



The University of Southern Queensland

## Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.  
Please consult the web for updates that may occur during the year.

### Description: Journalism Publication

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
JRN	3001	90496	2, 2009	EXT	1.00	Toowoomba

<b>Academic group:</b>	FOART
<b>Academic org:</b>	FOA003
<b>Student contribution band:</b>	1
<b>ASCED code:</b>	100703

### STAFFING

Examiner: Rebecca Te'o  
Moderator: Usha Rodrigues

### REQUISITES

Pre-requisite: JRN2003

### SYNOPSIS

This course focuses on developing advanced skills in print and online journalism. Students will participate in an online journalism learning community, as they reflect on the processes of researching and writing longer articles for publication in print modes.

### OBJECTIVES

On completion of this course students will be able to:

1. demonstrate advanced level written communication skills through have acquired knowledge and techniques of writing for journalistic practice;
2. demonstrate ethical research and enquiry skills by being able to identify the information and resources needed to complete publications in the journalistic media of print and online;
3. be able to prepare a project of professional standard for publication in two journalistic styles;
4. demonstrate academic and professional literacy skills by critically evaluating and applying to publication a range of ethical and current issues involved with the practice of journalism;
5. demonstrate management, planning and organisation skills by preparing and submitting a set project of professional standard for publication.

### TOPICS

Description	Weighting (%)
1. Planning and resources	15.00
2. Interviewing	15.00

3.	Writing	15.00
4.	Editing/production	40.00
5.	Research	15.00

### **TEXT and MATERIALS required to be PURCHASED or ACCESSED**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

Ricketson, M 2004, *Writing feature stories: how to research and write newspaper and magazine articles*, Allen & Unwin, Crows Nest, NSW.

### **REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Study Desk - Additional Resources

Bruns, A 2005, *Gatewatching: collaborative online news production*, P. Lang, New York.  
(Newspaper layout - typography)

Craig, R 2005, *Online journalism: reporting, writing and editing for new media*, 2nd edn, Wadsworth, Belmont, CA.  
(Newspapers - social aspects - history - layout and typography - electronic newspapers)

Dick, J 2003, *Freelance writing for newspapers*, 3rd edn, A & C Black, London.

Eisenhuth, S & McDonald W 2007, *The Writer's Reader: Understanding Journalism and Non-Fiction*, Cambridge University Press, Melbourne.

Maskell, V & Perry, G 1999, *Write to publish*, Allen & Unwin, Sydney.

Pearson, M 2006, *The journalist's guide to media law*, 3rd edn, Allen & Unwin, Crows Nest, NSW.

Quinn, S 2001, *Newsgathering on the net: an internet guide for Australian journalists*, 2nd edn, MacMillan publishers, South Yarra.

### **STUDENT WORKLOAD REQUIREMENTS**

ACTIVITY	HOURS
Assessments	10.00
Directed Study	10.00
Project Work	140.00

## ASSESSMENT DETAILS

Description	Marks out of	Wtg (%)	Due date	Objectives assessed	Graduate skill	Level assessed
MAGAZINE FEATURE	100.00	20.00	13 Aug 2009 (see note 1)	All		
NEWSPAPER FEATURE	100.00	30.00	02 Oct 2009 (see note 2)	1, 2, 3, 5		
WEB LOG & CRITICAL EVALUATION	100.00	50.00	30 Oct 2009 (see note 3)	1, 2, 4, 5		

### NOTES

1. This feature must be of a publishable standard in every respect. All assessment items must be submitted by the due date and time. Students will be required to complete all assessment items to gain a passing grade in this course.
2. This feature must be of a publishable standard in every respect, including legal and ethical requirements. It must include original interview material, correctly sourced information and a contacts list detailing names and contact information for interviews conducted.
3. All University policies in regard to appropriate use of websites and web materials must be followed. Web "Blog" posts which contravene these policies will be removed and a penalty percentage deducted from the allocated grade. The Web Blog must be submitted with the Critical Evaluation, but completed in SEVEN weekly instalments to be posted online by the end of the indicated weeks. FIVE entries must be submitted in hard copy with the Critical Evaluation by the due date. Evaluations without accompanying Blog posts will not be accepted.

## IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:  
There are no attendance requirements for this external course. However, it is the student's responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:  
To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.
- 3 Penalties for late submission of required work:  
If students submit assignments after the due date without extenuating circumstances and without prior approval, then a penalty of a maximum of 5% of the assigned mark may apply for each working day late, up to a maximum of 10 working days, at which time a mark of zero can be recorded for that assignment.
- 4 Requirements for student to be awarded a passing grade in the course:  
To be assured of receiving a passing grade a student must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:  
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.
- 6 Examination information:  
There is no exam for this course.

- 7 Examination period when Deferred/Supplementary examinations will be held:  
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:  
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm> or in the current USQ Handbook.

## **ASSESSMENT NOTES**

- 9 (a) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

## **OTHER REQUIREMENTS**

- 1 The journalism course maintains high standards of spelling, grammar, syntax and style. Faults in any of these areas could render a project or proposal unacceptable.
  - 2 The use of interviews, surveys, Internet databases etc must meet University and industry ethical requirements and the examiner must be satisfied these requirements have been met.
  - 3 All assignments must be submitted in typed or word processed form, and in a 12 point font.
  - 4 Students will require access to email and have internet access to UConnect for this course.
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