



The University of Southern Queensland

## Course Specification

### Description: Community Consultation and Development

Subject	Cat-Nbr	Class	Term	Mode	Units	Campus
PRL	2002	11062	1, 2002	EXT	1.00	TWMBBA

<b>Academic Group:</b>	FOART
<b>Academic Org:</b>	FOA004
<b>HECS Band:</b>	1
<b>ASCED Code:</b>	080509

### STAFFING

Examiner: Alison Feldman  
Moderator: Aidan Burke  
Team Member: Jill Lawrence

### RATIONALE

Community consultation and development has rapidly become the principal approach by which organisations are strategically and responsively managing and coordinating their business affairs. The demand for expertise in this area is high at present and this is predicted to continue into the future with the ongoing expansion of democratisation in modern communities.

### SYNOPSIS

This course introduces students preparing to enter professional contexts to contemporary communication management strategies and techniques used in community development and consultation. Students will develop practical and conceptual skills in relation to the trends, issues and processes involved in project planning and implementation, and the building of social capital through community consultation, network facilitation and collaborative action.

### OBJECTIVES

On successful completion of this course students will be able to:

- demonstrate an informed awareness of the broad context in which social processes, particularly community consultation, development and planning occur;
- demonstrate an understanding of the modern developments in democracy (including organisational) in relation to their influence on community participation and consultation in government and corporate sector planning;
- demonstrate an understanding of the core communicative skills and organisational planning competences required for executing community consultation activities;

- demonstrate an understanding of the key procedures used in conducting community consultation and development projects;
- evaluate a range of prominent methodological issues and complexities involved in conducting community consultation;
- apply procedural writing methods used for documenting, reporting and evaluating community consultation and participation projects.

## TOPICS

Description	Weighting (%)
1. An introduction to the broad paradigmatic context surrounding contemporary social processes incorporating the theoretical approaches of chaos and complexity theory and postmodernism	0.00
2. Consider modern developments in democracy toward a participative approach in the spheres of government workplace and the corporate sector	0.00
3. Examine the core communicative skills and competences required for conducting community consultation	0.00
4. Preliminary planning and research in community consultation projects.	0.00
5. Awareness raising and information dissemination for community consultation events and activities	0.00
6. Planning and conducting consultative and participative activities for community consultation and development projects	0.00
7. Information collation and analysis, and the generating of options and potential outcomes in community consultation and development	0.00
8. Reporting and evaluation in community consultation and development projects.	0.00

### **TEXT and MATERIALS required to be PURCHASED or ACCESSED:**

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at <http://bookshop.usq.edu.au> by entering the author or title of the text.

Burke, E.M 1999, *Corporate Community Relations: The Principle of the Neighbor of Choice*, Praeger, Westport.

### **REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Dalmau, T. & Dick, B 1991, *A Diagnostic Model for Selecting Interventions for Community and Organisational Change*, 2nd edition, Interchange, Brisbane.

Emery, M 1989, *Participative Design for Participative Democracy*, Centre for Continuing Education, Australian National University, Canberra.

Flood, M. & Lawrence, A 1987, *The Community Action Book*, 2nd edition, Council of Social Service, Sydney, NSW.

Ife, J 1995, *Community Development, Creating Community Alternatives - vision, analysis and practice*, Addison Wesley Longman, South Melbourne.

Kenny, S 1999, *Developing Communities for the Future: Community Development in Australia*, 2nd edition, Thomas Nelson Australia, South Melbourne.

Sarkissian, W., Pelrgut, D. eds 1994, *The Community Participation Handbook: Resources for Public Involvement in the Planning Process*, 2nd edition, Murdoch Institute for Science & Technology Policy, Murdoch University, Australia.

Servaes, J. Jacobson, T. & White, S 1996, *Participatory Communication for Social Change*, Sage Publications, New Delhi.

Stacey, R 1996, *Complexity and Creativity in Organizations*, Berrett-Koehler, San Francisco.

White, A., Nair, K. & Ascroft, J. (eds) 1994, *Participatory Communication: Working for Change and Development*, Sage Publications, New Delhi.

## STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Assessment	45
Directed Study	70
Private Study	45

## ASSESSMENT DETAILS

Description	Marks Out of	Wtg(%)	Required	Due Date
ESSAY/CASE STUDY REPORT (1500-	40.00	40.00	Y	04 Mar 2002 (see note 1)
CASE STUDY REPORT (2500-3000 w	60.00	60.00	Y	04 Mar 2002 (see note 2)

### NOTES:

1. Further details about the due dates are detailed in the assessment section of the Course Specifications.
2. Further details about the due dates are detailed in the assessment section of the Course Specifications.

## OTHER REQUIREMENTS

- 1 Submission of ALL pieces of assessment is compulsory.
- 2 Assignments submitted after the due date will be penalised by 10% per working day for the first five working days late, after which a grade of zero will be awarded.
- 3 Requests for assignment extensions must be made to the course examiner in writing BEFORE the due date. Extensions will not be granted on or after the due date.

- 4 Assignment extensions will not be granted except on medical or compassionate grounds and only with the provision of appropriate medical or other documentation (such as a letter of referral from a qualified counsellor). Workload, or failure of computer equipment, will not be considered grounds for extension.
  - 5 The final grade is based on the aggregate of all assessment items and in accord with Faculty guidelines.
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