



The University of Southern Queensland

Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.
Please consult the web for updates that may occur during the year.

Description: Journalism Tool Kit

| Subject | Cat-nbr | Class | Term | Mode | Units | Campus |
|---------|---------|-------|---------|------|-------|-----------|
| APN | 7004 | 79270 | 2, 2008 | WEB | 0.50 | Toowoomba |

| | |
|-----------------------------------|--------|
| Academic group: | FOART |
| Academic org: | FOA003 |
| Student contribution band: | 1 |
| ASCED code: | 100703 |

STAFFING

Moderator: Michael Sankey

REQUISITES

Pre-requisite: Students must be enrolled in the following Program: APNJ

SYNOPSIS

This course centres on development of skills in photojournalism and newspaper sub-editing and design. It applies the specific situation of the working APN journalist to showcase and explore storytelling through Readers First principles. Participants will build a newspaper page using concepts of photographic and page design in place at their newspaper and will produce a rationale and self-evaluation of their work, to publication standard.

OBJECTIVES

On successful completion of this course, students should be able to:

1. Make or develop existing connection between writing and reporting, and newspaper page production
2. Develop practical awareness of the role of the photograph in news stories.
3. Reflect upon decisions and outcomes in story-telling as a creative design process focused on readers.
4. Present a complete portfolio of practice for assessment.

TOPICS

| Description | Weighting (%) |
|---|---------------|
| 1. APN Newspaper Page Design For Reader First | 35.00 |
| 2. Photography | 25.00 |
| 3. Story-telling and Caption-Writing | 20.00 |
| 4. Creative editorial decision-making | 20.00 |

TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

TBA

STUDENT WORKLOAD REQUIREMENTS

| ACTIVITY | HOURS |
|-----------------------|-------|
| Assessments | 15.00 |
| Directed Study | 25.00 |
| Professional Practice | 40.00 |

ASSESSMENT DETAILS

| Description | Marks out of | Wtg (%) | Due date |
|-------------------------------|--------------|---------|-----------------------------|
| STORY & PICTURE MISSION STATE | 15.00 | 15.00 | 14 Nov 2008 |
| PHOTOGRAPHIC EXERCISES | 20.00 | 20.00 | 28 Nov 2008 |
| SUB-EDITING EXERCISES | 20.00 | 20.00 | 12 Dec 2008 |
| NEWSPAPER PAGE | 45.00 | 45.00 | 16 Jan 2009 (see note 1) |

NOTES

1. Newspaper page to be submitted as pdf to course wiki. Participants will be expected to complete their own story (or stories) and include photographs they have taken for the specific story, on a publishable newspaper page, for the final assignment.

IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:
There are no attendance requirements for this course. However, it is the students' responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. Generally, participants are encouraged to participate in all course discussion via the Internet.
- 2 Requirements for students to complete each assessment item satisfactorily:

To satisfactorily complete an individual assessment item a student must submit all items in the portfolio of practice.

- 3 Penalties for late submission of required work:
If students submit assignments after the due date without extenuating circumstances and without prior approval, then a penalty of a maximum of 5% of the assigned mark may apply for each working day late, up to a maximum of 10 working days, at which time a mark of zero can be recorded for that assignment.
- 4 Requirements for student to be awarded a passing grade in the course:
To be assured of receiving a passing grade a student must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks obtained for each of the assessment items in the course.
- 6 Examination information:
There is no examination in this course.
- 7 Examination period when Deferred/Supplementary examinations will be held:
There will be no Deferred or Supplementary examinations in this course.
- 8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm> or in the current USQ Handbook.

OTHER REQUIREMENTS

- 1 Students enrolling in WEB courses MUST have ongoing convenient and reliable access to the Internet in order to access course materials and participate in activities that will affect assessment. The levels of equipment required may change from time to time, with the most recent specification listed at <http://www.usq.edu.au/currentstudents/computingstandards/default.htm>. You can check whether your computer system meets these requirements from USQAssist (<http://usqassist.usq.edu.au/>).
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