



The University of Southern Queensland

Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.
Please consult the web for updates that may occur during the year.

Description: Broadcast Radio 2

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
MMS	2022	91080	2, 2009	ONC	1.00	Springfield

Academic group:	FOART
Academic org:	FOA005
Student contribution band:	1
ASCED code:	100703

STAFFING

Examiner: Ashley Jones
Moderator: Daryl Sparkes

REQUISITES

Pre-requisite: MMS2021

SYNOPSIS

Media producers must have the ability to pursue projects from conception to completion. This course requires students to produce a set of significant and innovative radio projects which will involve adherence to demanding production schedules. The completed works are intended for broadcasting. All students are expected to contribute to regular "live" broadcasts as scheduled throughout the teaching period. This course can not be taken as an Option or Elective.

OBJECTIVES

On successful completion of this course, students will have:

1. developed a high level of conceptual and production skills in audio communication;
2. the ability to conceive, plan and execute a radio project to professional broadcast standards and to a set deadline;
3. an understanding of the inter-relationships between the several radio production elements, and their contribution to the final result, through the medium of their major completed project/s.

TOPICS

	Description	Weighting (%)
1.	Production logistics	10.00
2.	Script preparation and layout	10.00
3.	Audience targeting	20.00

4.	Production of live radio, documentary, feature and drama formats	40.00
5.	The production possibilities of the modern sound studio	20.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

Materials: 1 set of approved audio headphones for studio work, 3 Audio mini discs (available USQ bookshop) for production and assignment masters.

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Baird, L (ed) 1992, *Guide to radio production*, AFTRS, Allen & Unwin, North Ryde, NSW.

Crisell, A 1994, *Understanding radio*, 2nd edn, Routledge, London.

STUDENT WORKLOAD REQUIREMENTS

ACTIVITY	HOURS
Directed Study	67.00
Lectures	6.00
Private Study	32.00
Tutorials	26.00
Workshops	34.00

ASSESSMENT DETAILS

Description	Marks out of	Wtg (%)	Due date
SCHEDULED LIVE BROADCAST PROD	100.00	50.00	03 Nov 2009 (see note 1)
PRODUCTION PORTFOLIO	100.00	25.00	03 Nov 2009 (see note 2)
AUDIO RECORDING EXERCISE	100.00	25.00	03 Nov 2009 (see note 3)

NOTES

1. STUDENTS WILL BE ADVISED OF ASSIGNMENT EXPECTATIONS. This assessment item is aligned with Objectives 1 and 2.
2. STUDENTS WILL BE ADVISED OF ASSIGNMENT EXPECTATIONS. This assessment item is aligned with Objective 2.

3. STUDENTS WILL BE ADVISED OF ASSIGNMENT EXPECTATIONS. This assessment item is aligned with Objectives 1 and 2.

IMPORTANT ASSESSMENT INFORMATION

- 1 Attendance requirements:
It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. For this course normal class attendance consists of one 2 hour lecture for three weeks and one 3 hour workshop for ten weeks.
- 2 Requirements for students to complete each assessment item satisfactorily:
To successfully complete an individual assessment item, a student must achieve at least 50% of the marks or a grade of at least C-. This statement must be read in conjunction with Statement 4 below.
- 3 Penalties for late submission of required work:
If students submit assignments after the due date without extenuating circumstances and without prior approval, then a penalty of a maximum of 5% of the assigned mark may apply for each working day late, up to a maximum of 10 working days, at which time a mark of zero can be recorded for that assignment.
- 4 Requirements for student to be awarded a passing grade in the course:
To be assured of receiving a passing grade, a student must achieve at least 50% of the total weighted marks available for the course.
- 5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.
- 6 Examination information:
There is no exam for this course.
- 7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
- 8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL <http://www.usq.edu.au/corporateservices/calendar/part5.htm>

ASSESSMENT NOTES

- 9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) All Faculty of Arts assignments must be lodged in the submission box at the Springfield Campus no later than 12.000 noon on the due date. (c) In the event that a due date for an assignment falls on a local public holiday in their area, such as a Show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the examiner's convenience. (d). Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (e) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an

extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (f) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (g) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

10 Students are strongly advised to maintain regular contact with their supervisor.

OTHER REQUIREMENTS

- 1 If assignments in the course require the use of surveys, interviews, etc., students should be aware of the University and Faculty of Arts ethical requirements/guidelines. (The course syllabus distributed to students in the first week of teaching provides this information.)
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