



The University of Southern Queensland

Course Specification

Description: Feature Writing

Subject	Cat-Nbr	Class	Term	Mode	Units	Campus
JRN	2003	21356	1, 2003	ONC	1.00	TWMBA

Academic Group:	FOART
Academic Org:	FOA004
HECS Band:	1
ASCED Code:	100703

STAFFING

Examiner: Neil Lomas
Moderator: Craig Burgess

PRE-REQUISITES

Pre-requisite: JRN2001 or PRL1001 or JRN1000

SYNOPSIS

This course will concentrate on humanistic reporting and feature writing. Students will go into the community to research and write several kinds of features, including at least one done under deadline conditions. Students will also learn advanced interviewing techniques.

OBJECTIVES

On completion of this course students will:

- be able to write a newspaper feature story
- be able to analyse magazines; and
- be able to write a magazine article.

TOPICS

Description	Weighting (%)
1. Magazines	25.00
2. Precision Journalism	5.00
3. Media Law	10.00
4. Feature Writing	50.00
5. Specialist Journalism Production	10.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at <http://bookshop.usq.edu.au> by entering the author or title of the text.

Calculator

Granato, L 2001, *Newspaper Feature Writing*, University of NSW Press,

Quinn, S 2000, *Newsgathering on the Net: An Internet Guide for Australian Journalists*, 2nd edition, Precision Press, Winchelsea, Vic.

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Meyer, P 1980, *Precision Journalism*, 2nd edition, Indiana University Press, US.

Owen, W 1992, *Modern Magazine Design*, Brown, IOWA.

STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Assessment	30
Directed Study	40
Project Work	95

ASSESSMENT DETAILS

Description	Marks Out of	Wtg(%)	Required	Due Date
500 WORD FEATURE	100.00	20.00	Y	04 Mar 2003
PROPOSAL FOR 1500 WORD FEATURE	100.00	10.00	Y	04 Mar 2003
1500 WORD FEATURE	100.00	25.00	Y	04 Mar 2003
EXAMINATION (3 HOUR CLOSED)	100.00	45.00	Y	END S1

OTHER REQUIREMENTS

- 1 Students must submit and pass all items of assessment in order to be eligible for a passing grade.
- 2 The journalism course maintains high standards of spelling, grammar, syntax and style. Faults in any of these areas could render a project or proposal unacceptable.
- 3 Deadlines must be rigorously observed. Late submissions for which no arrangements have been made will be rejected.

- 4 The final grade will be determined on the basis of the total accumulated points, and is assigned in accord with Faculty guidelines. NOTE: Students may bring a calculator into the examination.
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