



The University of Southern Queensland

Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.
Please consult the web for updates that may occur during the year.

Description: Broadcast Reporting

| Subject | Cat-nbr | Class | Term | Mode | Units | Campus |
|---------|---------|-------|---------|------|-------|-----------|
| JRN | 2005 | 90486 | 2, 2009 | ONC | 1.00 | Toowoomba |

| | |
|-----------------------------------|--------|
| Academic group: | FOART |
| Academic org: | FOA003 |
| Student contribution band: | 1 |
| ASCED code: | 100703 |

STAFFING

Examiner: Dianne Jones
Moderator: Usha Rodrigues

REQUISITES

Pre-requisite: JRN2002

SYNOPSIS

This course focuses on developing individual skills in writing and reporting for broadcast news. Students will build on previous courses by learning to refine and improve their writing and reporting skills for broadcast. An introduction to television news in Australia and overseas will provide students with an ability to analyse and critique current broadcast news reporting practices. The course will take a practical approach to teaching advanced interview skills, writing for television, and packaging TV news reports. Students will also examine the ethical and professional issues surrounding broadcast journalism's new technologies and the demands of an increasingly competitive industry.

OBJECTIVES

On successful completion of this course, students should:

1. demonstrate academic and professional literacy skills through understanding and analysis of the major news events of the recent previous 15 weeks, in particular, how these events were handled by the broadcast media;
2. have an understanding of the role of the broadcast media in fostering public awareness of a range of activities, events and institutions;
3. demonstrate interpersonal skills appropriate to the discipline through proficiency in the techniques of television interviewing;
4. demonstrate academic and professional literacy skills through a practical knowledge of the news writing and news gathering principles applicable to broadcast journalism;
5. explore and explain the essence of contemporary debate about the role of broadcast news/media in Australia;

6. demonstrate written and oral communication skills by preparing and presenting a voiceover, news stories and news break.

TOPICS

| Description | Weighting (%) |
|--|---------------|
| 1. Writing for the eye | 25.00 |
| 2. Broadcast interview techniques | 15.00 |
| 3. Voice production/broadcast presentation | 10.00 |
| 4. TV and radio news reporting techniques | 20.00 |
| 5. Analysis of television news practice | 20.00 |
| 6. Television news structure / techniques | 10.00 |

TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

Alysen, B 2006, *The Electronic Reporter*, 2nd edn, UNSW Press, Sydney.

Delbridge, A. (ed) 2001, *The Macquarie Dictionary*, 3rd edn, Macquarie Library, North Ryde, NSW.

(any edition)

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Roget's Thesaurus,

(any edition)

Boyd, A 2001, *Broadcast journalism: techniques of radio & television news*, 5th edn, Focal Press, Boston.

STUDENT WORKLOAD REQUIREMENTS

| ACTIVITY | HOURS |
|--------------------|-------|
| Assessments | 28.00 |
| Directed Study | 30.00 |
| Lectures | 8.00 |
| Practical Projects | 20.00 |
| Tutorials | 14.00 |

ASSESSMENT DETAILS

| Description | Marks out of | Wtg (%) | Due date | Objectives assessed | Graduate skill | Level assessed |
|------------------------------|--------------|---------|-------------|---------------------|----------------|----------------|
| TV NEWS ANALYSIS OF PRACTICE | 100.00 | 20.00 | 17 Aug 2009 | 1, 2, 5 | | |
| TV NEWS STORY DRAFT | 100.00 | 10.00 | 18 Sep 2009 | All | | |
| NEWSBREAK | 100.00 | 40.00 | 01 Oct 2009 | 1, 2, 4, 5 | | |
| TV NEWS STORY | 100.00 | 30.00 | 06 Nov 2009 | All | | |

IMPORTANT ASSESSMENT INFORMATION

- Attendance requirements:**

It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. For this course, normal attendance consists of one 1 hour lecture and one 2 hour tutorial per week.
- Requirements for students to complete each assessment item satisfactorily:**

To successfully complete an individual assessment item, a student must achieve at least 50% of the marks or a grade of at least C-. This statement must be read in conjunction with Statement 4 below.
- Penalties for late submission of required work:**

If students submit assignments after the due date without extenuating circumstances and without prior approval, then a penalty of a maximum of 5% of the assigned mark may apply for each working day late, up to a maximum of 10 working days, at which time a mark of zero can be recorded for that assignment.
- Requirements for student to be awarded a passing grade in the course:**

To be assured of receiving a passing grade a student must achieve at least 50% of the total weighted marks available for the course.
- Method used to combine assessment results to attain final grade:**

The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.
- Examination information:**

There is no exam for this course.
- Examination period when Deferred/Supplementary examinations will be held:**

Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- University Regulations:**

Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm>

ASSESSMENT NOTES

- 9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) All Faculty of Arts assignments must be lodged in the Faculty Assessment Centre on the Ground Floor of Q Block no later than 12 noon on the due date. (c) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (d) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (e) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (f) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

OTHER REQUIREMENTS

- 1 The journalism course maintains high standards of spelling, grammar, syntax and style. Faults in any of these could render a project or proposal unacceptable.
 - 2 If assignments in the course require the use of surveys, interviews, etc., students should be aware of the University and Faculty of Arts ethical requirements/guidelines. (The course syllabus distributed to students in the first week of teaching provides this information.)
 - 3 Students can expect that questions in assessment items in this course may draw upon knowledge and skills that they can reasonably be expected to have acquired before enrolling in the course. This includes knowledge contained in pre-requisite courses and appropriate communication, information literacy, analytical, critical thinking, problem solving or numeracy skills. Students who do not possess such knowledge and skills should not expect to achieve the same grades as those students who do possess them.
 - 4 The journalism course maintains high standards of spelling, grammar, punctuation and style. Faults in any of these could render a project or proposal unacceptable.
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