



The University of Southern Queensland

## Course specification

The current and official versions of the course specifications are available on the web at <http://www.usq.edu.au/coursespecification/current>.  
Please consult the web for updates that may occur during the year.

### Description: Media Production Project A

Subject	Cat-nbr	Class	Term	Mode	Units	Campus
MMS	3013	87387	1, 2009	ONC	1.00	Springfield

<b>Academic group:</b>	FOART
<b>Academic org:</b>	FOA005
<b>Student contribution band:</b>	1
<b>ASCED code:</b>	100703

### STAFFING

Examiner: John Hetherington  
Moderator: Leonie Jones

### REQUISITES

Pre-requisite: MMS2011

### SYNOPSIS

This course develops and enhances students' skills in a wide variety of roles within the Media Production area. Students will conceptualise and produce a project of their own choosing in the medium of video. Projects may be delivered in a variety of pre-arranged formats. Emphasis will be placed on projects recorded on location although there are opportunities for studio-based production.

### OBJECTIVES

On successful completion of this course students will:

1. have enhanced their scriptwriting abilities;
2. have conceptualised a project and undertaken all necessary media production professional procedures to ensure its completion;
3. have experience working with a range of technical equipment in media production;
4. understand the correct and professional processes of producing a media project;
5. have experience in linear and non-linear post production techniques.

### TOPICS

Description	Weighting (%)
1. Conceptualising a project	20.00
2. Stages in the project production sequence including script development	20.00

3.	Production planning, form and content	30.00
4.	Project production coordination	30.00

### **TEXT and MATERIALS required to be PURCHASED or ACCESSED**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at <http://bookshop.usq.edu.au> click 'Semester', then enter your 'Course Code' (no spaces).

For this course, students are required to purchase an External 7200 rpm Hard Drive with Firewire. This hardware will be necessary for use over the duration of the three years of the degree course.

### **REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Jeffrey, T. 1995, *Film business - a handbook for film producers*, 2nd edn, AFTRS, Sydney.

### **STUDENT WORKLOAD REQUIREMENTS**

ACTIVITY	HOURS
Directed Study	65.00
Lectures	12.00
Private Study	30.00
Tutorials	60.00

### **ASSESSMENT DETAILS**

Description	Marks out of	Wtg (%)	Due date
PRODUCTION PROJECT	100.00	100.00	15 Jun 2009 (see note 1)

#### **NOTES**

1. Due date for this assessment will be advised at the beginning of semester. This assessment item aligns with all of the Objectives.

### **IMPORTANT ASSESSMENT INFORMATION**

- 1 Attendance requirements:

It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. For this course, normal class attendance consists of one two-hour lecture and one one-hour tutorial per week. Students may be required to attend

- after-hours and weekends to shoot and edit films. For this course normal class attendance consists of one two-hour lecture and one two-hour workshop per week. However, during the production phase of the project, shooting on location and editing may be taken in lieu of normal classes. Please consult with the lecturer as to scheduled task.
- 2 Requirements for students to complete each assessment item satisfactorily:  
To successfully complete an individual assessment item, a student must achieve at least 50% of the marks or a grade of at least C-. This statement must be read in conjunction with Statement 4 below.
  - 3 Penalties for late submission of required work:  
If students submit assignments after the due date without extenuating circumstances and without prior approval, then a penalty of a maximum of 5% of the assigned mark may apply for each working day late, up to a maximum of 10 working days, at which time a mark of zero can be recorded for that assignment.
  - 4 Requirements for student to be awarded a passing grade in the course:  
To be assured of receiving a passing grade, a student must achieve at least 50% of the total weighted marks available for the course.
  - 5 Method used to combine assessment results to attain final grade:  
The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.
  - 6 Examination information:  
There is no set exam for this course. However the Project will be examined under the conditions set out for the program.
  - 7 Examination period when Deferred/Supplementary examinations will be held:  
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.
  - 8 University Regulations:  
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL  
<http://www.usq.edu.au/corporateservices/calendar/part5.htm>

## **ASSESSMENT NOTES**

- 9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) All Faculty of Arts assignments must be lodged in the submission box at the Springfield Campus no later than 12.000 noon on the due date. (c) In the event that a due date for an assignment falls on a local public holiday in their area, such as a Show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the examiner's convenience. (d). Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (e) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (f) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (g) Students who, for medical, family/personal, or

employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

## **OTHER REQUIREMENTS**

- 1 In order to pass the course, ALL items of assessment must be submitted and passed. Individual results may be awarded for group assessment submission.
  - 2 Students will be required to have the practical skills necessary in order to meet assessment requirements and are advised that non-attendance at scheduled workshops may not provide them with the capabilities to successfully complete course needs.
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