5844	-
Enrolments - Other Postgraduate	2401	2372	1828	1534	1799	-
Postgraduates as % of Total Students	27%	27%	28%	30%	30%	-
Load – All Undergraduate	8877	9281	9480	9094	9121	-
Load – All Postgraduate	2312	2422	2744	2998	3128	-
Student Performance[b]						
Student Retention	68%	70%	70%	70%	71%	r24[c]
Student Progress = Course Pass Rate	77%	77%	77%	76%	-	r42 ^c
Student Completions	3244	3640	4186	4095	-	-
Market Share[d] and Student Demand						
USQ Share of Regional Communities Market[e]	42%	42%	44%	-	-	-
USQ Share of Queensland Market	10%	10%	10%	-	-	-
USQ Share of Australian Distance Education	14%	14%	14%	-	-	-
USQ Share of Other Australian States Market	1%	1%	1%	-	-	-
USQ Share of Australians Overseas Market	8%	7%	7%	-	-	-
USQ Share of (Australian) International Market	4%	4%	4%	-	-	-
USQ Share of Australian Graduations	2%	2%	-	-	-	-
Student Demand (= Ratio 1st Preferences to Offers)	1.03	0.96	0.92	0.91	-	1.33[f]
Client Satisfaction and Teaching Quality[g]						
Student Evaluation of Teaching[h] (score / 7)	5.46	5.46	5.51	5.55	5.59	-
CEQ: % Good Teaching Satisfaction[i]	81%	82%	81%	81%	80%	82%
CEQ: % Generic Skills Satisfaction ⁱ	86%	88%	86%	86%	86%	88%
CEQ: % Overall Rating Satisfaction ⁱ	92%	92%	93%	93%	90%	89%
Graduate Outcomes						
GDS: % Graduates in Full-Time Study[j]	9.30%	7.40%	10.30%	7.40%	6.70%	23.40%
GDS: % Graduates in Full-Time Employment[k]	81.10%	84.60%	78.80%	79.30%	65.50%	79.70%
GDS: Median Starting Salary[l]	37000	36500	37750	39800	38750	38000
GDS: % Graduates Seeking FT Employment[m]	18.90%	15.40%	21.20%	20.70%	17.00%	20.30%
Employer Evaluation of USQ Graduates[n] (score/5)	4.48	4.48	4.52	4.49	4.48	-
Flexibility						
% Enrolments External	77%	77%	77%	77%	82%	r1
% Enrolments Multi-Modal	9%	8%	7%	9%	8%	-
Web-Based Subjects Offered[o]	150	109	113	112	123	-
Web-Based Student Enrolments	619	1399	1264	1184	1185	-
Enrolment Trends						
% Students Internal	23%	23%	23%	22%	22%	r45
Enrolment Density (= Ratio of Enrolments to Load)	2.23	2.20	2.15	2.10	2.11	r1
Median Age of Students	29	29	30	30	28	[p]

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2 Student Experience						
% Central Expenditure on 'Student Services' and 'Other Academic Support'	15.60%	14.50%	15.93%			-[q]
Library Expenditure per EFTSU (\$)†	432.11	475.52	418.13	440.72	495.02	r39
% Library Expenditure on Information Resources[r]	48.30%	48.41%	40.78%	41.28%		r8
3 Research and research higher degrees						
Research Load (EFTSU)	125	119	131	133	134	r37
Research Completions – PhD + Research Masters	20	29	29	31	-	-
Total Research Income (\$'000)	5621	5465	3501	-	-	-
Number of Journal Articles Published	137	159	196	-	-	-
Number of Conference Publications	205	189	320	-	-	-
4 Staff						
Staff FTE[v] – Academic (FT & FFT)	399	439	440	447	441	r28
Staff FTEv – General (FT & FFT)	765	751	751	765	776	r24
Casual Staff FTE	220	195	205	190	190	r25
Student Staff Ratio (EFTS:FTE)	19	20	20	20	20	
% Academic Staff with PhD	-	36%	38%	42%	45%	65%
% Academic Staff with Higher Degree	-	68%	73%	76%	81%	82%
Staff Turnover Rate (%) [w]	13%	15%	14%	12%	12%	-
Staff Separation Rate (%) [x]	9%	11%	9%	9%	9%	-
Mean Age of Staff – Academic	46	46	47	47	48	46
Mean Age of Staff – General	41	42	43	42	43	42
% Academic Staff who are Female	37%	39%	40%	41%	39%	50%
% Senior Staff who are Female	22%	22%	22%	24%	17%	-
5 Equity and Multiculturalism						
Females as % of Total Students	51%	51%	50%	49%	50%	54%
Females as % of Commencing Students	49%	49%	48%	47%	50%	55%
% of Females in Engineering	10%	8%	8%	8%	9%	15%
Enrolments - Indigenous Students	210	216	192	202	194	r14
Indigenous Student Progression (= Pass Rate)	76%	83%	78%		-	76%
Enrolments - People with Disabilities	492	647	641	628	607	-
% of Students Socioeconomically Disadvantaged	28%	27%	28%	28%	29%	r2
% of students from Rural and Isolated Regions	57%	56%	58%	59%	59%	r5
6 Community engagement						
Domestic Non-Award Enrolments	791	753	655	771	961	r5
Total McGregor Schools Enrolments[t]	608	639	657	547	649	-
Performance Centre: Music Attendance[u]	2053	2099	5948	4014	4073	-

INSTITUTIONAL PERFORMANCE 2002–2006

Status or Performance Indicator	2002	2003	2004	2005	2006	B'mark/ Ranking[a]
Liquidity Ratio (= Ratio of Current Assets to Current Liabilities)	2.09	1.68	2.13	2.84		2.1
% Income from Non-Government Sources[y]	28.50%	29.90%	31.77%	28.99%		-
% Income from Fees and Charges (not internat'l)[z]	7.20%	6.90%	5.89%	5.11%		-
% Expenditure on Staff Benefits	64.40%	66.20%	65.15%	65.97%		r3
Physical Resource Management[aa]						
Efficiency of Space Design (% UFA / GFA)[bb]	83.8%	83.9%	83.9%	79.7%		66.9%
Cost of Maintenance (\$ per m2 GFA)	24.18	21.84	22.1	21.65		20.02
Expenditure on Refurbishments (\$ per m2 GFA)	12.52	22.04	19.03	38.21		45.67
Number of Car Parking Spaces per FTE Staff	1.49	1.49	1.48	1.61		1.65
Total Cost of Cleaning (\$ per m2 GFA)	9.2	10.74	8.97	11.28		12.25
Energy Consumption (GJ per m2 GFA)	0.64	0.67	0.7	0.69		0.72
Grounds Maintenance Expenditure (\$ per Ha)	6553	6751	7337	9531		7746
Cost of Security (\$ per m2 GFA)	4.26	4.75	4.95	5.01		7.13
Water Consumption (KL per m2 GFA)	1.55	1.54	1.39	1.19		1.08

- indicates data not available or not applicable.

- [a] "r" refers to the rank position of USQ within the group of 45 Australian higher ed. institutions for the indicator concerned. Ranks for student, staff and finance data are derived from the DEST publications: Students 2002, Staff 2002 and Finances 200
- [b] Benchmarks taken from the DEST publication Characteristics & Performance of Australian Higher Ed. Institutions, 2000 - <http://www.dest.gov.au/archive/highered/statistics/characteristics/contents.htm>
- [c] Ranking for performance data contextualised for student demographic and other factors – refer to b.
- [d] Market share is based on enrolments.
- [e] Regional communities considered are Darling Downs, Wide Bay, SW Qld and CW Qld.
- [f] Benchmark taken as the mean demand for all Queensland universities for 2003 (reference: QTAC).
- [g] Client satisfaction is from data taken from USQ's internal Student Evaluation of Teaching (SET) course survey; and the Course Experience Questionnaire (CEQ) national survey of graduates. Graduate Outcomes are assessed using the Graduate Destination S
- [h] Ratings are from on-campus students undertaking courses around week 11 of First and Second Semester using a 7 point scale to indicate their response to the question: "All things considered, how would you rate the teaching of the lecturers in this course?"
- [i] The CEQ percentages shown above are the proportion of all respondents that broadly agreed with the items on the two CEQ scales and the Overall Satisfaction Index. Respondents indicated broad agreement by rating the scale item as 3, 4 or 5 on a 5 point
- [j] These are Australian first-degree graduates in further full-time study.
- [k] This is the number of Australian first-degree graduates in full-time employment as a percentage of those available for full-time employment.
- [l] These are Australian bachelor degree graduates who were in their first full-time job.
- [m] The number of Australian first degree graduates in part-time employment or unemployed seeking full-time as a percentage of those available for full-time employment.
- [n] Figures are derived from an internal USQ survey, noting employer responses to the question: "Your level of satisfaction with the employee" using a 5 point rating scale.
- [o] As based on USQOnline enrolments and course offerings.
- [p] The median age for USQ full-time students is 21 yo which is the same as the median age for the Australian higher education full-time student population as a whole. However, the median age for part-time USQ students at 31 yo is higher than the national
- [q] National data is no longer collected by DEST. However, USQ ranked highly in the sector on this factor up to 2001 when data was last collected.
- [r] Reference: CAUL: <http://www.caul.edu.au/stats/#oz-he>
- [s] Refers to the number of major USQ country markets which account for 80% of international student enrolments as an indicator of market concentration.
- [t] Records total enrolments for the McGregor Summer and Winter Schools for the year concerned.
- [u] Figures do not include attendance at USQ Performance Centre's Visual Arts exhibitions which are also highly regarded and extremely well patronised.
- [v] FTE refers to Full-Time staff Equivalents.
- [w] Proportion of the workforce that left the organisation for any reason during the year (including employee-initiated, employer-initiated and contract expiry).
- [x] Proportion of the workforce that initiated its own separation from the organisation during the year (eg resignations, retirements).
- [y] Does not include HECS income.
- [z] Excludes International Fee Income which is reported with Non-Government Sources of Funds.
- [aa] Taken from TEFMA Benchmarking data. The benchmarks cited are the means for Australian universities for 2002.
- [bb] Refers to the ratio of useable floor area (UFA) to general floor area (GFA).