Description: Health Communication and Technological Systems

<table>
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<th>Subject</th>
<th>Cat-Nbr</th>
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<th>Term</th>
<th>Mode</th>
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<td>2, 2002</td>
<td>WEB</td>
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Academic Group: FOART
Academic Org: FOA004
HECS Band: 1
ASCED Code: 100700

STAFFING
Examiner: Julianne Stewart
Moderator: Karey Harrison

SYNOPSIS
This course emphasises the advantages of applying communication theory to professional health care environments that use "new" communication technologies arranged as "systems". The course identifies the conditions of effective communication of health messages, and critiques emerging professional discourses such as "health benefits" and "progress" as these terms occur in a variety of professional health settings - both existing and potential - that incorporate new communication technology systems including facsimile, telephone, teleconferencing, video conferencing, email and computerised communication.

OBJECTIVES
On successful completion of this course students should be able to:

- describe previous, current and future applications to health practice of a wide variety of new health communication technological systems;
- demonstrate a sound critical understanding of the application of communication theory to the production and transmission of health care messages using new communication technologies;
- identify and critique the discourses of health communication systems, such as "progress" and "rationalisation of resources", that inhere in the diffusion of health communication technologies.

TOPICS

<table>
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<th>Description</th>
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<tbody>
<tr>
<td>1. Overview of health communication technology systems - past, present and future</td>
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2. Communication theory and its value in the operation and evaluation of health communication technology systems 25.00

3. The concept of "discourse" and the critique of health communication systems professional practices 25.00

4. The assessment of a variety of recent health communication systems technologies and practices 25.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at http://bookshop.usq.edu.au by entering the author or title of the text.


REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


**STUDENT WORKLOAD REQUIREMENTS**

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Private Study</td>
<td>165</td>
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**ASSESSMENT DETAILS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
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<tr>
<td>DISCUSSION FORUM PARTICIPATION</td>
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<td>PROJECT PROPOSAL</td>
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<td>LITERATURE REVIEW</td>
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**NOTES:**

1. Refer to Course Specifications for information about assignment due dates.

**OTHER REQUIREMENTS**

1  Final grade will be based on the aggregate of all assessment items.

2  Students who do not pass all assessment items may be required to do make-up work.

3  Students must obtain an aggregate of 60% to pass the course. Grades are assigned as follows: 60- 69% = Pass; 70-79% = Credit; 80-89% = Distinction; 90-100% = High Distinction.