



The University of Southern Queensland

Course Specification

Description: Community Consultation and Development

Subject	Cat-Nbr	Class	Term	Mode	Units	Campus
PRL	2002	28334	3, 2003	EXT	1.00	TWMBBA

Academic Group:	FOART
Academic Org:	FOA004
HECS Band:	2
ASCED Code:	080509

STAFFING

Examiner: Alison Feldman

Moderator: Chris Kossen

RATIONALE

Community consultation and development has rapidly become the principal approach by which organisations are strategically and responsively managing and coordinating their business affairs. The demand for expertise in this area is high at present and this is predicted to continue into the future with the ongoing expansion of democratisation in modern communities.

SYNOPSIS

This course introduces students preparing to enter professional contexts to contemporary communication management strategies and techniques used in community development and consultation. Students will develop practical and conceptual skills in relation to the trends, issues and processes involved in project planning and implementation, and the building of social capital through community consultation, network facilitation and collaborative action.

OBJECTIVES

On successful completion of this course students will be able to:

- demonstrate an informed awareness of the broad context in which social processes, particularly community consultation, development and planning occur;
- demonstrate an understanding of the modern developments in democracy (including organisational) in relation to their influence on community participation and consultation in government and corporate sector planning;
- demonstrate an understanding of the core communicative skills and organisational planning competences required for executing community consultation activities;

- demonstrate an understanding of the key procedures used in conducting community consultation and development projects;
- evaluate a range of prominent methodological issues and complexities involved in conducting community consultation;
- apply procedural writing methods used for documenting, reporting and evaluating community consultation and participation projects.

TOPICS

Description	Weighting (%)
1. The historical framework of community consultation and development.	5.00
2. An introduction to the broad paradigmatic context surrounding contemporary social processes incorporating the theoretical approaches of chaos and complexity theory	15.00
3. Modern developments in democracy and the move towards practices	15.00
4. The core communicative skills and competences required for conducting community consultation.	5.00
5. A generic model of the community consultation and participation process.	10.00
6. Preliminary research and planning in the community consultation and participation process.	10.00
7. Information dissemination and awareness raising for community consultation events and activities.	10.00
8. Planning and conducting consultative and participative activities for community Consultation and development projects.	10.00
9. Information collation and analysis, and the generating of options and potential outcomes in community consultation and development.	10.00
10. Evaluating community consultation and development projects.	10.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at <http://bookshop.usq.edu.au> by entering the author or title of the text.

Burke, E.M 1999, *Corporate Community Relations: The Principle of the Neighbor of Choice*, Praeger, Westport.

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Dalmau, T. & Dick, B 1990, *A Diagnostic Model for Selecting Interventions for Community and Organisational Change*, 2nd edition, Interchange, Brisbane.

Emery, M 1993, *Participative Design for Participative Democracy*, Centre for Continuing Education, Australian National University, Canberra.

Flood, M. & Lawrence, A 1987, *The Community Action Book*, 2nd edition, Council of Social Service NSW, Sydney.

Ife, J 1995, *Community Development, Creating Community Alternatives - vision, analysis and practice*, Longman, Melbourne.

Kenny, S 1999, *Developing Communities for the Future: Community Development in Australia*, 2nd edition, Nelson, South Melbourne.

Sarkissian, W., et al (eds) 1994, *The Community Participation Handbook: Resources for Public Involvement in the Planning Process*, 2nd edition, Murdoch Institute for Science & Technology Policy, Western Australia.

Servaes, J. Jacobson, T. & White, S. (eds) 1996, *Participatory Communication for Social Change*, Sage Publications, New Delhi; Thousand Oaks.

Stacey, R 1996, *Complexity and Creativity in Organizations*, Berrett-Koehler, San Francisco.

White, A., Nair, K. & Ascroft, J. (eds) 1994, *Participatory Communication: Working for Change and Development*, Sage Publications, New Delhi; Thousand Oaks.

STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Directed Study	97
Private Study	68

ASSESSMENT DETAILS

Description	Marks Out of	Wtg(%)	Required	Due Date
DISCUSSION PAPER 1500-2000 WDS	100.00	40.00	Y	08 Dec 2003
CASE STUDY REPORT 2500-3000 WD	100.00	60.00	Y	26 Jan 2004

IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:
There are no attendance requirements for this external course. However, it is the student's responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:
To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.
- 3 Penalties for late submission of required work:

If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.

- 4 Requirements for student to be awarded a passing grade in the course:
To be assured of a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by obtaining at least 50% of the total weighted marks for all summative assessment.
- 5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.
- 6 Examination information:
There is no exam for this course.
- 7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/SECARIAT/calendar/Part5/> or in the printed version of the current USQ Handbook.

ASSESSMENT NOTES

- 9 (a) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).