



The University of Southern Queensland

Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.
Please consult the web for updates that may occur during the year.

Description: Research Methodology 3

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
BUS	8403	86950	1, 2009	ONC	1.00	Toowoomba

Academic group:	FOBUS
Academic org:	FOBUSN
Student contribution band:	3A
ASCED code:	080301

STAFFING

Examiner: Latif Al-Hakim
Moderator: Ronel Erwee

OTHER REQUISITES

Students are required to have access to a personal computer, e-mail capabilities and Internet access to USQConnect. Current details of computer requirements can be found at <http://www.usq.edu.au/ict/students/standards/default.htm>.

SYNOPSIS

This course has been designed to enhance and build upon the general discipline knowledge gained in graduate business studies. It is about how the external environment affects business and how businesses respond to the external pressures. It also equips DBA students to build a basis of advanced theory to undertake a comprehensive piece of management-related research. The course combines appropriate theoretical issues with related applications in practice. The structure of the course provides a sound core of macro-environment combined with the opportunity to explore selected specialised areas in greater depth.

OBJECTIVES

The course objectives define the student learning outcomes for a course. The assessment item/s that may be used to assess student achievement of an objective is/are shown in parentheses after each objective. On successful completion of this course, students should be able to:

1. describe and analyse macro environmental influences and business forces that drive enterprises (Assignment 1, Assignment 2)
2. critically analyse significant theoretical articles and synthesize the theories in these readings (Assignment 1, Assignment 2)
3. apply insights by evaluating management practice in case studies (Assignment 1, Assignment 2).

TOPICS

	Description	Weighting (%)
1.	International management	12.00
2.	The macroeconomic environment	12.00
3.	The political environment	10.00
4.	The legal environment	10.00
5.	The cultural environment	10.00
6.	The technological environment	12.00
7.	Managing people	12.00
8.	Ethics and responsibility	12.00
9.	International strategic planning	10.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

Phatak, AV, Bhagat, RS & Kashlak, RJ 2005, *International management: managing in a diverse and dynamic global environment*, McGraw-Hill/Irwin, Boston, Massachusetts.

Summers, J & Smith, B 2006, *Communication skills handbook: how to succeed in written and oral communication*, 2nd edn, John Wiley & Sons, Milton, Queensland.

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Nil.

STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Assessments	69.00
Directed Study	48.00
Private Study	48.00

ASSESSMENT DETAILS

Description	Marks out of	Wtg (%)	Due date
ASSIGNMENT 1	100.00	40.00	17 Apr 2009
ASSIGNMENT 2	100.00	60.00	12 Jun 2009

IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:**
It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:**
To satisfactorily complete an individual assessment item a student must achieve at least 50% of the marks. (Depending upon the requirements in Statement 4 below, students may not have to satisfactorily complete each assessment item to receive a passing grade in this course.)
- 3 Penalties for late submission of required work:**
If students submit assignments after the due date without prior approval of the examiner, then a penalty of 5% of the total marks gained by the student for the assignment may apply for each working day late up to ten working days at which time a mark of zero may be recorded.
- 4 Requirements for student to be awarded a passing grade in the course:**
To be assured of receiving a passing grade a student must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:**
The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.
- 6 Examination information:**
There is no examination in this course.
- 7 Examination period when Deferred/Supplementary examinations will be held:**
Not applicable.
- 8 University Regulations:**
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Student Academic Misconduct for further information and to avoid actions which might contravene university regulations. These regulations can be found at <http://www.usq.edu.au/corporateservices/calendar/part5.htm>. Students should also read the Faculty of Business Policies and Procedures which can be found at <http://www.usq.edu.au/business/aboutfob.htm>.

ASSESSMENT NOTES

- 1 Assignments:** (i) The due date for an assignment is the date by which a student must submit the assignment to the USQ. (ii) Students must retain a copy of each assignment submitted for assessment. This must be produced within 24 hours if required by the examiner. (iii) In accordance with university policy, the examiner may grant an extension of the due date

- of an assignment in extenuating circumstances. (iv) The examiner will normally only accept assessments that have been written, typed or printed on paper-based media. (v) The examiner will not accept submission of assessments by facsimile.
- 2 Referencing in assignments: Harvard (AGPS) is the referencing system required in this course. Students should use Harvard (AGPS) style in their assignments to format details of the information sources they have cited in their work. The USQ library provides advice on how to format information sources using this system. Details can be found at http://www.usq.edu.au/library/help/ehelp/ref_guides/harvard.htm and http://www.usq.edu.au/library/help/ehelp/ref_guides/harvardonline.htm.

OTHER REQUIREMENTS

- 1 Computer, e-mail and Internet access: Students are required to have access to a personal computer, e-mail capabilities and Internet access to USQConnect. Current details of computer requirements can be found at <http://www.usq.edu.au/ict/students/standards/default.htm>.
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