



The University of Southern Queensland

Course specification

This version produced 20 Dec 2007.

The current and official versions of the course specifications are available on the web at
<<http://www.usq.edu.au/coursespecification/current>>.

Please consult the web for updates that may occur during the year.

Description: Web Publishing for Educators

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
EDU	2472	66493	2, 2007	ONC	1.00	Toowoomba

Academic group:	FOEDU
Academic org:	FOE003
Student contribution band:	National Priority Teaching
ASCED code:	070100

STAFFING

Examiner: Peter Albion

Moderator: Petrea Redmond

OTHER REQUISITES

State law in Queensland (Australia) requires that all adults working/undertaking professional experience/researching with children under the age of 18, in the state of Queensland are required to possess a current suitability card (Blue Card). (See "Other Requirements" for further information.) Also see: <http://www.childcomm.qld.gov.au/employment/bluecard/informationSheets.html>.

RATIONALE

Web publishing techniques are becoming increasingly common as a basis for providing access to large volumes of data, which may be accessed for educational purposes. Web publishing is also an accessible medium for publication by educators and learners for a variety of audiences. Hence knowledge of web publishing can be used by educators both to facilitate access by learners to existing stores of data, and to develop web site that serve their own purposes.

SYNOPSIS

This course will examine the concepts and characteristics of the World Wide Web, along with the possible educational implications of large volumes of data being made available in this form. Students will develop skills for the development of web sites with emphasis on the application of the web for teaching and learning. Techniques for developing multimedia web sites will be explored together with emerging web standards and services. The importance of the web as a form of professional communication will be emphasised throughout the course. Intending students should be aware that they will require regular access to ICT resources, including email and the Internet.

OBJECTIVES

The course objectives define the student learning outcomes for a course. The assessment item(s) that may be used to assess student achievement of an objective are shown in parenthesis. On completion of this course students will be able to:

1. describe and discuss the concepts and characteristics of the World Wide Web (Report, Examination)
2. demonstrate the application of common web publishing techniques (Practicals, Report, Examination)
3. design and develop well-structured web pages and sites which perform according to supplied specifications (Practicals, Report, Examination)
4. demonstrate familiarity with current developments in web publishing (Practicals, Report, Examination)
5. discuss the educational applications and implications of the World Wide Web (Report, Examination)
6. demonstrate their knowledge of course content using appropriate modes and conventions of expression (Report, Examination)

TOPICS

Description	Weighting (%)
1. World Wide Web concepts and characteristics, origins and development	10.00
2. Common techniques for web publishing	50.00
2.1. HTML and XHTML, tables, frames, images, media, site design and management	
3. Current developments in World Wide Web publishing	20.00
3.1. dynamic sites, Web 2.0, RSS, blogs, wikis, EdNA services	
4. Applications and implications of the World Wide Web for learning and teaching.	20.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

Course booklet.

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Castro, E 2000, *HTML 4: for the world wide web: visual quickstart guide*, 4th edn, Peachpit Press, Berkeley.

Fenno, R 1998, *Claris home page 3 for Windows and Macintosh*, Peachpit Press, Berkeley.

Glossbrenner, A & Glossbrenner E 2001, *Search engines for the world wide web*, 3rd edn, Peachpit Press, Berkeley.

Hester, N 2002, *FrontPage 2000 for Windows*, Addison-Wesley, Harlow; Peachpit Press, Berkeley.

Negrino, T & Smith D 2004, *JavaScript for the world wide web*, 5th edn, Peachpit Press, Berkeley, CA.

Nielsen, J 1995, *Multimedia and hypertext: the internet and beyond*, AP Professional, Boston.

Nielsen, J 2000, *Designing web usability*, New Riders, Indianapolis.

Tollett, J, Williams, R & Rohr, D 2002, *Robin Williams web design workshop*, Peachpit Press, Berkeley.

Williams, R & Tollett, J 2005, *The non-designer's web book: an easy guide to creating, designing, and posting your own website*, 3rd edn, Peachpit Press, Berkeley.

STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Lectures	14.00
Private Study	120.00
Tutorials	28.00

ASSESSMENT DETAILS

Description	Marks out of	Wtg(%)	Due date
TEST	30.00	30.00	23 Jul 2007 (see note 1)
PRACTICAL 1	5.00	5.00	03 Aug 2007
PRACTICAL 2	5.00	5.00	10 Aug 2007
PRACTICAL 3	5.00	5.00	17 Aug 2007
PRACTICAL 4	5.00	5.00	31 Aug 2007
PRACTICAL 5	5.00	5.00	07 Sep 2007
PRACTICAL 6	5.00	5.00	14 Sep 2007
REPORT	40.00	40.00	02 Nov 2007

NOTES

1. The test will be conducted during the week commencing 29 October 2007.

IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:
It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:
To satisfactorily complete an individual assessment item a student must achieve at least 50% of the marks.

- 3 Penalties for late submission of required work:
If students submit assignments after the due date without prior approval of the examiner then a penalty of 5% of the total marks available for the assignment will apply for each working day late.
- 4 Requirements for student to be awarded a passing grade in the course:
To be assured of receiving a passing grade a student must complete and submit all of the summative assessment items and must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.
- 6 Examination information:
There is no examination in this course
- 7 Examination period when Deferred/Supplementary examinations will be held:
Any Deferred or Supplementary examinations for this course will be held in the fourth week of the semester following this course offering and the examiner will advise students involved in writing of the date time and location of any such examination.
- 8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm> or in the current USQ Handbook.

ASSESSMENT NOTES

- 1 The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the examiner.
- 2 Students must retain a copy of each item submitted for assessment. This must be produced within twenty-four (24) hours of receipt of request being made by the examiner. The student must retain this copy until the grade for this course has been finalised.
- 3 In accordance with the University's assignment extension policy (Regulation 5.6.1), the examiner may grant an extension of the due date of an assignment in extenuating circumstances.
- 4 The Faculty will normally only accept assessments that have been written, typed or printed on paper-based media. The Faculty will NOT accept submission of assignments by facsimile. Students who do not have regular access to postal services or who are otherwise disadvantaged by these regulations may be given special consideration. They should contact the examiner of the course to negotiate such special arrangements.
- 5 Students who have undertaken all of the required assessments in a course but who have failed to meet some of the specified objectives of a course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete - Make up). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study.
- 6 Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or to sit for an examination at the scheduled time may apply to defer an assessment in a course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded IDS

- (Incomplete - Deferred Examination); IDM (Incomplete - Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).
- 7 When there is more than one marker for a single item of assessment, the distributed patterns and means for the different markers will be compared and marks adjusted if necessary.
 - 8 Marking criteria are provided in course material as mark sheets/guides or as part of assignment specifications.
 - 9 Summative assessment items will receive a numerical score. Any ungraded assessment requirement will receive a Pass, Fail or Incomplete.

OTHER REQUIREMENTS

- 1 **IMPORTANT NOTE:** Working with Children: State law in Queensland requires that all adults (including university students, pre-service educators, trainers, vocational teachers, industry educators) working with children under the age of 18, in the State of Queensland*, obtain approval before commencing such work. Many education courses include a practical component (professional experience, project work, research, assessment etc.) that may require engagement with children under the age of 18. It is your responsibility to ensure that you possess a current suitability card (Blue Card) before commencing any practical components of this course. **DO NOT PARTICIPATE IN ANY PRACTICAL EXPERIENCE WITH CHILDREN UNDER 18 UNLESS YOU POSSESS A CURRENT 'BLUE CARD'**. For further information:
<http://www.childcomm.qld.gov.au/employment/bluecard/informationSheets.html> *If you are undertaking practical experience outside the State of Queensland, Australia you should check local requirements.
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