



The University of Southern Queensland

Course Specification

Description: Journalism Publication

| Subject | Cat-Nbr | Class | Term | Mode | Units | Campus |
|---------|---------|-------|---------|------|-------|--------|
| JRN | 3001 | 15195 | 2, 2002 | ONC | 1.00 | WIBAY |

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|------------------------|--------|
| Academic Group: | FOART |
| Academic Org: | FOA004 |
| HECS Band: | 1 |
| ASCED Code: | 100703 |

STAFFING

Examiner: Dianne Jones
Moderator: Craig Burgess

SYNOPSIS

This course focuses on developing advanced skills in print, journalism. Students will work under the guidance of a journalist to develop journalism projects suitable for publication in the print media. Students will be expected to develop solid research skills using computer-assisted reporting and other research techniques. Enterprise reporting will be strongly encouraged.

OBJECTIVES

On successful completion of this course, students will:

- Have acquired knowledge and techniques, at an advanced level, of a major journalistic method;
- Be able to identify the information and resources needed to complete publications in the journalistic medium of print;
- Be able to prepare a project of professional standard for publication in two journalistic styles;
- Be able to make decisions on a broad range of ethical issues involved with the practice of journalism.

TOPICS

| Description | Weighting (%) |
|---------------------------|---------------|
| 1. Contact Development | 10.00 |
| 2. Planning and Resources | 10.00 |
| 3. Interviewing | 10.00 |

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|-----------------------|-------|
| 4. Writing | 15.00 |
| 5. Editing/Production | 40.00 |
| 6. Research | 15.00 |

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at <http://bookshop.usq.edu.au> by entering the author or title of the text.

Granato, L 1997, *Newspaper Feature Writing*, Deakin University Press, Geelong, Victoria.
(PRINT STRAND Revised Edition)

Quinn, S 2001, *Newsgathering on the Net: An Internet Guide for Australian Journalists*, 2nd edition, Macmillan Publishers, Australia.

(For BROADCAST STRAND and PRINT STRAND)

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Flanagan, M 1990, *One of the Crowd*, Sun Books,

Pearson, M 1997, *The Journalist's Guide to Media Law*, Allen & Unwin, Australia.

STUDENT WORKLOAD REQUIREMENTS

| ACTIVITY | HOURS |
|----------------|-------|
| Assessment | 10 |
| Directed Study | 10 |
| Project Work | 140 |

ASSESSMENT DETAILS

| Description | Marks Out of | Wtg(%) | Required | Due Date |
|-----------------------------------|--------------|--------|----------|------------------------------|
| PROPOSAL FOR FEATURE | 100.00 | 0.00 | Y | 15 Aug 2002 (see note 1) |
| COMPLETED MAGAZINE FEATURE | 100.00 | 20.00 | Y | 19 Sep 2002 (see note 2) |
| INDIVIDUAL PAPER | 100.00 | 40.00 | Y | 31 Oct 2002 (see note 3) |
| GROUP PRESENTATION & ABSTRACT | 100.00 | 30.00 | Y | 22 Jul 2002 (see note 4) |
| NEWS PRODUCTION | 100.00 | 10.00 | Y | 22 Jul 2002 (see note 5) |
| NEWSBREAK | 100.00 | 30.00 | Y | 22 Jul 2002 (see note 6) |
| PROJ PROPOSAL & INITIAL RESEAR | 100.00 | 15.00 | Y | 16 Aug 2002 (see note 7) |
| DRAFT SCRIPT & RAW TAPES | 100.00 | 15.00 | Y | 23 Sep 2002 (see note 8) |
| FINAL SCRIPT & ENTERPRISE REPO | 100.00 | 40.00 | Y | 25 Oct 2002 (see note 9) |
| SEE NOTE FOR EXPLANATION | 100.00 | 0.00 | Y | 22 Jul 2002 (see note 10) |

NOTES:

1. THE FEATURE PROPOSAL MUST BE SUBMITTED BY THE DUE DATE AND TIME. NOTE: ASSESSMENT DETAILS: PRINT STRAND STUDENTS will be required to do assessments 1 to 5 ONLY; RADIO AND TV STRAND STUDENTS will be required to do assessments 6 to 9 ONLY.
2. NOTE: ASSESSMENT DETAILS: PRINT STRAND STUDENTS will be required to do assessments 1 to 5 ONLY; RADIO AND TV STRAND STUDENTS will be required to do assessments 6 to 9 ONLY.
3. INDIVIDUAL PAPER REFERS TO THE COMPLETED TWO-PART NEWSPAPER SERIES. NOTE: ASSESSMENT DETAILS: PRINT STRAND STUDENTS will be required to do assessments 1 to 5 ONLY; RADIO AND TV STRAND STUDENTS will be required to do assessments 6 to 9 ONLY.
4. THIS ASSIGNMENT FALLS DUE TOWARDS THE END OF SEMESTER ON A DATE TO BE ADVISED. NOTE: ASSESSMENT DETAILS: PRINT STRAND STUDENTS will be required to do assessments 1 to 5 ONLY; RADIO AND TV STRAND STUDENTS will be required to do assessments 6 to 9 ONLY.
5. STUDENTS WILL BE ADVISED OF ASSIGNMENT EXPECTATIONS. NOTE: ASSESSMENT DETAILS: PRINT STRAND STUDENTS will be required to do assessments 1 to 5 ONLY; RADIO AND TV STRAND STUDENTS will be required to do assessments 6 to 9 ONLY.

6. **NEWSBREAK ASSESSMENT CONSISTS OF FIVE REPORTING ASSIGNMENTS OVER THE COURSE OF THE SEMESTER** NOTE: ASSESSMENT DETAILS: PRINT STRAND STUDENTS will be required to do assessments 1 to 5 ONLY; RADIO AND TV STRAND STUDENTS will be required to do assessments 6 to 9 ONLY.
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10. STUDENTS WILL BE ADVISED OF ASSIGNMENT EXPECTATIONS. NOTE: ASSESSMENT DETAILS: PRINT STRAND STUDENTS will be required to do assessments 1 to 5 ONLY; RADIO AND TV STRAND STUDENTS will be required to do assessments 6 to 9 ONLY.

OTHER REQUIREMENTS

- 1 Students must submit all categories of assessment in order to receive a passing grade in the course. The final grade will be determined on the basis of total accumulated marks, ie. if the final accumulated percentage across all items of assessment is within the pass range, then the final grade is Pass (C).
 - 2 Deadlines must be rigorously observed. Late submission of an assignment will result in a penalty of 10% per day for the first five working days the assignment is overdue, after which a zero grade will be awarded.
 - 3 The journalism course maintains high standards of spelling, grammar, syntax and style. Faults in any of these areas could render a project or proposal unacceptable.
 - 4 The use of interviews, surveys, Internet databases etc must meet University ethical requirements and the examiner must be satisfied these requirements have been met.
 - 5 All assignments must be submitted in typed or word processed form, and in a 12 point font.
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