



The University of Southern Queensland

## Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>. Please consult the web for updates that may occur during the year.

### Description: Corporate Environmental Management

| Subject | Cat-nbr | Class | Term    | Mode | Units | Campus    |
|---------|---------|-------|---------|------|-------|-----------|
| ECO     | 8010    | 74163 | 1, 2008 | EXT  | 1.00  | Toowoomba |

|                                   |        |
|-----------------------------------|--------|
| <b>Academic group:</b>            | FOBUS  |
| <b>Academic org:</b>              | FOB008 |
| <b>Student contribution band:</b> | 3A     |
| <b>ASCED code:</b>                | 089999 |

### STAFFING

Examiner: Ian Eddington  
Moderator: Geoff Cockfield

### OTHER REQUISITES

Students are required to have access to a personal computer, e-mail capabilities and Internet access to USQConnect. Current details of computer requirements can be found at <http://www.usq.edu.au/business/aboutfob.htm>

### RATIONALE

Due diligence responsibilities, driven by ethics, environmental stewardship values, global imperatives and statute legislation are forcing new thinking and creative problem solving by managers in competitive edge firms, in government and the not for profit sector, and in the defence services. There is a growing commitment to preventing losses occasioned by environmental mismanagement and to halting the mortality and morbidity occasioned by environmental pollution and trauma. Standards are called up in legislation and these must be met. Countries are taking steps to stop the importation of pollution and sickness by writing standard contracts containing clauses to handicap products manufactured by environmentally faulty processes. This subject aims to introduce managers to environmental stewardship thinking, and to the worldwide environmental market and the opportunities and obligations therein.

### SYNOPSIS

This subject introduces managers to environmental stewardship and environmental management. Topics covered may include, inter alia, corporate environmental strategy, environmental policy and regulation, investing in environmental business, case studies in the application of pollution prevention to industrial facilities, convention updates, and global environmental markets. Formerly MGT8010.

## OBJECTIVES

The course objectives define the student learning outcomes for a course. The assessment item/s that may be used to assess student achievement of an objective is/are shown in parentheses after each objective. On successful completion of this course, students should be able to:

1. be cognisant of an information and knowledge base on which to build good managerial performance in environmental stewardship and competitive edge sustainable development activity (Assignment 1, Assignment 2, Examination)
2. be aware of the environmental industry and various environmental markets and the opportunities they provide (Assignment 1, Assignment 2, Examination)
3. be knowledgeable about public policy strategy and regulation and corporate strategy which can synergise these (Assignment 1, Assignment 2, Examination)
4. gain from case study analysis valuable insights about entering global environment markets and entrepreneurial imperatives associated with this (Assignment 1, Assignment 2, Examination)
5. possess knowledge and techniques to apply in managing towards best environmental practice in industry and commerce (Assignment 1, Assignment 2, Examination).

## TOPICS

|    | Description                                                                                                                                                      | Weighting (%) |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| 1. | Introduction                                                                                                                                                     | 5.00          |
| 2. | Issues in corporate environmental management                                                                                                                     | 20.00         |
| 3. | Environmental law and public policy                                                                                                                              | 20.00         |
| 4. | New product development, venture capital, the stock exchange, green marketing, environmental markets, ethical investment and investing in environmental business | 20.00         |
| 5. | Environmental management systems and ISO 1400                                                                                                                    | 20.00         |
| 6. | Rio + 10 (Johannesburg)                                                                                                                                          | 10.00         |
| 7. | Conclusion                                                                                                                                                       | 5.00          |

## TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

## REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Knudtson, P & Suzuki, D 1992, *Wisdom of the elders*, Allen & Unwin, St Leonards, New South Wales.

Leadbeter, P, Gunningham, N & Boer, B (eds) 1999, *Environmental outlook: law and policy*, 3rd edn, Federation Press, Leichhardt, New South Wales.

Mercer, D 2000, *A question of balance: natural resources conflict issues in Australia*, 3rd edn, Federation Press, Leichhardt, New South Wales.

Summers, J & Smith, B 2006, *Communication skills handbook: how to succeed in written and oral communication*, 2nd edn, John Wiley & Sons, Milton, Queensland.

## STUDENT WORKLOAD REQUIREMENTS

| ACTIVITY       | HOURS |
|----------------|-------|
| Directed Study | 80.00 |
| Private Study  | 85.00 |

## ASSESSMENT DETAILS

| Description  | Marks out of | Wtg (%) | Due date    |
|--------------|--------------|---------|-------------|
| ASSIGNMENT 1 | 30.00        | 30.00   | 04 Apr 2008 |
| ASSIGNMENT 2 | 30.00        | 30.00   | 09 May 2008 |
| ASSIGNMENT 3 | 40.00        | 40.00   | 13 Jun 2008 |

## IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:  
If you are an international student in Australia, you are advised to attend all classes at your campus. For all other students, there are no attendance requirements for this course. However, it is the students' responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:  
To satisfactorily complete an individual assessment item a student must achieve at least 50% of the marks. (Depending upon the requirements in Statement 4 below, students may not have to satisfactorily complete each assessment item to receive a passing grade in this course.)
- 3 Penalties for late submission of required work:  
If students submit assignments after the due date without prior approval of the examiner, then a penalty of 5% of the total marks gained by the student for the assignment may apply for each working day late up to ten working days at which time a mark of zero may be recorded.
- 4 Requirements for student to be awarded a passing grade in the course:  
To be assured of receiving a passing grade a student must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:  
The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.
- 6 Examination information:

There is no examination in this course.

- 7 Examination period when Deferred/Supplementary examinations will be held:  
Not applicable.
- 8 University Regulations:  
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Student Academic Misconduct for further information and to avoid actions which might contravene university regulations. These regulations can be found at <http://www.usq.edu.au/corporateservices/calendar/part5.htm>. Students should also read the Faculty of Business Policies and Procedures which can be found at <http://www.usq.edu.au/business/aboutfob.htm>.

## **ASSESSMENT NOTES**

- 1 Assignments: (i) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the examiner. (ii) Students must retain a copy of each item submitted for assessment. This must be produced within 24 hours if required by the examiner. (iii) In accordance with university policy, the examiner may grant an extension of the due date of an assignment in extenuating circumstances. (iv) The examiner will not accept submission of assignments by facsimile. (v) Students who do not have regular access to postal services or who are otherwise disadvantaged by these regulations may be given special consideration. They should contact the examiner to negotiate such special arrangements. (vi) In the event that a due date for an assignment falls on a local public holiday in their area, such as a show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the examiner's convenience.
- 2 Make-up work: Students who have undertaken all of the required assessments in a course but who have failed to meet some of the specified objectives of a course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete - Make up). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non directed personal study.
- 3 Deferred work: Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment at the scheduled time may apply to defer an assessment in a course. Such a request must be accompanied by appropriate supporting documentation. A temporary grade of IDM (Incomplete Deferred Make-up) may be granted.