



The University of Southern Queensland

Course specification

Description: Issues in Professional Development

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
VIS	3000	30799	1, 2004	ONC	1.00	TWMBBA

Academic group:	FOART
Academic org:	FOA007
Student contribution band:	1
ASCED code:	100300

STAFFING

Examiner: Sandy Pottinger

Moderator: Lawrence Bendle

SYNOPSIS

Graduates in creative arts need an understanding of the issues related to a profession in the arts. This course provides students with an understanding of the commercial, legal and administrative aspects of the profession. Through information and procedures it will prepare the artist and craftsperson to function competently and professionally in a visual arts career. The criteria involved in making sound aesthetic decisions will be reviewed as will the role of art criticism and theory and its relevance to a personal philosophy. The development of a positive personal concept will be encouraged through research and analysis.

OBJECTIVES

Through successful completion of this course students will have:

- an understanding of the role and responsibility of both the artist and the gallery.
- an understanding of the procedures involved in the photography of art work to the high standard required by galleries, journals, and funding bodies.
- a familiarization with the procedures relating to grant application at regional, state, national, and international level.
- acquired an understanding of taxation and its application to the artist.
- developed an understanding of legal issues such as insurance responsibilities, contracts, copyright implications, as pertaining to artists.
- an appreciation of the importance of the use of archivally sound materials, and the conservation and handling of art work.
- an understanding of the financial framework of business in respect to self-employment and marketing as they apply to the artist.
- an awareness of the networks and arts-related organizations in place to assist and advise arts workers in matters of professional development.

- an understanding of curatorial procedures, informed aesthetic decision making, and art criticism as applied to arts practice.
- an understanding and perception of responsibilities and requirements in preparing and mounting an exhibition.

TOPICS

Description	Weighting (%)
1. The role of the Gallery and the Artist: their responsibilities.	10.00
2. Photographing art work: the importance of high quality presentation to galleries, journals and funding bodies.	10.00
3. Applying for grants.	10.00
4. Taxation and the artist.	10.00
5. The legal implications of insurance, contracts, copyright, censorship.	10.00
6. Archival material, framing, handling and conservation of art work.	10.00
7. Curatorial procedures and responsibilities.	10.00
8. Preparing for an exhibition.	10.00
9. The arts network: regional, state, national organizations established to advise and promote artists.	10.00
10. The artist as a self-promoting business.	10.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

All Arts related publications from ARTS-LAW, QUEENSLAND.

, , *Australian Copyright Council Practical Guides*,

Allen, E J 1992, *Condition Reporting and General Conservation Guidelines for Touring Exhibitions*, NETS, Perth, WA.

(069.56 ALL)

Arts Council Publications *Health and Safety for Artists*,

Binns, V (ed) 1991, *Community and the Arts: history, theory, practice*, Pluto Press, Leichhardt, New South Wales.

(700.994 COM)

Bridge, S & Spence, M 1990, *Arts Administrators and Copyright*, Australian Copyright Council, Redfern.

Doyle, C, Leo, J & Johnson, L 1997, *Artist residencies for schools: a helpful guide to develop and implement visual artist residency programs*, Queensland Artworkers Alliance Inc, Brisbane.

McCann, M 1992, *Artist Beware*, Lyons & Burford, New York.

Moore, M 1992, *Principles and Guidelines for Curating a Touring Exhibition*, NETS, Perth, WA.

(069.56 MOO)

Pedersen, C 2001, *Competitions and Financial Opportunities for Artists*, Queensland Artworkers Alliance, Brisbane.

(rev edn)

Queensland Artworkers Alliance 1997, *Brisbane Galleries for Artists: a guide to a range of galleries in Brisbane to exhibit and/or sell your work*, Queensland Artworkers Alliance, Brisbane.

(709.9431 QUE)

Queensland Artworkers Alliance 1996, *Promotion for Artists: a comprehensive and practical guide to promotion*, Queensland Artworkers Alliance, Brisbane.

(revised edn)

Silbert, P et al 1996, *Go Public, How to Promote Exhibitions, Events and Venues*, Art on the Move, Perth, WA.

(659.13 WIL)

Simpson, S 1989, *The Visual Artist and the Law*, 2nd edn, Law Book Company, North Ryde, NSW.

(344.94097 SIM)

Simpson, S 1989, *Museums and Galleries: A Practical Legal Guide*, Redfern Legal Centre Publishing, Redfern, NSW.

(344.94093 SIM)

Stokes, J 1997, *Earning a Living in the Visual Arts and Crafts*, 3rd edn, Hale & Iremonger, Sydney.

Thompson, P & Wallace, J 1994, *Exhibition Installation and Lighting Design*, Art on the Move, Perth, WA.

(069.5 THO)

STUDENT WORKLOAD REQUIREMENTS:

ACTIVITY	HOURS
Lectures	26.00
Private Study	126.00
Tutorial	13.00

ASSESSMENT DETAILS

Description	Marks out of	Wtg(%)	Due date
ASSIGNMENT	40.00	40.00	30 Apr 2004
PROF EXPERIENCE PROJECT	25.00	25.00	11 Jun 2004
REF. FILE & TUTORIAL JRNL	35.00	35.00	11 Jun 2004 (see note 1)

NOTES:

1. Assessment Description: Reference/Resource File and Tutorial Journal (including Tutorial Preparation and Participation).

IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:
It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:
To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.
- 3 Penalties for late submission of required work:
If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.
- 4 Requirements for student to be awarded a passing grade in the course:
To be assured of a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by: (i) satisfactorily completing assignments; and (ii) obtaining at least 50% of the total weighted marks for all summative assessment items.
- 5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.
- 6 Examination information:

There is no exam for this course.

- 7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm> or in the current USQ Handbook.

ASSESSMENT NOTES

- 9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).