



The University of Southern Queensland

Course Specification

Description: Government, Business and Society

Subject	Cat-Nbr	Class	Term	Mode	Units	Campus
POL	1000	14223	2, 2002	EXT	1.00	TWMBBA

Academic Group:	FOBUS
Academic Org:	FOB002
HECS Band:	1
ASCED Code:	090101

STAFFING

Examiner: Peter Birnie

Moderator: Marcia Cavanagh

SYNOPSIS

This course examines the dynamic and changing nature of business- government relations within society in Australia, Asia and other countries and is of direct relevance to students in business, commerce and management. Key issues and trends covered include privatisation, deregulation, globalisation, government business enterprises, government assistance and regulation, corporate lobbying, corruption, ethical considerations, business's social responsibilities, industry policy and economic performance.

OBJECTIVES

On completion of the course students should be able to:

- define the characteristics of the public and private sectors in Australia, Asia and other countries;
- list and describe the different ways government and business interact in Australia, Asia and other countries;
- describe the rationale for the relationship between business, government and society;
- identify the major institutions involved in government business relations and explain their role and impact;
- analyse government-business relations in terms of existing theoretical concepts about the role of the state.

TOPICS

Description	Weighting (%)
1. Concepts Issues and Theories	10.00

2. The Institutions of Government	10.00
3. The Institutions of Business	10.00
4. The Institutions of Labour	10.00
5. Government as business	10.00
6. Regulation of business	10.00
7. Government Assistance to Business	10.00
8. Industry Policy	10.00
9. Globalisation	10.00
10. Ethics and Social Responsibility	10.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at <http://bookshop.usq.edu.au> by entering the author or title of the text.

Ryan, N., Parker, R. & Hutchings, K. 1999, *Government, Business & Society*, Prentice Hall, Sydney.

Summers, J. & Smith, B. 2002, *Communication Skills Handbook: How to succeed in Written and Oral Communication*, John Wiley & Sons, Brisbane.

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

See sources referred to within the Study Book for this course.

STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Assessment	20
Directed Study	55
Private Study	90

ASSESSMENT DETAILS

Description	Marks Out of	Wtg(%)	Required	Due Date
ASSIGNMENT 1	20.00	20.00	Y	23 Aug 2002 (see note 1)
ASSIGNMENT 2	30.00	30.00	Y	20 Sep 2002 (see note 2)
ASSIGNMENT 3	30.00	30.00	Y	04 Oct 2002 (see note 3)
2 HOUR EXAMINATION	100.00	50.00	Y	END S2 (see note 4)

NOTES:

1. Please note this is a compulsory assignment.
2. Please refer to Other Requirements regarding this assignment.
3. Please refer to Other Requirements regarding this assignment.
4. Please note this is a closed book examination. You will be notified of the official examination date when the scheduling is finalised.

OTHER REQUIREMENTS

- 1 Students must complete Assignment 1 (Compulsory) and choose one Assignment from Assessments 2 and 3. Due date for Assessments 2 and 3 depends on the Assignment chosen.
- 2 To achieve a passing grade in this course , students must attempt all of the assessments and achieve 50% in the examination and achieve an aggregated mark of at least 50% in the total marks allocated for the assignments, and at least 50% of the available marks for the course. Final grades for the unit will be determined by the addition of the marks obtained in each assessment item, weighted as in the Assessment Details. Students seeking to obtain a B in this course will be expected to secure 65% of the total marks available in the subject. Students seeking to obtain an A in this course will be expected to secure 75% of the total marks available in the subject. Students seeking to obtain an HD in this course will be expected to secure 85% of the total marks available in the subject.
- 3 The due date of an assignment is the date by which a student must despatch the assignment to the University, and is normally that defined in the relevant course specification. The onus is on the student to provide, if requested, proof of date of despatch.
- 4 Students should organise their affairs to ensure that they meet due dates for all assignments. Extensions will be granted only under exceptional extenuating circumstances, normally involving a significant medical condition. Note: work commitments will not normally be grounds for assignment extensions. (See Academic Regulation relating to Assessment).
- 5 Students may apply for an assignment extension either by application to the Lecturer before the due date or by including application with the submitted assignment after the due date. Such applications should be in writing and include supporting

documentary evidence. The authority for granting extensions rests with the relevant Course Leader.

- 6 All assignments despatched after due dates without appropriate extension approvals or after approved extension dates will be penalised up to a maximum of 20% of the assigned mark per work day.
 - 7 Students must retain a copy of all assignments which must be provided if/when required by the Course Leader.
 - 8 Course weightings of topics should not be interpreted as applying to the number of marks allocated to questions testing those topics in an examination paper.
 - 9 Students must demonstrate effective essay writing techniques, including correct in-text referencing and bibliographical details, using the Harvard system.
 - 10 Assignments must comply with the Faculty of Business guidelines set out in the Communications Skills Handbook, 4th edn. Should assignments not comply with these requirements, then the Course Leader reserves (and has) the right to not mark the submitted assignment.
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