



The University of Southern Queensland

## Course specification

### Description: Journalism Publication

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
JRN	3001	34898	2, 2004	EXT	1.00	TWMBA

<b>Academic group:</b>	FOART
<b>Academic org:</b>	FOA004
<b>Student contribution band:</b>	1
<b>ASCED code:</b>	100703

### STAFFING

Examiner: Trina McLellan  
Moderator: Dianne Jones

### REQUISITES

Pre-requisite: JRN2003

### SYNOPSIS

This course focuses on developing advanced skills in print or broadcast\* journalism. Students will work under the guidance of a journalist to develop journalism projects suitable for publication in the print and broadcast\* media. Students will be expected to develop solid research skills using computer-assisted reporting and other research techniques. Enterprise reporting will be strongly encouraged. (NOTE: \*Broadcast option is only available for on-campus Toowoomba students.)

### OBJECTIVES

On completion of this course students will

1. Have acquired knowledge and techniques, at an advanced level, of a major journalistic method;
2. Be able to identify the information and resources needed to complete publications in the journalistic medium of print;
3. Be able to prepare a project of professional standard for publication in two journalistic styles;
4. Be able to make decisions on a broad range of ethical issues involved with the practice of journalism.

## TOPICS

	Description	Weighting (%)
1.	Planning and Resources	15.00
2.	Interviewing	15.00
3.	Writing	15.00
4.	Editing/Production	40.00
5.	Research	15.00

### **TEXT and MATERIALS required to be PURCHASED or ACCESSED:**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

Granato, L 2001, *Newspaper Feature Writing*, Deakin University Press, Geelong.  
(Print Strand Revised Edition)

Quinn, S 2001, *Newsgathering on the Net: An Internet Guide for Australian Journalists*, 2nd edn, MacMillan Publishers, South Yarra.  
(For BROADCAST STRAND and PRINT STRAND)

### **REFERENCE MATERIALS:**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

USQ Journalism Style Guide - Study Desk - Additional Resources

Barnhurst, KG 2001, *The form of news: a history*, Guilford Press, New York.  
(Newspapers - social aspects - history - layout and typography - electronic newspapers)

Garcia, MR 1997, *Newspaper evolutions*, St Petersburg, Fla.  
(Newspaper layout - typography)

Harris, CR 2001, *Visual journalism: a guide for new media professionals*, Allyn & Bacon, Boston.  
(journalism - data processing - reporters and reporting - photojournalism - newspaper layout and typography)

Harrower, T 2002, *The newspaper designer's handbook*, 5th edn, McGraw-Hill, Boston.  
(Newspaper layout and typography)

Pearson, M 1997, *The Journalist's Guide to Media Law*, Allen & Unwin, St Leonards.

## STUDENT WORKLOAD REQUIREMENTS:

ACTIVITY	HOURS
Assessment	10.00
Directed Study	10.00
Project Work	140.00

## ASSESSMENT DETAILS

Description	Marks out of	Wtg(%)	Due date
PROPOSALS FOR FEATURES	100.00	20.00	06 Aug 2004 (see note 1)
COMPLETED MAGAZINE FEATURE	100.00	40.00	17 Sep 2004 (see note 2)
COMPLETE N'SPAPER FEATURE (2)	100.00	40.00	29 Oct 2004 (see note 3)

### NOTES:

1. THE FEATURE PROPOSALS MUST BE SUBMITTED BY THE DUE DATE.
2. THE MAGAZINE FEATURE MUST BE POSTED BY THE DUE DATE.
3. THE COMPLETED TWO-PART NEWSPAPER SERIES MUST BE POSTED BY THE DUE DATE.

## IMPORTANT ASSESSMENT INFORMATION

### 1 Attendance requirements:

There are no attendance requirements for this external course. However, it is the student's responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

### 2 Requirements for students to complete each assessment item satisfactorily:

To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

### 3 Penalties for late submission of required work:

If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.

### 4 Requirements for student to be awarded a passing grade in the course:

To be assured of receiving a passing grade, a student must: (i) submit all of the summative assessment items; and (ii) achieve at least 50% of the available weighted marks for the summative assessment items.

### 5 Method used to combine assessment results to attain final grade:

The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

- 6 Examination information:  
There is no exam for this course.
- 7 Examination period when Deferred/Supplementary examinations will be held:  
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:  
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm> or in the current USQ Handbook.

## **ASSESSMENT NOTES**

- 1 (a) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

## **OTHER REQUIREMENTS**

- 1 The journalism course maintains high standards of spelling, grammar, syntax and style. Faults in any of these areas could render a project or proposal unacceptable.
  - 2 The use of interviews, surveys, Internet databases etc must meet University ethical requirements and the examiner must be satisfied these requirements have been met.
  - 3 All assignments must be submitted in typed or word processed form, and in a 12 point font.
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