



## The University of Southern Queensland

### Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.  
Please consult the web for updates that may occur during the year.

#### Description: Journalism Publication

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
JRN	3001	78697	2, 2008	ONC	1.00	Fraser Coast

<b>Academic group:</b>	FOART
<b>Academic org:</b>	FOA003
<b>Student contribution band:</b>	1
<b>ASCED code:</b>	100703

#### STAFFING

Examiner: Rebecca Te'o  
Moderator: Dianne Jones

#### REQUISITES

Pre-requisite: JRN2003

#### SYNOPSIS

This course focuses on developing advanced skills in print and online journalism. Students will participate in an online journalism learning community, as they reflect on the processes of researching and writing longer articles for publication in print modes.

#### OBJECTIVES

On completion of this course students will be able to:

1. have acquired knowledge and techniques, at an advanced level, of writing for journalistic practice; (all assessment items refer)
2. be able to identify the information and resources needed to complete publications in the journalistic media of print and online; (all assessment items refer)
3. be able to prepare a project of professional standard for publication in two journalistic styles; (assessment items 1 & 2 refer)
4. be able to critically evaluate and apply to publication a range of ethical and current issues involved with the practice of journalism. (assessment items 1 & 3 refer)

#### TOPICS

	Description	Weighting (%)
1.	Planning and resources	15.00
2.	Interviewing	15.00
3.	Writing	15.00

4.	Editing/production	40.00
5.	Research	15.00

### **TEXT and MATERIALS required to be PURCHASED or ACCESSED**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

Ricketson, M 2004, *Writing feature stories: how to research and write newspaper and magazine articles*, Allen & Unwin, Crows Nest, NSW.

### **REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

#### Study Desk - Additional Resources

Bruns, A 2005, *Gatewatching: collaborative online news production*, P. Lang, New York.  
(Newspaper layout - typography)

Craig, R 2005, *Online journalism: reporting, writing and editing for new media*, 2nd edn, Wadsworth, Belmont, CA.

(Newspapers - social aspects - history - layout and typography - electronic newspapers)

Dick, J 2003, *Freelance writing for newspapers*, 3rd edn, A & C Black, London.

Eisenhuth, S & McDonald, W 2007, *The Writer's Reader: Understanding Journalism and Non-Fiction*, Cambridge Press University, Melbourne.

Maskell, V & Perry, G 1999, *Write to publish*, Allen & Unwin, Sydney.

Pearson, M 2004, *The journalist's guide to media law*, 2nd edn, Allen & Unwin, Crows Nest, NSW.

Quinn, S 2001, *Newsgathering on the net: an internet guide for Australian journalists*, 2nd edn, MacMillan publishers, South Yarra.

### **STUDENT WORKLOAD REQUIREMENTS**

ACTIVITY	HOURS
Assessments	10.00
Directed Study	10.00
Project Work	140.00

## ASSESSMENT DETAILS

Description	Marks out of	Wtg (%)	Due date
COMPLETED MAGAZINE FEATURE	100.00	20.00	06 Aug 2008 (see note 1)
COMPLETE NEWSPAPER FEATURE	100.00	30.00	17 Sep 2008 (see note 2)
WEB BLOG & CRITICAL EVALUATION	100.00	50.00	24 Oct 2008 (see note 3)

### NOTES

1. The features must be submitted by the due date and time. Each story must be suitable for publication in the specified media, and contain original interview material, correctly sourced information, and a contact list with names and contact details of sources interviewed.
2. The newspaper feature must be submitted by the due date and time. This feature must be of a publishable standard in every respect, and meet the ethical requirements of Australian journalism.
3. The Web "Blog" must be submitted with the Critical Evaluation, but completed in SEVEN weekly instalments to be posted online by the end of indicated weeks. Five entries must be submitted in hard copy WITH the Critical Evaluation by the due date. The Critical Evaluation must be submitted by the due date and must meet USQ requirements for assignment submission. Evaluations without accompanying Blog posts will not be accepted.

## IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:  
It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. For this course, normal attendance consists of one 1 hour lecture and one 2 hour tutorial per week.
- 2 Requirements for students to complete each assessment item satisfactorily:  
To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.
- 3 Penalties for late submission of required work:  
If students submit assignments after the due date without extenuating circumstances and without prior approval, then a penalty of a maximum of 5% of the assigned mark may apply for each working day late, up to a maximum of 10 working days, at which time a mark of zero can be recorded for that assignment.
- 4 Requirements for student to be awarded a passing grade in the course:  
To be assured of receiving a passing grade a student must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:  
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.
- 6 Examination information:

There is no exam for this course.

- 7 Examination period when Deferred/Supplementary examinations will be held:  
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:  
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm> or in the current USQ Handbook.

## **ASSESSMENT NOTES**

- 9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

## **OTHER REQUIREMENTS**

- 1 The journalism course maintains high standards of spelling, grammar, syntax and style. Faults in any of these areas could render a project or proposal unacceptable.
  - 2 The use of interviews, surveys, Internet databases etc must meet University and industry ethical requirements and the examiner must be satisfied these requirements have been met.
  - 3 All assignments must be submitted in typed or word processed form, and in a 12 point font.
  - 4 Students will require access to email and have internet access to USQConnect for this course.
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