



## The University of Southern Queensland

### Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.  
Please consult the web for updates that may occur during the year.

#### Description: Introduction to Journalism

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
JRN	1000	96071	3, 2009	EXT	1.00	Toowoomba

<b>Academic group:</b>	FOART
<b>Academic org:</b>	FOA003
<b>Student contribution band:</b>	1
<b>ASCED code:</b>	100703

#### STAFFING

Examiner: Kylie Douglas  
Moderator: Dianne Jones

#### SYNOPSIS

This course is designed to introduce students to the print news media and the theoretical models underpinning their practices. Emphasis will be placed on the need for students to identify newsworthy information and, in their news writing, achieve accuracy, fairness and balance within the constraints imposed regularly on journalists. Students will be introduced to news values, journalism research, interview skills and the elements that make up print news stories. They will be given considerable practice in writing effective introductory sentences, handling attribution and quotations, and structuring complete news stories.

#### OBJECTIVES

On successful completion of this course, students should be able to:

1. demonstrate academic and professional literacy skills by examining a broad range of historical, theoretical and practical principles on which information is judged as news;
2. examine and apply aspects of two reporting rounds;
3. demonstrate written communication skills appropriate for the profession by writing an introductory sentence for a news story;
4. demonstrate written communication skills appropriate for the profession by writing an industry compliant news story;
5. demonstrate ethical research and inquiry skills by applying foundational principles of academic and journalistic integrity.

#### TOPICS

	Description	Weighting (%)
1.	Journalism history	5.00
2.	Journalism practices	15.00

3.	News values	20.00
4.	News sources	10.00
5.	Interviewing	10.00
6.	News writing	40.00

### **TEXT and MATERIALS required to be PURCHASED or ACCESSED**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

*The Concise Oxford Dictionary,*

(For International students if Macquarie not available)

, , *The Macquarie Dictionary,*

(Any edition)

Conley, D & Lambie, S 2006, *The daily miracle: an introduction to journalism*, 3rd edn, Oxford University Press, Melbourne.

McLeod, C & Lockwood, K (eds) 2009, *Style*, 4th edn, News Limited, Sydney.

### **REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

A Thesaurus

### **STUDENT WORKLOAD REQUIREMENTS**

ACTIVITY	HOURS
Assessments	30.00
Directed Study	60.00
Private Study	75.00

## ASSESSMENT DETAILS

Description	Marks out of	Wtg (%)	Due date	Objectives assessed	Graduate skill	Level assessed
CMA STYLE TEST	20.00	5.00	07 Dec 2009 (see note 1)	3, 4		
NEWS WRITING (INTROS)	100.00	20.00	14 Dec 2009	1, 3		
NEWS WRITING (STORIES)	100.00	30.00	08 Jan 2010	1, 3, 4		
NEWS WRITING (ROUNDS)	100.00	45.00	05 Feb 2010	All		

### NOTES

1. Complete all articles as described

## IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:  
There are no attendance requirements for this external course. However, it is the student's responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:  
To successfully complete an individual assessment item, a student must achieve at least 50% of the marks or a grade of at least C-. This statement must be read in conjunction with Statement 4 below.
- 3 Penalties for late submission of required work:  
If students submit assignments after the due date without extenuating circumstances and without prior approval, then a penalty of a maximum of 5% of the assigned mark may apply for each working day late, up to a maximum of 10 working days, at which time a mark of zero can be recorded for that assignment.
- 4 Requirements for student to be awarded a passing grade in the course:  
To be assured of receiving a passing grade, a student must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:  
The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.
- 6 Examination information:  
There is no exam for this course.
- 7 Examination period when Deferred/Supplementary examinations will be held:  
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:  
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University

Regulations. These regulations can be found at the URL  
<http://www.usq.edu.au/corporateservices/calendar/part5.htm>

## **ASSESSMENT NOTES**

- 9 (a) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the examiner. (b) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) In the event that a due date for an assignment falls on a local public holiday in their area, such as a Show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the examiner's convenience. (e) Students who do not have regular access to the Internet and email or who are otherwise disadvantaged by these regulations may be given special consideration. They should contact the examiner of the course to negotiate such special arrangements. (f) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (g) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

## **OTHER REQUIREMENTS**

- 1 The journalism course maintains high standards of spelling, syntax, punctuation and style. Faults in any of these could render an assignment unacceptable.
- 2 If assignments in the course require the use of surveys, interviews, etc., students should be aware of the University and Faculty of Arts ethical requirements/guidelines.
- 3 Students will require access to the email address listed as their preferred address on their enrolment record. Students will be expected to monitor incoming messages to their email account for information from their examiner. Internet access to UConnect (including the course Study Desk) is required for this course.
- 4 Students can expect that questions in assessment items in this course may draw upon knowledge and skills that they can reasonably be expected to have acquired before enrolling in the course. This includes knowledge contained in pre-requisite courses and appropriate communication, information literacy, analytical, critical thinking, problem solving or numeracy skills. Students who do not possess such knowledge and skills should not expect to achieve the same grades as those students who do possess them.