



The University of Southern Queensland

## Course specification

### Description: Broadcast Newsroom

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
JRN	3002	30861	1, 2004	ONC	1.00	TWMBA

<b>Academic group:</b>	FOART
<b>Academic org:</b>	FOA004
<b>Student contribution band:</b>	1
<b>ASCED code:</b>	100703

### STAFFING

Examiner: Craig Burgess

Moderator: Dianne Jones

### REQUISITES

Pre-requisite: JRN2002 and JRN2005

### SYNOPSIS

The ability to work in a high-pressure news environment is crucial to the professional future of broadcast journalism students. Students will build on their broadcast news writing and reporting skills by planning, preparing, producing and presenting weekly television and radio news bulletins in a simulated 'real life' newsroom environment. Through seminars and studio workshops, students will learn to plan and produce a news bulletin, work as a member of a news team, make crucial editorial and ethical decisions, and work to strict deadlines.

### OBJECTIVES

On successful completion of this course the student will:

- be able to research, write and produce television news reports suitable for broadcast;
- be capable of making editorial decisions in the planning and preparation of broadcast news bulletins;
- be able to work in a team to produce broadcast news bulletins;
- be aware of television news production techniques used in the preparation of news reports and news bulletins;
- be aware of the pressures of working under broadcast news deadlines in a real news environment;
- be capable of analysing news programs and different approaches to broadcast journalism.

## TOPICS

Description	Weighting (%)
1. Radio news writing and production	20.00
2. Television news writing	40.00
3. Television news/program production	40.00

### **TEXT and MATERIALS required to be PURCHASED or ACCESSED:**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

3 VHS Videotapes

Timing device

Alysen, B 2000, *The Electronic Reporter: Broadcast Journalism in Australia*, 1st edn, Deakin University Press, Geelong, Vic.

### **REFERENCE MATERIALS:**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Mayeux, P 1996, *Broadcast News Writing and Reporting*, 2nd edn, Brown & Benchmark, Madison, Ms.

Olle, A & Pullen, R 1992, *On Interviewing*, ABC Enterprises, Sydney.

Shook, F 1989, *Television Field Production and Reporting*, Longman Inc, New York.

White, T 1996, *Broadcast News Writing, Reporting and Producing*, Focal Press, Boston.

### **STUDENT WORKLOAD REQUIREMENTS:**

ACTIVITY	HOURS
Directed Study	64.00
Lectures	7.00
Private Study	20.00
Project Work	20.00
Tutorial	54.00

## ASSESSMENT DETAILS

Description	Marks out of	Wtg(%)	Due date
NEWSBREAK	20.00	20.00	02 Mar 2004 (see note 1)
TV NEWS ASSIGNMENT #1	20.00	20.00	02 Mar 2004 (see note 2)
TV NEWS ASSIGNMENT #2	20.00	20.00	02 Mar 2004 (see note 3)
TV NEWS ASSIGNMENT #3	20.00	20.00	02 Mar 2004 (see note 4)
TV NEWS BULLETIN PRODUCTION	20.00	20.00	02 Mar 2004 (see note 5)

### NOTES:

1. Further details about the due dates for all assessment items will be provided to students in the first lecture.
2. See Note 1
3. See Note 1
4. See Note 1
5. See Note 1

## IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:  
It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:  
To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.
- 3 Penalties for late submission of required work:  
**DEADLINES - EXTENSIONS WILL NOT BE GRANTED ON ANY GROUNDS.**  
In fully documented cases of extreme medical disability, other production assignments of equivalent value will be set, **ON CONDITION THAT** the student fully informs the Examiner of such a need at the earliest convenient time.
- 4 Requirements for student to be awarded a passing grade in the course:  
To be assured of receiving a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by submitting and passing all of the summative assessment items.
- 5 Method used to combine assessment results to attain final grade:

The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

- 6 Examination information:  
There is no exam for this course.
- 7 Examination period when Deferred/Supplementary examinations will be held:  
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:  
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm> or in the current USQ Handbook.

## **ASSESSMENT NOTES**

- 9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

## **OTHER REQUIREMENTS**

- 1 Correct English is essential in Journalism. Errors of spelling, grammar and punctuation will be penalised when assignments are marked. Severe deficiencies could mean failure in the course.
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