



The University of Southern Queensland

## Course Specification

### Description: Feature Writing

Subject	Cat-Nbr	Class	Term	Mode	Units	Campus
JRN	2003	15018	2, 2002	EXT	1.00	TWMBA

<b>Academic Group:</b>	FOART
<b>Academic Org:</b>	FOA004
<b>HECS Band:</b>	1
<b>ASCED Code:</b>	100703

### STAFFING

Examiner: Neil Lomas  
Moderator: Craig Burgess

### PRE-REQUISITES

Pre-requisite: JRN 2001 or PRL 1001 or JRN 1000

### SYNOPSIS

This course will concentrate on humanistic reporting and feature writing. Students will go into the community to research and write several kinds of features, including at least one done under deadline conditions. Students will also learn advanced interviewing techniques.

### OBJECTIVES

On completion of this course students will:

- be able to write a newspaper feature story
- be able to analyse magazines; and
- be able to write a magazine article.

### TOPICS

Description	Weighting (%)
1. Magazines	25.00
2. Precision Journalism	5.00
3. Media Law	10.00
4. Feature Writing	50.00
5. Specialist Journalism Production	10.00

## **TEXT and MATERIALS required to be PURCHASED or ACCESSED:**

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at <http://bookshop.usq.edu.au> by entering the author or title of the text.

Calculator

Granato, L 2001, *Newspaper Feature Writing*, University of NSW Press, NSW.

## **REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Meyer, P 1980, *Precision Journalism*, 2nd edition, Indiana University Press, US.

Owen, W 1992, *Modern Magazine Design*, Brown, IOWA.

## **STUDENT WORKLOAD REQUIREMENTS**

ACTIVITY	HOURS
Assessment	30
Directed Study	30
Project Work	95

## **ASSESSMENT DETAILS**

Description	Marks Out of	Wtg(%)	Required	Due Date
500 WORD FEATURE	100.00	20.00	Y	23 Aug 2002
PROPOSAL:1500 WD MAG ARTICLE	100.00	10.00	Y	20 Sep 2002
1500 WORD MAGAZINE ARTICLE	100.00	25.00	Y	25 Oct 2002
EXAMINATION - 3 HOUR CLOSED	100.00	45.00	Y	END S2

## **OTHER REQUIREMENTS**

- 1 Students must submit and pass all items of assessment in order to be eligible for a passing grade.
- 2 The journalism course maintains high standards of spelling, grammar, syntax and style. Faults in any of these areas could render a project or proposal unacceptable.
- 3 Deadlines must be rigorously observed. Late submissions for which no arrangements have been made will be rejected.

- 4 The final grade will be determined on the basis of the total accumulated points, and is assigned in accord with Faculty guidelines. NOTE: Students may bring a calculator into the examination.
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