



The University of Southern Queensland

Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.
Please consult the web for updates that may occur during the year.

Description: Guerrilla Video

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
MEA	1001	91301	2, 2009	ONC	1.00	Toowoomba

Academic group:	FOART
Academic org:	FOA005
Student contribution band:	1
ASCED code:	100703

STAFFING

Examiner: Stuart Thorp
Moderator: John Hetherington

REQUISITES

Pre-requisite: MEA1002

RATIONALE

This course introduces students to a range of creative possibilities available for producing a coherent visual narrative in a single camera, cost-conscious digital environment.

SYNOPSIS

The course introduces students to basic writing, directing, camera and editing skills required for an independent filmmaker while working collaboratively with a team. Through screenings, discussions and practical application students will be encouraged to identify, analyse and create visual narrative. The course requires students to demonstrate conceptual practices and problem solving skills, and to produce a finished original short digital narrative production.

OBJECTIVES

On completion of this course students will be able to demonstrate:

1. creativity and initiative in applying theoretical principles of guerilla filmmaking and its relationship to new broadcast media production styles and related platform distribution opportunities;
2. management and planning skills to be able to research, outline, organise and implement a short digital narrative production to a high standard;
3. operational competency in both camerawork and editing techniques as applied to guerilla filmmaking concepts;
4. professional literacy in defining the principles and operations of media marketing, new media, funding and budgeting as they apply in the Australian context.

TOPICS

	Description	Weighting (%)
1.	Introduction to guerrilla filmmaking form and theory	25.00
2.	Stages in pre-production and production	25.00
3.	Field production skills and technique	25.00
4.	Post production	25.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

There are no set texts for this course

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Unified Modelling Language Resource Centre, www.rational.com/uml/index.jsp

Bonime, A & Pohlmann, C 1998, *Writing for new media*, John Wiley and Sons, New York.

Cohen, H, Salazar, J & Barkat, I 2009, *Screen media arts*, Oxford University Press, South Melbourne.

(Part Four, The future screen, p.357)

Cowgill, L J 2005, *Writing short films, structure and content for screenwriters*, 2nd edn, Lone Eagle Pub, Los Angeles.

Field, S 2005, *Screenplay: the foundations of screenwriting*, Delta Publishers,
(Revised edition)

Gillmor, D 2006, *We the media: the grassroots journalism by the people for the people*, O'Reilly Media Inc, Sebastopol, CA.

Graham, L 1999, *The principles of interactive design*, Delmar Publishers, Albany, NY.

Jones, C and Jolliffe, G 2000, *The guerrilla film makers handbook, and the film producers toolkit*, 2nd edn, Continuum, London.

Lucas, R 2007, *Rock and roll guide to guerrilla filmmaking*, Burlesque Productions, Melbourne.

Murray, J H 1998, *Hamlet on the holodeck: the future of narrative in cyberspace*, MIT Press, Cambridge, MA.

Newton, D & Gaspard, J 2001, *Digital filmmaking 101*, Michael Wiese Productions, Studio City, CA.

Ryan, M L 2001, *Narrative as virtual reality: immersion and interactivity in literature and electronic media*, Johns Hopkins University Press, Baltimore.

Sloane, S 2000, *Digital fictions; storytelling in a material world*, Ablex Pub, Stamford, Conn.

Turkle, S 1995, *Life on the screen: identity in the age of the internet*, Simon & Schuster, New York.

Weizenbaum, J 1996, *Eliza - a computer program for the study of natural language communication between man and machine*,

(Available: <http://portal.acm.org/citation.cfm?id=365168&dl=A.>)

STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Directed Study	76.00
Lectures	26.00
Private Study	37.00
Tutorials	26.00

ASSESSMENT DETAILS

Description	Marks out of	Wtg (%)	Due date	Objectives assessed	Graduate skill	Level assessed
EXERCISE 1	100.00	20.00	18 Aug 2009 (see note 1)	All	U3, U8, U9	1, 1, 1
EXERCISE 2	100.00	30.00	08 Oct 2009 (see note 2)	All	U3, U8, U9	1, 1, 1
EXERCISE 3	100.00	50.00	27 Oct 2009 (see note 3)	All	U3, U8, U9	1, 1, 1

NOTES

1. Assignment date is to be confirmed. This assessment item is aligned with Objectives 1 to 4.
2. Assignment date is to be confirmed. This assessment item is aligned with Objectives 1 to 4.
3. Assignment date is to be confirmed. This assessment item is aligned with Objectives 1 to 4.

GRADUATE QUALITIES AND SKILLS

Elements of the following Graduate Skills are associated with the successful completion of this course.

Graduate skill assessed	Level assessed
Academic & Professional Literacy (Skill U3)	Introductory (Level 1)
Managmt, Planning & Org Skills (Skill U8)	Introductory (Level 1)
Creatvty, Initiative & Entrprse (Skill U9)	Introductory (Level 1)

IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:
It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. For this course, normal class attendance consists of one 1 hour lecture and one 2 hour tutorial.
- 2 Requirements for students to complete each assessment item satisfactorily:
To successfully complete an individual assessment item, a student must achieve at least 50% of the marks or a grade of at least C-. This statement must be read in conjunction with Statement 4 below.
- 3 Penalties for late submission of required work:
If students submit assignments after the due date without extenuating circumstances and without prior approval, then a penalty of a maximum of 5% of the assigned mark may apply for each working day late, up to a maximum of 10 working days, at which time a mark of zero can be recorded for that assignment.
- 4 Requirements for student to be awarded a passing grade in the course:
To be assured of receiving a passing grade, a student must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.
- 6 Examination information:
There is no exam for this course.
- 7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL
<http://www.usq.edu.au/corporateservices/calendar/part5.htm>

ASSESSMENT NOTES

- 9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) All Faculty of Arts assignments must be lodged in the Faculty Assessment Centre on the Ground Floor of Q Block no later than 12 noon on the due date. (c) In the event that a due date for an assignment falls on a local public holiday in their area, such as a Show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the examiner's convenience. (d). Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (e) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (f) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives

of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (g) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

- 10 Students can expect that questions in assessment items in this course may draw upon knowledge and skills that they can reasonably be expected to have acquired before enrolling in the course. This includes knowledge contained in pre-requisite courses and appropriate communication, information literacy, analytical, critical thinking, problem solving or numeracy skills. Students who do not possess such knowledge and skills should not expect to achieve the same grades as those students who do possess them.