



The University of Southern Queensland

Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.
Please consult the web for updates that may occur during the year.

Description: Creative Editing

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
MEA	1002	87261	1, 2009	EXT	1.00	Toowoomba

Academic group:	FOART
Academic org:	FOA005
Student contribution band:	1
ASCED code:	100703

STAFFING

Examiner: Stuart Thorp
Moderator: Leonie Jones

RATIONALE

This course provides an introduction to digital video editing and special effects using 2D techniques for incorporation into creative Media Arts and Multimedia products.

SYNOPSIS

Students will develop an understanding of video editing techniques for Creative Arts, TV, film, and web, using different video formats, compressing techniques, and file formats for the deployment of video footage into creative Media production. In-computer-based camera and lighting skills, digital processing techniques, editing methods and presentational contexts will be considered for the specific requirements of video in creative Media Arts and Multimedia production.

OBJECTIVES

On completion of this course students will demonstrate:

1. the recognition of the role of the video as an image source in creative media and multimedia production;
2. the application of a knowledge of computer based video capture and processing techniques and systems;
3. skills in editing and re-editing video material for new media applications;
4. preparation of digital video materials for a specific presentational context including Internet streaming, CD, DVD and tape;
5. communication skills appropriate to the profession by presenting a production.

TOPICS

	Description	Weighting (%)
1.	The role of the computer camera as an image source in Web and Multimedia production	20.00
	1.1. Framal reference and screen design	
	1.2. Lighting and colour temperature	
	1.3. Blue screen techniques	
2.	Video	20.00
	2.1. Video capture and processing systems	
	2.2. Video capture techniques	
	2.3. Computer video file formats	
3.	Video processing techniques	20.00
	3.1. Computer based colour temperature matching and correction in software driven post production	
	3.2. Computer based special effects, 2D and 3D	
	3.3. Computer based overlays and super imposition	
	3.4. Computer based titling and transition	
	3.5. Computer based audio file preparation	
4.	Editing and re-editing digital video material	20.00
	4.1. Edit decision lists and timelines	
	4.2. Continuity	
	4.3. Pace	
	4.4. Audio synchronisation	
	4.5. File format conversions	
5.	Preparation of digital video materials for a specific presentational context	20.00
	5.1. Internet streaming	
	5.2. Incorporation into Creative Media Arts and Multimedia projects - Web, CD, tape and DVD	

TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

At least three (3) blank CD-R discs

For this course, students are required to purchase an External 7200 rpm Hard Drive with Firewire. This hardware will be necessary for use over the duration of the three years of the degree course.

Bolante, A 2007, *Premiere Pro. 2 for Windows*, Peachpit, Berkeley.

Brenneis, L 2006, *Final cut pro for Macintosh*, Peachpit Press, Berkley.

Taylor, A 2006, *Creative after effects 7*, Focal Press, Oxford.

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Recommended Programs: (1) Adobe Premiere Version 6 or later; (2) Adobe Premiere After Effects Version 5 or later

Anderson, GH 1999, *Video editing and post production: a professional guide*, 4th edn, Focal Press, Boston.

Block, B 2001, *The visual story: seeing the structure of film, TV and new media*, Focal Press, Boston.

Chapman, N & Chapman, J 2004, *Digital multimedia*, 2nd edn, Wiley, Chichester.

Clark, B and Spohr, SJ 2002, *Guide to postproduction for TV and film: managing the process*, 2nd edn, Focal Press, London.

Cohen, H, Salazar, J & Barkat, I 2009, *Screen media arts*, Oxford University Press, South Melbourne.

Dancyger, K 2002, *The technique of film and video editing: theory and practice*, 3rd edn, Focal Press, Oxford.

Hillman, D 1998, *Multimedia technology and applications*, Delmar Publishers, New York.

Kline, MJ 1998, *A guide to documentary editing*, 2nd edn, John Hopkins University Press, Baltimore.

Sun, M-T and Reibman, AR (eds) 2001, *Compressed video over networks*, Marcel Dekker, New York.

STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Directed Study	92.00
Private Study	73.00

ASSESSMENT DETAILS

Description	Marks out of	Wtg (%)	Due date	Objectives assessed	Graduate skill	Level assessed
ASSIGNMENT 1	100.00	25.00	03 Apr 2009 (see note 1)	All	U3, U4	1, 1
ASSIGNMENT 2	100.00	25.00	08 May 2009 (see note 2)	1, 3, 4		
ASSIGNMENT 3	100.00	50.00	12 Jun 2009 (see note 3)	All	U3, U4	1, 1

NOTES

1. Students will be advised of the assessment due dates. This assessment item relates to all of the Objectives.
2. This assessment item relates to Objectives 1, 3 & 4.
3. This assessment item relates to all of the Objectives.

GRADUATE QUALITIES AND SKILLS

Elements of the following Graduate Skills are associated with the successful completion of this course.

Graduate skill assessed	Level assessed
Academic & Professional Literacy (Skill U3)	Introductory (Level 1)
Written & Oral Communication (Skill U4)	Introductory (Level 1)

IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:
There are no attendance requirements for this external course. However, it is the student's responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
- 2 Requirements for students to complete each assessment item satisfactorily:
To successfully complete an individual assessment item, a student must achieve at least 50% of the marks or a grade of at least C-. This statement must be read in conjunction with Statement 4 below.
- 3 Penalties for late submission of required work:
If students submit assignments after the due date without extenuating circumstances and without prior approval, then a penalty of a maximum of 5% of the assigned mark may apply for each working day late, up to a maximum of 10 working days, at which time a mark of zero can be recorded for that assignment.
- 4 Requirements for student to be awarded a passing grade in the course:
To be assured of receiving a passing grade, a student must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.
- 6 Examination information:

There is no exam for this course.

- 7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL
<http://www.usq.edu.au/corporateservices/calendar/part5.htm>

ASSESSMENT NOTES

- 9 (a) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (b) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) In the event that a due date for an assignment falls on a local public holiday in their area, such as a Show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the examiner's convenience. (e) Students who do not have regular access to postal services or who are otherwise disadvantaged by these regulations may be given special consideration. They should contact the examiner of the course to negotiate such special arrangements. (f) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (g) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).
- 10 Students are strongly advised to maintain regular contact with their supervisor.