



The University of Southern Queensland

Course Specification

Description: Feature Writing

| Subject | Cat-Nbr | Class | Term | Mode | Units | Campus |
|---------|---------|-------|---------|------|-------|--------|
| JRN | 2003 | 15019 | 2, 2002 | ONC | 1.00 | TWMBA |

| | |
|------------------------|--------|
| Academic Group: | FOART |
| Academic Org: | FOA004 |
| HECS Band: | 1 |
| ASCED Code: | 100703 |

STAFFING

Examiner: Neil Lomas
Moderator: Craig Burgess

PRE-REQUISITES

Pre-requisite: JRN 2001 or PRL 1001 or JRN 1000

SYNOPSIS

This course will concentrate on humanistic reporting and feature writing. Students will go into the community to research and write several kinds of features, including at least one done under deadline conditions. Students will also learn advanced interviewing techniques.

OBJECTIVES

On completion of this course students will:

- be able to write a newspaper feature story
- be able to analyse magazines; and
- be able to write a magazine article.

TOPICS

| Description | Weighting (%) |
|-------------------------------------|---------------|
| 1. Magazines | 25.00 |
| 2. Precision Journalism | 5.00 |
| 3. Media Law | 10.00 |
| 4. Feature Writing | 50.00 |
| 5. Specialist Journalism Production | 10.00 |

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at <http://bookshop.usq.edu.au> by entering the author or title of the text.

Calculator

Granato, L 2001, *Newspaper Feature Writing*, University of NSW Press,

Quinn, S 2000, *Newsgathering on the Net: An Internet Guide for Australian Journalists*, 2nd edition, Precision Press, Winchelsea, Vic.

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Meyer, P 1980, *Precision Journalism*, 2nd edition, Indiana University Press, US.

Owen, W 1992, *Modern Magazine Design*, Brown, IOWA.

STUDENT WORKLOAD REQUIREMENTS

| ACTIVITY | HOURS |
|----------------|-------|
| Assessment | 30 |
| Directed Study | 30 |
| Lectures | 14 |
| Project Work | 95 |
| Tutorial | 28 |

ASSESSMENT DETAILS

| Description | Marks Out of | Wtg(%) | Required | Due Date |
|--------------------------------|--------------|--------|----------|-------------|
| 500 WORD FEATURE | 100.00 | 20.00 | Y | 23 Aug 2002 |
| PROPOSAL FOR 1500 WORD FEATURE | 100.00 | 10.00 | Y | 20 Sep 2002 |
| 1500 WORD FEATURE | 100.00 | 25.00 | Y | 25 Oct 2002 |
| EXAMINATION (3 HOUR CLOSED) | 100.00 | 45.00 | Y | END S2 |

OTHER REQUIREMENTS

- 1 Students must submit and pass all items of assessment in order to be eligible for a passing grade.
- 2 The journalism course maintains high standards of spelling, grammar, syntax and style. Faults in any of these areas could render a project or proposal unacceptable.

- 3 Deadlines must be rigorously observed. Late submissions for which no arrangements have been made will be rejected.
 - 4 The final grade will be determined on the basis of the total accumulated points, and is assigned in accord with Faculty guidelines. NOTE: Students may bring a calculator into the examination.
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