



The University of Southern Queensland

## Course Specification

### Description: Broadcast Newsroom

Subject	Cat-Nbr	Class	Term	Mode	Units	Campus
JRN	3002	21001	1, 2003	ONC	1.00	TWMB

<b>Academic Group:</b>	FOART
<b>Academic Org:</b>	FOA004
<b>HECS Band:</b>	1
<b>ASCED Code:</b>	100703

### STAFFING

Examiner: Craig Burgess

Moderator: Dianne Jones

### PRE-REQUISITES

Pre-requisite: JRN2002 and JRN2005

### OTHER-REQUISITES

Prerequisites 94294+94297

### SYNOPSIS

The ability to work in a high-pressure news environment is crucial to the professional future of broadcast journalism students. Students will build on their broadcast news writing and reporting skills by planning, preparing, producing and presenting weekly television and radio news bulletins in a simulated 'real life' newsroom environment. Through seminars and studio workshops, students will learn to plan and produce a news bulletin, work as a member of a news team, make crucial editorial and ethical decisions, and work to strict deadlines.

### OBJECTIVES

On successful completion of this course the student will:

- be able to research, write and produce television news reports suitable for broadcast;
- be capable of making editorial decisions in the planning and preparation of broadcast news bulletins;
- be able to work in a team to produce broadcast news bulletins;
- be aware of television news production techniques used in the preparation of news reports and news bulletins;

- be aware of the pressures of working under broadcast news deadlines in a real news environment;
- be capable of analysing news programs and different approaches to broadcast journalism.

## TOPICS

Description	Weighting (%)
1. Radio news writing and production	20.00
2. Television news writing	40.00
3. Television news/program production	40.00

## TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at <http://bookshop.usq.edu.au> by entering the author or title of the text.

3 VHS Videotapes

Timing device

Alysen, B. 2000, *The Electronic Reporter: Broadcast Journalism in Australia*, 1st edition, Deakin University Press, Geelong, Vic.

## REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Mayeux, P. 1991, *Broadcast News Writing and Reporting*, Wm C Brown Publishers, Dubuque.

Olle, A 1992, *On Interviewing*, ABC Enterprises, Sydney.

Shook, F. 1989, *Television Field Production and Reporting*, Longman Inc. White Plains, NY.

White, T. 1996, *Broadcast News Writing, Reporting and Producing*, Focal, Melbourne.

## STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Directed Study	64
Lectures	7
Private Study	20
Project Work	20
Tutorial	54

## ASSESSMENT DETAILS

Description	Marks Out of	Wtg(%)	Required	Due Date
NEWSBREAK	20.00	20.00	Y	04 Mar 2003 (see note )
TV NEWS ASSIGNMENT #1	20.00	20.00	Y	04 Mar 2003 (see note )
TV NEWS ASSIGNMENT #2	20.00	20.00	Y	04 Mar 2003 (see note )
TV NEWS ASSIGNMENT #3	20.00	20.00	Y	04 Mar 2003 (see note )
TV NEWS BULLETIN PRODUCTION	20.00	20.00	Y	04 Mar 2003 (see note )

### NOTES:

- . Further details about the due dates will be provided to students in the first lecture.
- . Further details about the due dates will be provided to students in the first lecture.
- . Further details about the due dates will be provided to students in the first lecture.
- . Further details about the due dates will be provided to students in the first lecture.
- . Further details about the due dates will be provided to students in the first lecture.

## OTHER REQUIREMENTS

- 1 In order to meet course objectives, attendance and participation at tutorials/workshops is strongly recommended.
  - 2 All items of assessment must be handed in by the due date and time. Late submissions will not be accepted unless accompanied by a valid medical certificate.
  - 3 Assignments not handed in by the due date and time will result in a grade of zero for that item.
  - 4 Students must complete and/or submit all items of assessment.
  - 5 Students must pass all categories of assessment.
  - 6 The final grade is based on the aggregate of the marks for all assessment items and is assigned in accord with Arts Faculty guidelines.
-