



The University of Southern Queensland

Course specification

Description: Broadcast Reporting

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
JRN	2005	34883	2, 2004	ONC	1.00	TWMBA

Academic group:	FOART
Academic org:	FOA004
Student contribution band:	1
ASCED code:	100703

STAFFING

Examiner: Craig Burgess

Moderator: Dianne Jones

REQUISITES

Pre-requisite: JRN2002

SYNOPSIS

This course focuses on developing individual skills in writing and reporting for broadcast news. Students will build on previous courses by learning to refine and improve their writing and reporting skills for broadcast. An introduction to television news in Australia and overseas will provide students with an ability to analyse and critique current broadcast news reporting practices. The course will take a practical approach to teaching advanced interview skills, writing for television, and packaging TV news reports. Students will also examine the ethical and professional issues surrounding broadcast journalism's new technologies and the demands of an increasingly competitive industry.

OBJECTIVES

On successful completion of this course, students should:

1. demonstrate an understanding of the major news events of the previous 15 weeks, in particular, how these events were handled by the broadcast media;
2. have an understanding of the role of the broadcast media in fostering public awareness of a range of activities, events and institutions;
3. be proficient in the techniques of radio and television interviewing;
4. demonstrate a practical knowledge of the news writing and news gathering principles applicable to broadcast journalism; and,
5. be familiar with the essence of contemporary debate about the role of broadcast news/media in Australia.

TOPICS

Description	Weighting (%)
1. Writing for the ear	25.00
2. Broadcast Interview Techniques	15.00
3. Voice Production/Broadcast presentation	10.00
4. TV News reporting techniques	20.00
5. Analysis of radio and television news	20.00
6. Television News Structure / Techniques	10.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

The Penguin Macquarie Dictionary, Penguin, Ringwood.
(any edition)

A good quality cassette audio tape.

TWO Super VHS video tapes.

A minidisc

Alysen, B 2000, *The Electronic Reporter: Broadcast Journalism in Australia*, Deakin University Press, Geelong.

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Roget's Thesaurus,
(any edition)

Boyd, A 2001, *Broadcast Journalism: Techniques of Radio & Television News*, 5th edn, Focal Press,

Cunningham, S & Turner, G 1997, *The Media in Australia: industries, texts, audiences*, 2nd edn, Allen & Unwin, St Leonards.

Masterton, M & Patching, R 1997, *Now the News in Detail: a guide to broadcast journalism in Australia*, 3rd edn, Deakin University Press, Deakin.

STUDENT WORKLOAD REQUIREMENTS:

ACTIVITY	HOURS
Assessment	20.00
Directed Study	45.00
Lectures	15.00
Project Work	57.00
Tutorial	28.00

ASSESSMENT DETAILS

Description	Marks out of	Wtg(%)	Due date
NEWSBREAK	100.00	30.00	20 Jul 2004 (see note 1)
RADIO HARD NEWS STORY	100.00	10.00	27 Aug 2004
TV INTERVIEWS,B-ROLL,DRAFT SCR	100.00	0.00	17 Sep 2004
ANALYSIS OF BROADCAST MEDIA	100.00	25.00	18 Oct 2004
TV NEWS STORY & SCRIPT	100.00	25.00	22 Oct 2004
TV NEWS PROGRAM	100.00	10.00	29 Oct 2004

NOTES:

1. Details of this assessment requirements will be advised at the first lecture.

IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:

It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:

To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:

Assignments not handed in by the due date and time will result in a grade of zero for that assignment.

4 Requirements for student to be awarded a passing grade in the course:

To be assured of a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in

relation to the objectives of the course by obtaining at least 50% of the total weighted marks for all summative assessment.

- 5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.
- 6 Examination information:
There is no exam for this course.
- 7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm> or in the current USQ Handbook.

ASSESSMENT NOTES

- 9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

OTHER REQUIREMENTS

- 1 Students must attend all assigned Newsbreak shifts. Students who fail to turn up for an assigned Newsbreak shift will receive a mark of zero for the shift unless a valid medical certificate is presented.
-