



The University of Southern Queensland

## Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.  
Please consult the web for updates that may occur during the year.

### Description: Business Project B

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
BUS	8102	79038	2, 2008	EXT	1.00	Toowoomba

<b>Academic group:</b>	FOBUS
<b>Academic org:</b>	FOBUSN
<b>Student contribution band:</b>	3A
<b>ASCED code:</b>	080399

### STAFFING

Examiner: Raj Gururajan  
Moderator: Ronel Erwee

### OTHER REQUISITES

Students are required to have access to a personal computer, e-mail capabilities and Internet access to USQConnect. Current details of computer requirements can be found at <http://www.usq.edu.au/business/aboutfob.htm>.

### SYNOPSIS

This course involves the development and implementation of a project. This practical part of the project builds on the literature review in the previous course. It normally involves data gathering and analysis based on a research proposal. Students could use an action learning strategy designed to achieve the aims of the project. The project aims to provide a set of career enhancing experiences for a student. The project will also provide general recommendations on aspects of organisational improvement to an organisation that is involved in the project. Enrolment in this course is subject to the availability of a supervisor.

### OBJECTIVES

On successful completion of this course, students should be able to:

1. identify suitable research topics
2. undertake independent research
3. demonstrate appropriate communication skills
4. report research outcomes.

## TOPICS

Description	Weighting (%)
1. Topics and their weighting will be determined for each student at the beginning of the semester of offer. Topics will reflect each student's proposed project.	100.00

## TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

Summers, J & Smith, B 2006, *Communication skills handbook: how to succeed in written and oral communication*, 2nd edn, John Wiley & Son, Milton, Queensland.

## REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

## STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Directed Study	170.00

## ASSESSMENT DETAILS

Description	Marks out of	Wtg (%)	Due date
PROJECT	100.00	100.00	23 Jul 2007 (see note 1)

### NOTES

1. The Supervisor will advise the submission date.

## IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:  
If you are an international student in Australia, you are advised to attend all classes at your campus. For all other students, there are no attendance requirements for this course. However, it is the students' responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:  
To complete the project satisfactorily, students must obtain at least 50% of the marks available for the project.

- 3 Penalties for late submission of required work:  
Progress to be acceptable to the supervisor.
- 4 Requirements for student to be awarded a passing grade in the course:  
To be assured of receiving a passing grade a student must achieve at least 50% for the project.
- 5 Method used to combine assessment results to attain final grade:  
The final grades for students will be assigned on the basis of the marks obtained for the project.
- 6 Examination information:  
There is no examination in this course. The completed project will normally be examined by the supervisor. Where a student is enrolled in the Postgraduate Diploma in Business Research, the completed project will be examined by the supervisor and one other examiner, normally appointed from staff in the Faculty of Business. At least one of the examiners will hold a PhD qualification.
- 7 Examination period when Deferred/Supplementary examinations will be held:  
Not applicable.
- 8 University Regulations:  
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Student Academic Misconduct for further information and to avoid actions which might contravene university regulations. These regulations can be found at <http://www.usq.edu.au/corporateservices/calendar/part5.htm>. Students should also read the Faculty of Business Policies and Procedures which can be found at <http://www.usq.edu.au/business/aboutfob.htm>.