



## The University of Southern Queensland

### Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.  
Please consult the web for updates that may occur during the year.

#### Description: Environmental Discourses: Democracy, Science & Economics

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
CMS	3010	90517	2, 2009	ONC	1.00	Toowoomba

<b>Academic group:</b>	FOART
<b>Academic org:</b>	FOA003
<b>Student contribution band:</b>	1
<b>ASCED code:</b>	100700

#### STAFFING

Examiner: Karey Harrison  
Moderator: Andrew Mason

#### SYNOPSIS

Concern about environmental issues is fuelling vigorous policy debates. These debates raise questions concerning the social and ethical limits of technology, the role of science in decision-making, and the development of a just and sustainable world. From a communication perspective, the environment question can be viewed in terms of how the knowledge, values and opinions underlying current debates are socially constructed. What changes in social values are manifest in the environment debates? What forums and institutions provide the communicative conditions for information and discussion to take place? This course will address these questions.

#### OBJECTIVES

On successful completion of this course students will be able to:

1. identify the ideological factors which naturalise and legitimate environmentally negative practices; (Journals 1 & 2 refer)
2. analyse the ways these ideological factors constrain the terms in which environmental issues are debated; (Journals 1 & 2 refer)
3. identify rhetorical strategies with the potential to transform the terms in which environmental disputes are cast; (Decision Analysis assessment refers)
4. critically examine their own ideological heritage with respect to its environmental impact. (Decision Analysis assessment refers)

#### TOPICS

Description	Weighting (%)
1. The social construction of knowledge: disciplinary discourses and social values.	25.00

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|----|---|-------|
| 2. | A communications perspective on the representational structuring of ideology in language and the media. | 30.00 |
| 3. | Values, institutional practices, and environmental impact.  | 45.00 |

### **TEXT and MATERIALS required to be PURCHASED or ACCESSED**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

#### **CMS3010 S2 2006 Study Package**

All course materials will be available on the study desk or other online sources. Internet access will be required for access to course materials and for downloading course readings. Some internet access may also be required for obtaining information from relevant organisational websites to complete assessment requirements.

### **REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

O'Sullivan, T, Hartley, J, Saunders, D, Montgomery, M & Finke, J 1984, *Key Concepts in Communication and Cultural Studies*, Routledge, London.

### **STUDENT WORKLOAD REQUIREMENTS**

ACTIVITY	HOURS
Lectures	15.00
Private Study	125.00
Tutorials	30.00

### **ASSESSMENT DETAILS**

Description	Marks out of	Wtg (%)	Due date
JOURNAL 1	100.00	15.00	21 Aug 2009 (see note 1)
PROJECT PROPOSAL	100.00	0.00	11 Sep 2009 (see note 2)
JOURNAL 2	100.00	35.00	30 Oct 2009 (see note 3)
DECISION ANALYSES	100.00	50.00	30 Oct 2009 (see note 4)

#### **NOTES**

1. This assignment is aligned with objectives 1 & 2

2. This assignment is aligned with objectives 3 & 4
3. This assignment is aligned with objectives 1 & 2
4. This assignment is aligned with objectives 3 & 4

## **IMPORTANT ASSESSMENT INFORMATION**

- 1 Attendance requirements:  
It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. For this course, normal class attendance consists of one 2 hour seminar per week.
- 2 Requirements for students to complete each assessment item satisfactorily:  
To satisfactorily complete an individual assessment item, a student must achieve at least 50% of the marks or a grade of at least C-. This statement must be read in conjunction with Statement 4 below.
- 3 Penalties for late submission of required work:  
If students submit assignments after the due date without extenuating circumstances and without prior approval, then a penalty of a maximum of 5% of the assigned mark may apply for each working day late, up to a maximum of 10 working days, at which time a mark of zero can be recorded for that assignment.
- 4 Requirements for student to be awarded a passing grade in the course:  
To be assured of receiving a passing grade a student must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:  
The final grades for students will be calculated by aggregating the weighted result for each summative assessment item.
- 6 Examination information:  
There is no exam for this course.
- 7 Examination period when Deferred/Supplementary examinations will be held:  
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:  
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm> or in the current USQ Handbook.

## **ASSESSMENT NOTES**

- 9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) All Faculty of Arts assignments must be lodged in the Faculty Assessment Centre on the Ground Floor of Q Block no later than 12 noon on the due date. (c) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (d) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as

documented ill-health. (e) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (f) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

## **OTHER REQUIREMENTS**

- 1 Students may need to interview the people involved in the decision they choose for their Decision analysis. The interview techniques must meet University ethical requirements and the examiner must be satisfied that these are met.
  - 2 Students will require access to email and have internet access to UConnect for this course.
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