



The University of Southern Queensland

## Course specification

### Description: Government, Business and Society

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
POL	1000	38052	3, 2004	EXT	1.00	TWMBA

<b>Academic group:</b>	FOBUS
<b>Academic org:</b>	FOB002
<b>Student contribution band:</b>	1
<b>ASCED code:</b>	090101

### STAFFING

Examiner: Marcia Cavanagh

Moderator: Peter Birnie

### SYNOPSIS

This course examines the dynamic and changing nature of business- government relations within society in Australia, Asia and other countries and is of direct relevance to students in business, commerce and management. Key issues and trends covered include privatisation, deregulation, globalisation, government business enterprises, government assistance and regulation, corporate lobbying, corruption, ethical considerations, business's social responsibilities, industry policy and economic performance.

### OBJECTIVES

On completion of this course students will be able to:

1. define the characteristics of the public and private sectors in Australia, Asia and other countries;
2. list and describe the different ways government and business interact in Australia, Asia and other countries;
3. describe the rationale for the relationship between business, government and society;
4. identify the major institutions involved in government business relations and explain their role and impact; and
5. analyse government-business relations in terms of existing theoretical concepts about the role of the state.

### TOPICS

Description	Weighting (%)
1. Concepts Issues and Theories	10.00

2.	The Institutions of Government	10.00
3.	The Institutions of Business	10.00
4.	The Institutions of Labour	10.00
5.	Government as Business	10.00
6.	Regulation of Business	10.00
7.	Government Assistance to Business	10.00
8.	Globalisation	10.00
9.	Ethics and Social Responsibility	10.00
10.	Industry Policy	10.00

**TEXT and MATERIALS required to be PURCHASED or ACCESSED:**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

Ryan, N, Parker, R & Brown, K 2003, *Government, business and society*, 2nd edn, Prentice Hall, Frenchs Forest, New South Wales.

(Students MUST purchase the 2003 edition)

Summers, J & Smith, B 2004, *Communication skills handbook: how to succeed in written and oral communication*, John Wiley & Sons, Milton, Queensland.

(revised and updated edition)

**REFERENCE MATERIALS:**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

See sources referred to within the Study Book for this course.

**STUDENT WORKLOAD REQUIREMENTS:**

ACTIVITY	HOURS
Assessment	20.00
Directed Study	50.00
Private Study	90.00

## ASSESSMENT DETAILS

Description	Marks out of	Wtg(%)	Due date
ASSIGNMENT 1	20.00	20.00	13 Dec 2004
ASSIGNMENT 2	30.00	30.00	14 Jan 2005
2 HOUR EXAMINATION	100.00	50.00	END S3 (see note 1)

### NOTES:

1. The examination is scheduled to be held in the end-of-semester examination period. Students will be advised of the official examination date after the timetable has been finalised.

## IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:  
If you are an international student in Australia you are advised to attend all classes at your campus. Failure to attend may infringe the conditions of your student visa. For all other students, there are no attendance requirements for this course. However, it is the students' responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:  
To complete the assignments satisfactorily, students must obtain at least 50% of the marks available for the assignments in aggregate. To complete the examination satisfactorily, students must obtain at least 50% of the marks available for the examination.
- 3 Penalties for late submission of required work:  
If students submit assignments after the due date without prior approval then a penalty of 20% of the total marks available for the assignment will apply for each working day late.
- 4 Requirements for student to be awarded a passing grade in the course:  
To be assured of receiving a passing grade a student must attempt all of the summative assessment items, achieve an aggregated mark of at least 50% in the total marks allocated for the assignments, achieve at least 50% in the examination, and at least 50% of the available weighted marks for the summative assessment items.
- 5 Method used to combine assessment results to attain final grade:  
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.
- 6 Examination information:  
This is a closed examination. Candidates are allowed to bring only writing and drawing instruments into the examination.
- 7 Examination period when Deferred/Supplementary examinations will be held:

Any Deferred or Supplementary examinations for this course will be held during the next examination period.

8 University Regulations:

Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm>. Students should also read the Faculty of Business Guide to Policies and Procedures of the Faculty which can be found at the URL <http://www.usq.edu.au/handbook/current/buspolproc.html>.

## ASSESSMENT NOTES

- 1 Assignments: (i) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (ii) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (iii) The Examiner may grant an extension of the due date of an assignment extension in accordance with USQ Regulation 5.6.3.4. Such applications should be in writing and include supporting documentary evidence. The authority for granting extensions rests with the relevant Examiner. (iv) The Examiner will normally only accept assessments that have been typed or printed on paper-based media. (v) The Examiner will not accept submission of assignments by facsimile. (vi) Students who do not have regular access to postal services or who are otherwise disadvantaged by these regulations may be given special consideration. They should contact the Examiner to negotiate such special arrangements. (vii) In the event that a due date for an assignment falls on a local public holiday in their area, such as a Show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the Examiner's convenience.
- 2 Course Weightings: Course weightings of topics should not be interpreted as applying to the number of marks to questions testing those topics in an examination paper.
- 3 Assignments: Students must demonstrate effective essay writing techniques, including correct in-text referencing and bibliographical details, using the Harvard system. Assignments **MUST COMPLY** with the guidelines set out in the 'Communication skills handbook: how to succeed in written and oral communication'.
- 4 Deferred Work: Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or to sit for an examination at the scheduled time may apply to defer an assessment in a course. The reason for the deferment request must comply with USQ Regulation 5.6.3.4. Such a request **MUST** be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).