



The University of Southern Queensland

## Course Specification

### Description: Broadcast Reporting

Subject	Cat-Nbr	Class	Term	Mode	Units	Campus
JRN	2005	15020	2, 2002	ONC	1.00	TWMBA

<b>Academic Group:</b>	FOART
<b>Academic Org:</b>	FOA004
<b>HECS Band:</b>	1
<b>ASCED Code:</b>	100703

### STAFFING

Examiner: Craig Burgess

Moderator: Neil Lomas

### PRE-REQUISITES

Pre-requisite: JRN 2002

### SYNOPSIS

This course focuses on developing individual skills in writing and reporting for broadcast news. Students will build on previous units by learning to refine and improve their writing and reporting skills for broadcast. An introduction to television news in Australia and overseas will provide students with an ability to analyse and critique current broadcast news reporting practices. The course will take a practical approach to teaching advanced interview skills, writing for television, and packaging TV news reports. Students will also examine the ethical and professional issues surrounding broadcast journalism's new technologies and the demands of an increasingly competitive industry.

### OBJECTIVES

On successful completion of this course, students should:

- demonstrate an understanding of the major news events of the previous 15 weeks, in particular, how these events were handled by the broadcast media;
- have an understanding of the role of the broadcast media in fostering public awareness of a range of activities, events and institutions;
- be proficient in the techniques of radio and television interviewing;
- demonstrate a practical knowledge of the news writing and news gathering principles applicable to broadcast journalism; and,
- be familiar with the essence of contemporary debate about the role of broadcast news/media in Australia.

## TOPICS

Description	Weighting (%)
1. Writing for the ear	25.00
2. Broadcast Interview Techniques	15.00
3. Voice Production/Broadcast presentation	10.00
4. TV News reporting techniques	20.00
5. Analysis of radio and television news	20.00
6. Television News Structure / Techniques	10.00

### **TEXT and MATERIALS required to be PURCHASED or ACCESSED:**

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at <http://bookshop.usq.edu.au> by entering the author or title of the text.

*The Penguin Macquarie Dictionary*, (any edition),

A good quality cassette audio tape.

TWO Super VHS video tapes.

A minidisc

Alysen, B. 2000, *The Electronic Reporter: Broadcast Journalism in Australia*, Deakin,

### **REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Roget's Thesaurus (any edition)

Boyd, A. 2001, *Broadcast Journalism: Techniques of Radio & TV News*, 5th edition, Focal Press,

Cunningham, S. & Turner, G. 1997, *The Media in Australia*, 2nd edition, Allen & Unwin, St Leonards.

Masterton, M. & Patching, R. 1997, *Now the News in Detail*, 3rd edition, Deakin,

## STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Assessment	20
Directed Study	45
Lectures	15
Project Work	57
Tutorial	28

## ASSESSMENT DETAILS

Description	Marks Out of	Wtg(%)	Required	Due Date
RADIO HARD NEWS STORY	100.00	10.00	Y	26 Aug 2002
NEWSBREAK	100.00	30.00	Y	22 Jul 2002 (see note 2)
TV INTERVIEWS,B-ROLL,DRAFT SCR	0.00	0.00	Y	19 Sep 2002
ANALYSIS OF BROADCAST MEDIA	100.00	25.00	Y	18 Oct 2002
TV NEWS STORY & SCRIPT	100.00	25.00	Y	22 Oct 2002
TV NEWS PROGRAM	100.00	10.00	Y	01 Nov 2002

### NOTES:

2. Refer to Course Specifications for information about assesment requirements and assignment due dates.

## OTHER REQUIREMENTS

- 1 The final grade will be determined on the basis of the total accumulated points and in accord with Arts Faculty guidelines. However, students must pass all categories of assessment to obtain a passing grade in the course.
- 2 All submissions must be handed in by the due date and time. Late submissions will not be accepted unless accompanied by a medical certificate.
- 3 Assignments not handed in by the due date and time will result in a grade of zero for that assignment.
- 4 ASSIGNMENT 1 DUE DATE 26 AUG 02 TIME: NOON, ASSIGNMENT 3 DUE DATE 19 SEP 02 TIME: NOON, ASSIGNMENT 4 DUE DATE 18 OCT 02 TIME: NOON, ASSIGNMENT 5 DUE DATE 22 OCT 02 TIME: NOON
- 5 In order to meet course objectives, attendance at and participation in tutorials/workshops is strongly advised.

- 6 Students must attend all assigned Newsbreak shifts. Students who fail to turn up for an assigned Newsbreak shift will receive a mark of zero for the shift unless a valid medical certificate is presented.
  - 7 Students must submit all items of assessment. Failure to do so will result in a fail grade for the course.
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