

## LEADERSHIP PROFILE — JULY/AUGUST 2001



### MARK BURRELL

#### Profile

Mark graduated from USQ in 1992 with a Bachelor of Business, majoring in Human Resource Management. During his term on campus, he displayed his leadership potential as president of the student chapter of the Australian Human Resources Institute.

Mark commenced employment with BHP on their graduate Development Program in 1993 and worked for twelve months (1993-1994) in Human Resources and Industrial Relations in Whyalla, South Australia at the BHP Integrated Steel Works. As he states, he "cut my teeth" in this role mostly in general HR and IR activities. He then transferred to Sydney and worked at the BHP Steel Wire Products Division (1994-1995). This also involved general HR and IR work. In 1995, he transferred to Wollongong to the BHP Port Kembla Steel Works (1995) and continued in a variety of general HR roles, but now with a much greater IR focus. His work at Port Kembla involved the introduction of a significant change program into one of the business units within the Port Kembla Steel Works.

During 1995, Mark joined Qantas Airways Limited and spent eighteen months in a hands-on employee relations role which involved dealing with the significant industrial changes coming out of the merger with Australian Airlines and the privatisation of Qantas. In 1997, Mark transferred to a organisation development/change management role and, since then, has been responsible for working with all levels of management and staff in the design and implementation of change strategies for the business. This has involved most areas of the business including call centres, airports, freight, engineering and maintenance, and many corporate support areas.