

Bachelor of Business (BBUS) - BBus

QTAC code (Australian and New Zealand applicants): Fraser Coast campus: 914011; Toowoomba campus: 904011; Distance education: 904015; Springfield campus: 924011

CRICOS code (International applicants): 003591C

	On-campus*	Distance education
Semester intake:	Semester 1 (March) Semester 2 (July) Semester 3 (November)	Semester 1 (March) Semester 2 (July) Semester 3 (November)
Campus:	Fraser Coast, Springfield, Toowoomba	-
Fees:	Commonwealth supported place International full fee paying place	Commonwealth supported place International full fee paying place
Standard duration:	3 years full-time, 6 years part-time or external	

Notes:

Students can only commence study in semester 3 at Springfield campus or via distance education.

Footnotes

* Not all majors and minors are fully available at all campuses.

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 640 678 Phone (from outside Australia): +61 7 4631 5315 Email: studybus@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usqassist@usq.edu.au

Administrative management major

This major aims to equip students with the knowledge, skills and attitudes that will enable them to perform a role in the administrative management function of an organisation. It also provides students with management techniques that will assist them to lead and direct people to attain the information-related goals of the organisation.

Career opportunities

Administrative manager, administrative office manager, records manager, administrative assistant.

Human resource management major

Human Resource Management is about managing people at work. This major covers a broad range of areas, including organisational behaviour and management, staffing and remuneration, workplace health and safety, employment relations, people development, workplace negotiations, strategic human resource management and leading organisational change.

Career opportunities

Personnel officer, employment officer, training officer, industrial relations officer, safety and welfare officer, human resource manager, hospitality industry.

Management and leadership major

Major in Management and Leadership if you wish to become an excellent manager. In this major you learn about topic areas, such as managing organisations, organisational behaviour and management, leadership, people development, knowledge management, international management, leading organisational change and business strategy.

Career opportunities

Management trainee in a wide range of public and private enterprise.

Marketing major

This major provides an understanding of marketing theories and principles and strategies. Students will learn how to apply these to real world situations through case studies and applied projects. Students take part in practical projects in which they develop and apply the many diverse skills required for modern marketing.

Career opportunities

Marketing consultant, marketing research, advertising manager, product or brand manager, distribution manager, sales manager.

Supply chain management major

The supply chain management major focuses on planning, organising and controlling the flow of material and information within and between organisations. The program combines supply chain design, logistics management, distribution channels, supply chain operations and quality management to provide students with the required knowledge and skills to pursue careers with production and service industry as well as consultancies.

Career opportunities

Production manager, purchasing manager, planning and scheduling officer, supply chain manager, inventory manager, distribution manager, warehouse manager.

Tourism management major

Tourism Management is designed to provide a relevant professional education for students seeking management careers in a particularly diverse and dynamic tourism industry. The program is structured around a core of foundation business courses, field-specific courses and elective courses, and includes a blend of theoretical and applied courses. An increasing number of employers in the industry now prefer tertiary-trained graduates to fill supervisory and executive positions.

Career opportunities

Ecotourism project manager, tourism researcher, tourism marketing manager, cultural tourism manager, events coordinator, ecotourism guide, cultural tourism liaison officer, tourism research officer, regional tourism coordinator, owner/manager, hospitality manager, restaurant and functions supervisor, public relations.

Program aims

The Bachelor of Business is designed as a vocationally-oriented degree program. It aims to produce graduates who are equipped to identify, describe, analyse and resolve business problems in both the private and public sectors. Achievement of the objectives of a student's studies will result in a graduate of high academic standard who is capable of competing for employment in a relevant professional area and pursuing career development in that or other related areas.

Program objectives

Graduates should possess attributes of familiarity with major business disciplines and knowledge and skills in problem identification, analysis and resolution and in communication, as well as specific attributes enabling them to work effectively in their chosen area of major study or major studies.

At the completion of the program, students should be able to:

- demonstrate strong communication skills
- understand the concepts, processes and procedures relevant to public and private organisations
- identify and evaluate the environments within which business is conducted
- demonstrate a basic understanding of the principles of commerce, quantitative methods, information systems and marketing
- relate organisational theory and behaviour to a business enterprise
- identify information needs appropriate to their studies, and apply the techniques required to gather and interpret such information
- identify, analyse and solve problems in two or more areas of business by selecting and using either quantitative or qualitative techniques appropriate to the resolution of business problems
- satisfy academic admission requirements for membership of relevant professional bodies
- act within the ethics of their profession.

Admission requirements

Candidates for admission into this program must satisfy the normal USQ entry requirements for undergraduate programs. Please refer to [Academic Regulation 5.4.2](#) of the University Calendar, Section 1 (for Australian students) and Section 3 (for international students).

International applicants must have met the [University's English language requirements](#) or have completed the [University's ELICOS/UNIPREP program](#)

How to apply

Domestic students

[Application for undergraduate programs](#) may be made through the Queensland Tertiary Admissions Centre (QTAC). The same procedure applies whether you plan to study on-campus or by distance education.

If you completed Year 12 at a Queensland secondary school you will be assessed for entry on the basis of your Overall Position (OP) or equivalent score. Year 12 students from other states or territories are considered for entry on the basis of their UAI, ENTER or TER and the subject prerequisites indicated. Other applicants will be based on their overall Rank. You should ensure you submit your application by the [closing dates](#).

International students

This program is offered to international students. An international student is a person who is not an Australian or New Zealand citizen and not an Australian permanent resident. Please refer to [USQ International](#) for information about entry requirements, visa arrangements and how to apply.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of your higher education and you as a student pay a [student contribution amount](#), which varies depending on the courses undertaken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

International full fee paying place

International students pay **full fees**. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Bachelor of Business is comprised of 24 units as follows:

Area of study	Number of units
Core courses	8 units
Bachelor of Business major (select one): <ul style="list-style-type: none"> Administrative management Human resource management Management and leadership Marketing Supply chain management Tourism management 	8 units
Plus one of the following: <ul style="list-style-type: none"> Second major (8 units) or 2 x 4-unit Minors or 1 x 4-unit Minor and 4 elective courses. 	8 units
Total	24 units

Required time limits

Students have a maximum of 9 years to complete this program.

Core courses

All students are required to complete a core of eight single-unit courses. The purpose of the core courses is to expose business students to fundamental concepts and methods and the diversity of subject matter that they will encounter in their studies. The functional areas of business are identified and elementary tools leading to a focus in the majors are developed.

The core courses are listed in the following table:

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Fraser Coast campus	Semester/mode of offer Springfield campus
ACC1101 Accounting for Decision-Making	S1 (ONC, EXT), S2 (ONC, EXT), S3 (EXT)	S1 (ONC)	S1 (ONC)
CIS1000 Information System Concepts	S1 (ONC, EXT), S2 (ONC, EXT), S3 (EXT)	S1 (ONC)	S1 (ONC), S3 (ONC)
ECO1000 Economics	S1 (ONC, EXT), S2 (EXT), S3 (EXT)	S1 (ONC)	S2 (ONC), S3 (ONC)
LAW1101 Introduction to Law	S1 (ONC, EXT), S2 (ONC, EXT), S3 (EXT)	S2 (ONC)	S2 (ONC)
MGT1000 Organisational Behaviour	S1 (ONC, EXT), S2 (EXT), S3 (EXT)	S2 (ONC)	S1 (ONC)
MKT1001 Introduction to Marketing	S1 (ONC, EXT), S2 (EXT), S3 (EXT)	S1 (ONC)	S1 (ONC), S2 (ONC)

STA2300 Data Analysis	S1 (ONC, EXT), S2 (ONC, EXT), S3 (EXT)	S2 (ONC)	S2 (ONC), S3 (ONC)
Select one of the following courses:			
POL1000 Government, Business and Society	S1 (ONC, EXT), S2 (EXT), S3 (EXT)	S2 (ONC)	S1 (ONC)
FIN1101 Introduction to Financial Management	S1 (ONC, EXT), S3 (EXT)	S1 (ONC)	S1 (ONC), S3 (ONC)

Note: The courses [ACC1101](#), [MGT1000](#), [LAW1101](#) and [ECO1000](#) are also known as Foundation Courses (for exemption purposes).

Major studies

All students in the Bachelor of Business must complete at least one major study. A major study is a set of courses that make up a coherent, in-depth study of a specific discipline. Most Faculty of Business majors are eight units. Students may choose to complete a second major from the undergraduate degree programs in the Faculty of Business or from the undergraduate degree programs in another Faculty at the University of Southern Queensland.

Double major studies

A program in which there is a first and second major is known as a 'double major'. Where a second major from another Faculty contains less than eight units, students must complete extra elective units chosen from undergraduate courses offered at the University of Southern Queensland to ensure that their program contains 24 units in total. The sets of courses that make up each major in the Bachelor of Business are summarised in the following tables.

Administrative management major

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Fraser Coast campus	Semester/mode of offer Springfield campus
Level 1			
MGT1200 Business Communication	S2 (ONC, EXT)		S2 (ONC)
Level 2			
CIS2200 Advanced Office Applications: Access and Word (Formerly MGT2200).	S1 (ONC, EXT), S3 (EXT)		
MGT2201 Administrative Management	S1 (ONC, EXT)		
CIS2202 Advanced Office Applications: Excel and PowerPoint (Formerly MGT2202).	S2 (ONC, EXT)		
Level 3			
MGT3200 Information Management	S1 (ONC, EXT)		
MGT3201 Applied Administration	S2 (ONC, EXT), S3 (EXT)		

CIS3008 Information Technology Service Management	S2 (ONC, EXT)		
Select one of the following courses:			
MKT3002 Business Strategy in a Global Environment	S1 (ONC, EXT), S2 (ONC, EXT), S3 (EXT)		
MKT3006 Small and Medium Enterprise Development (SMED)	S2 (ONC, EXT)	S2 (ONC)	S2 (ONC)

Human resource management major

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Fraser Coast campus	Semester/mode of offer Springfield campus
Level 1			
MGT1001 Human Resource Management	S1 (ONC, EXT)		S1 (ONC)
Level 2			
MGT2000 Staffing and Remuneration	S1 (ONC, EXT)		S1 (ONC)
MGT2001 Management of Workplace Health and Safety	S1 (ONC, EXT)		S1 (ONC)
MGT2002 Managing Organisations	S2 (ONC, EXT), S3 (EXT)		S2 (ONC)
MGT2004 People Development	S2 (ONC, EXT)		S2 (ONC)
MGT2006 Employment Relations	S2 (ONC, EXT)		S2 (ONC)
Level 3			
MGT3001 International Management+	S1 (ONC, EXT), S3 (EXT)		S1 (ONC)
MGT3002 Leading Organisational Change#	S2 (ONC, EXT)		S2 (ONC)

Footnotes

+ This course replaces MGT3000 which was previously offered as part of the Human resource management major.

This is a capstone course and students should not enrol in it until they have completed at least six of the other courses in the Human resource management major.

Logistics and operations management

There has been significant change to the Logistics and Operations Management major over the last two years. The focus of the major has changed and the name of the major has accordingly become Supply Chain Management. Continuing students, please refer to the Supply Chain Management major in this section for transition arrangements.

Management and leadership major

This major is approved for external offer only. However, a number of courses are available on-campus at Toowoomba, Fraser Coast and Springfield.

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Fraser Coast campus	Semester/mode of offer Springfield campus
Level 2			
MGT2002 Managing Organisations	S2 (ONC, EXT), S3 (EXT)		S2 (ONC)
MGT2004 People Development	S2 (ONC, EXT)		S2 (ONC)
MGT2007 Leadership	S1 (EXT)		
MGT2008 Managing Knowledge	S1 (EXT)		
Level 3			
MGT3001 International Management	S1 (ONC, EXT), S3 (EXT)		S1 (ONC)
MGT3002 Leading Organisational Change	S2 (ONC, EXT)		S2 (ONC)
MGT3004 Creativity, Innovation and Entrepreneurship	S2 (EXT)		
MKT3002 Business Strategy in a Global Environment	S1 (ONC, EXT), S2 (ONC, EXT), S3 (EXT)		

Marketing major

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Fraser Coast campus	Semester/mode of offer Springfield campus
Level 1			
MKT1002 Consumer Behaviour	S1 (EXT), S2 (ONC, EXT)	S2 (ONC)	S2 (ONC)
Level 2			
MKT2001 Promotion Management	S1 (ONC, EXT), S3 (EXT)	S1 (ONC)	S1 (ONC)
MKT2002 International Marketing	S1 (ONC, EXT)	S1 (ONC)	S1 (ONC)
MKT2004 Marketing Channels	S2 (ONC, EXT)	S2 (ONC)	S2 (ONC)
MKT2012 Services Marketing	S2 (ONC, EXT)	S2 (ONC)	S2 (ONC)
Marketing Elective*			
Level 3			
MKT3001 Applied Business Research	S1 (ONC, EXT), S2 (ONC, EXT)	S1 (ONC)	S1 (ONC)
MKT3007 Marketing Strategy	S2 (ONC, EXT)	S2 (ONC)	S2 (ONC)
*Marketing Elective is chosen from:			
MKT3006 Small and Medium Enterprise Development (SMED)	S2 (ONC, EXT)	S2 (ONC)	S2 (ONC)

MKT2020 Sports Marketing	S2 (ONC, EXT)		
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Supply chain management major

There has been significant change to the Logistics and Operations Management major over the last two years. The focus of the major has changed and the name of the major has accordingly become Supply Chain Management. To assist students enrolled in this major prior to 2009 the following transition arrangements are being implemented.

Three courses which were part of the Logistics and Operations Management major have become part of the Supply Chain Management major. These courses are:

- [MGT2103 Business Logistics](#)
- [MGT2104 Supply Chain Design](#) (previously Supply Chain Analysis)
- [MGT3100 Quality and Performance Management](#) (previously Quality Management).

The other five courses and corresponding transitional arrangements are as follows:

- [MKT2004 Marketing Channels](#) replaces [MGT3101 Production and Operations Management](#)
- [MKT3002 Business Strategy in a Global Environment](#) (formerly Business Strategy) replaces [MGT2100 Management Science I](#)
- [MKT3001 Applied Business Research](#) replaces [MGT2101 Business Forecasting](#)
- [MGT3102 Supply Chain Operations](#) replaces [MGT2002 Managing Organisations](#) or [MGT3102 Decision Support Systems](#)
- [MKT2002 International Marketing](#) or [MGT3001 International Management](#) replaces [MGT2102 Management Science II](#).

This information is summarised in the table provided below:

2009	2008	2007	Prior to 2007
MGT2103 Business Logistics	MGT2103 Business Logistics	MGT2103 Business Logistics	MGT2103 Business Logistics
MGT2104 Supply Chain Design	MGT2104 Supply Chain Analysis	MGT2104 Supply Chain Analysis	MGT2104 Supply Chain Analysis
MGT3100 Quality and Performance Management	MGT3100 Quality Management	MGT3100 Quality Management	MGT3100 Quality Management
MKT2004 Marketing Channels	MKT2004 Marketing Channels	MGT3101 Production and Operations Management	MGT3101 Production and Operations Management
MKT3002 Business Strategy in a Global Environment	MKT3002 Business Strategy	MGT2100 Management Science I	MGT2100 Management Science I
MKT3001 Applied Business Research	MGT2101 Business Forecasting	MGT2101 Business Forecasting	MGT2101 Business Forecasting
MGT3102 Supply Chain Operations	MGT2002 Managing Organisations	MGT3102 Decision Support Systems	MGT3102 Decision Support Systems
MKT2002 International Marketing or MGT3001 International Management	MGT2102 Management Science II	MGT2102 Management Science II	MGT2102 Management Science II

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Fraser Coast campus	Semester/mode of offer Springfield campus
Level 2			

MGT2103 Business Logistics	S2 (ONC, EXT)		
MKT2004 Marketing Channels*	S2 (ONC, EXT)	S2 (ONC)	S2 (ONC)
MGT2104 Supply Chain Design	S1 (ONC, EXT)		
Level 3			
MGT3100 Quality and Performance Management	S1 (ONC, EXT)		
MKT3002 Business Strategy in a Global Environment#	S1 (ONC, EXT), S2 (ONC, EXT), S3 (EXT)		
MKT3001 Applied Business Research@	S1 (ONC, EXT), S2 (ONC, EXT)	S1 (ONC)	S1 (ONC)
MGT3102 Supply Chain Operations	S2 (ONC, EXT)		
plus one of the following two courses:			
MKT2002 International Marketing+	S1 (ONC, EXT)	S1 (ONC)	S1 (ONC)
MGT3001 International Management+	S1 (ONC, EXT), S3 (EXT)		S1 (ONC)

Footnotes

- * Students undertaking a Marketing/Supply chain management double major should undertake [MGT2008 Managing Knowledge](#) as part of the Supply chain management major instead of [MKT2004 Marketing Channels](#).
- # Students undertaking an Administrative management/Supply chain management double major or a Management and leadership/Supply chain management double major should undertake [MKT3007 Marketing Strategy](#) as part of the Supply chain management major instead of [MKT3002 Business Strategy in a Global Environment](#).
- @ Students undertaking either a Marketing/Supply chain management or Tourism management/Supply chain management double major should undertake [MGT2002 Managing Organisations](#) instead of [MKT3001 Applied Business Research](#).
- + Students undertaking either a Human resource management/Supply chain management or a Marketing and leadership/Supply chain management double major need to undertake [MKT2002 International Marketing](#) instead of [MGT3001 International Management](#). Students undertaking a Marketing/Supply chain management double major need to undertake [MGT3001 International Management](#) instead of [MKT2002 International Marketing](#).

Tourism management major

The Toowoomba on-campus offering has been discontinued from semester 1 2006. For further information, please contact +61 7 4631 2861.

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Fraser Coast campus	Semester/mode of offer Springfield campus
Level 1			
TOU1003 Tourism Management	S1 (EXT)		S1 (ONC)
Level 2			
TOU2008 Ecotourism	S1 (EXT)		S1 (ONC)
TOU2009 Cultural Tourism	S2 (EXT)		S2 (ONC)
MKT2012 Services Marketing	S2 (ONC, EXT)	S2 (ONC)	S2 (ONC)
Level 3			
TOU3007 Tourism Planning (Formerly TOU2007)	S1 (EXT)		S1 (ONC)

MKT3001 Applied Business Research	S1 (ONC, EXT), S2 (ONC, EXT)	S1 (ONC)	S1 (ONC)
MKT3007 Marketing Strategy	S2 (ONC, EXT)	S2 (ONC)	S2 (ONC)
TOU3010 Event Management (Formerly TOU2010)	S2 (EXT)		S2 (ONC)

Minor studies

A minor study is a coherent group of four units of courses that provides students with an appropriate breadth of study in their program. All students, except those undertaking a second major, must complete a four-unit minor study. Students who wish to take a minor study not listed in the recommended minors must obtain permission from the Director of Undergraduate Studies. Before undertaking any course, the pre-requisite courses must be completed or exempted.

Please note:

When students select a minor(s), courses will only count towards that minor(s) if they have not already counted towards another selected major or minor.

Not all minors are available on-campus at all campuses.

Students may choose courses from those listed in the [Minor Studies](#) section of this Handbook. Enrolment requirements must be satisfied for any course selected.

Accounting

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
Non-business students:						
ACC1101 Accounting for Decision-Making*	S1	S1	S1, S2	S1, S2, S3		OE
FIN1101 Introduction to Financial Management*	S1	S1, S3	S1	S1, S3		OE
Select other courses from the accounting major in the Bachelor of Commerce (subject to enrolment requirements).						
Business or commerce students not undertaking an accounting major:						
Select four courses from the accounting major in the Bachelor of Commerce (subject to enrolment requirements).						

Footnotes

* Students must complete this course before enrolling in other courses from the accounting major.

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Administrative management

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
Select four of the following courses:						
MGT1200 Business Communication		S2	S2	S2, S6		OE
CIS2200 Advanced Office Applications: Access and Word			S1	S1, S3		OE
MGT2201 Administrative Management			S1	S1		OE

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
CIS2202 Advanced Office Applications: Excel and PowerPoint			S2	S2		OE
MGT3200 Information Management			S1	S1		OE
MGT3201 Applied Administration			S2	S2, S6, S3		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Business administration

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
Select four of the following courses (subject to enrolment requirements):						
FIN1101 Introduction to Financial Management	S1	S1, S3	S1	S1, S3		OE
MKT3002 Business Strategy in a Global Environment			S1, S2	S1, S2, S3		OE
MKT3006 Small and Medium Enterprise Development (SMED)	S2	S2	S2	S2, S6		Pre-requisite: ACC1101 and MKT1001 OE
LAW3104 Management Law				S1		Pre-requisite: LAW1101 OE
MGT1001 Human Resource Management		S1	S1	S1		OE
MGT2104 Supply Chain Design			S1	S1		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Business law

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
LAW1101 Introduction to Law*	S2	S2	S1, S2	S1, S2, S3		OE
Select other courses from the business law major in the Bachelor of Commerce (subject to enrolment requirements).						

Footnotes

* Students must complete this course before enrolling in other courses from the business law major.

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Computing

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
This minor is not available to students completing an Information Technology Management major.						
CIS1101 Introduction to Electronic Commerce			S2	S2, S3		OE
CIS2000 Systems Analysis and Design			S1	S1, S3		OE
CIS2002 Database Design			S1	S1, S3		OE
CIS2005 Principles of Information Security			S2	S2, S6		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Communication and Media Studies

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
CMS1010 Introduction to Communication and Media Studies		S1	S1	S1		
CMS1011 Understanding Television		S2	S2	S2		
CMS2016 Communication, Technology and Policy*	S1		S1	S1		Pre-requisite: CMS1000 or ASD1000) and CMS1010
or						
CMS3012 Theories and Discourses of Power			S1	S1		
or						
CMS2013 Cinema Text and Theory		S1	S2			Pre-requisite: CMS1010 or CMS1011 or other course approved by the examiner.
or						
CMS2014 New Hollywood Cinema		S2		S2		
or						
CMS2012 Introduction to Communication Research	S1			S1		Pre-requisite: CMS1000 or ASD1000 or FOE1000
or						
CMS3010 Environmental Discourses: Democracy, Science & Economics			S2	S2		

Footnotes

* Available on-campus at Fraser Coast

e-Commerce

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
LAW2301 e-Law			S1	S1		Pre-requisite: (Students must be enrolled in one of the following Programs: BLAW or BABL or BBBL or BCBL & Co-requisite: LAW1201) or (Students must be enrolled in Program: DJUR & Co-requisite: LAW5501) or (All other Students: Pre-requisite LAW1101) OE
CIS1101 Introduction to Electronic Commerce			S2	S2, S3		OE
FIN2301 e-Finance			S2	S2, S6		OE
CIS3009 Enterprise Resource Systems			S2	S2, S6, S3		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Economics and politics

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
POL2000 Political and Economic Ideas			S1	S1		OE
POL2001 Politics and International Business			S2	S2		OE
ECO2000 Macroeconomics for Business and Government			S1	S1		Pre-requisite: ECO1000 OE
ECO2001 Microeconomics for Business and Government				S2, S6		Pre-requisite: ECO1000 OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Finance

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
FIN1101 Introduction to Financial Management*	S1	S1, S3	S1	S1, S3		OE
Select other courses from the finance major within the Bachelor of Commerce (subject to enrolment requirements).						

Footnotes

* Students must complete this course before enrolling in other courses from the finance major.

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Global political economy

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
INR1000 International Relations in a Globalizing Era			S1	S1, S3		
POL2001 Politics and International Business			S2	S2		OE
ECO2000 Macroeconomics for Business and Government			S1	S1		Pre-requisite: ECO1000 OE
POL2000 Political and Economic Ideas			S1	S1		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Human resource management

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
Select four courses from the human resource management major in the Bachelor of Business (subject to enrolment requirements).						

Information management

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
CIS1101 Introduction to Electronic Commerce			S2	S2, S3		OE

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
CIS2200 Advanced Office Applications: Access and Word			S1	S1, S3		OE
CIS2202 Advanced Office Applications: Excel and PowerPoint			S2	S2		OE
MGT3200 Information Management			S1	S1		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Management law

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
LAW1101 Introduction to Law*	S2	S2	S1, S2	S1, S2, S3		OE

Select other courses from the business law major in the [BCOM Bachelor of Commerce](#) (subject to enrolment requirements).

Footnotes

* Students must complete this course before enrolling in other courses from the business law major.

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Management and leadership

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
Bachelor of Business Administration students:						
MGT2007 Leadership				S1		OE
MGT3001 International Management		S1	S1	S1, S3		OE
plus any other two courses from the management and leadership major in the Bachelor of Business .						
Bachelor of Business, Bachelor of Commerce, and non-business students:						
MGT2002 Managing Organisations		S2	S2	S2, S6, S3		OE
MGT2007 Leadership				S1		OE
plus any other two courses from the management and leadership major in the Bachelor of Business .						

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Marketing

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
Select four courses from the marketing major in the Bachelor of Business (subject to enrolment requirements).						

Personal financial planning

Enrolment in this minor is subject to approval by the Director of Undergraduate Studies. Students may not commence this minor until they have completed at least 12 units at levels 1 and/or 2 and/or 3 and must have a grade point average of 4.5. Students undertaking this minor should be aware that these courses are postgraduate courses and are, therefore, assessed at postgraduate standard.

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
FIN5412 Financial Planning			S1	S1		OE
FIN5414 Managed Investments				S2		OE
FIN5415 Superannuation and Retirement Planning				S1		OE
FIN5416 Insurance Markets and Products				S2		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Politics and international relations

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
INR1001 Global Transitions and Human Security			S2	S2		
INR3000 Australian Foreign Relations			S2	S2		
POL2000 Political and Economic Ideas			S1	S1		OE
POL2001 Politics and International Business			S2	S2		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Public Relations

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
PRL1002 Principles and Practice of Public Relations		S1	S1	S1		
PRL1003 Reputation Management			S2	S2		
PRL1001 Writing for Public Relations		S1	S1	S1		Pre-requisite: PRL1002 and PRL1003
PRL2001 Issues and Crisis Management		S2	S2	S2		

Psychology

This minor is intended for students wishing to gain a broad perspective of the field of Psychology.

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
PSY1010 Foundation Psychology A	S1	S1	S1	S1, S3		

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
PSY1020 Foundation Psychology B	S2	S2	S2	S2		
PSY1030 Cross-Cultural and Indigenous Psychology		S2	S2	S2, S3		
and at least one of the following:						
PSY2010 Social Processes of Behaviour		S1	S1	S1		OE
PSY2020 Motivation and Emotion	S1	S1	S1	S1		OE
PSY2030 Developmental Psychology		S2	S2	S2		OE
PSY2040 Human Information Processing		S2	S2	S2		OE
PSY3030 Abnormal Behaviour		S1	S1	S1		OE
PSY3050 Counselling Psychology	S2	S2	S2	S2		OE
PSY3730 Industrial and Organisational Psychology*		S1		S1		OE

Footnotes

* The following elective is offered by the Department of Psychology. However not all electives are offered every year or in every semester. Information about year and semester of offering can be found on the course specification site.

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Small business

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
Select four of the following courses (subject to enrolment requirements):						
MGT2002 Managing Organisations		S2	S2	S2, S6, S3		OE
LAW3104 Management Law				S1		Pre-requisite: LAW1101 OE
MGT3004 Creativity, Innovation and Entrepreneurship				S2, S6		OE
MKT3006 Small and Medium Enterprise Development (SMED)	S2	S2	S2	S2, S6		Pre-requisite: ACC1101 and MKT1001 OE
MKT3002 Business Strategy in a Global Environment			S1, S2	S1, S2, S3		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Sports marketing

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
MKT2001 Promotion Management*	S1	S1	S1	S1, S3		Pre-requisite: MKT1001 OE
MKT2020 Sports Marketing			S2	S2		OE
TOU3010 Event Management		S2		S2		OE
PRL1001 Writing for Public Relations		S1	S1	S1		Pre-requisite: PRL1002 and PRL1003

Footnotes

* Marketing and tourism students who have undertaken [MKT2001](#) as part of their major must enrol in [PRL1002 Principles and Practice of Public Relations](#) instead of [MKT2001](#).

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Supply chain management

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
MGT2103 Business Logistics			S2	S2		OE
MGT2104 Supply Chain Design			S1	S1		OE
MGT3100 Quality and Performance Management			S1	S1		Pre-requisite: STA2300 OE
MGT3102 Supply Chain Operations			S2	S2		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Tourism

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
Select four of the following courses:						
TOU1003 Tourism Management		S1		S1		OE
TOU3007 Tourism Planning		S1		S1		OE
TOU2008 Ecotourism		S1		S1		OE
TOU2009 Cultural Tourism		S2		S2		OE
TOU3010 Event Management		S2		S2		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Wine business management

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
Business students - compulsory courses:						
WIN1101 Grape and Wine Production			S1	S1		
MGT3008 Wine Business Management				S2		Pre-requisite: MKT1001 OE
plus two elective courses from the elective courses list below.						
Non-business students - compulsory courses:						
MKT1001 Introduction to Marketing	S1	S1, S2	S1	S1, S2, S3		OE
WIN1101 Grape and Wine Production			S1	S1		
MGT3008 Wine Business Management				S2		Pre-requisite: MKT1001 OE
plus one elective course from the elective courses list below.						
Elective courses:						
MKT1002 Consumer Behaviour	S2	S2	S2	S1, S2, S6		Co-requisite: MKT1001 OE
MKT2001 Promotion Management	S1	S1	S1	S1, S3		Pre-requisite: MKT1001 OE
MKT2002 International Marketing	S1	S1	S1	S1		Pre-requisite: MKT1001 OE
MKT2004 Marketing Channels	S2	S2	S2	S2, S6		Pre-requisite: MKT1001 OE
MKT3001 Applied Business Research	S1	S1	S1, S2	S1, S2		Pre-requisite: MKT1001 Co-requisite: STA2300 OE

Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
MKT3006 Small and Medium Enterprise Development (SMED)	S2	S2	S2	S2, S6		Pre-requisite: ACC1101 and MKT1001 OE
MKT3007 Marketing Strategy	S2	S2	S2	S2		Pre-requisite: MKT1001 or MKT1002 OE
TOU3010 Event Management		S2		S2		OE
MGT3001 International Management		S1	S1	S1, S3		OE

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Elective courses

Students not completing a double major must select four units of elective courses from courses offered at undergraduate level by Faculty of Business undergraduate programs or, with the approval of the Director of Undergraduate Studies, from undergraduate programs offered by other faculties at the University of Southern Queensland. For the purposes of satisfying the electives requirement, students may choose courses from those listed in the [Minor Studies](#) section of this Handbook. Enrolment requirements must be satisfied for any course selected.

IT requirements

For information technology requirements please refer to the [computer requirements section](#).

Other program requirements

Students must maintain good standing in this program. Please refer to [Academic Regulation 5.9](#) of the University Calendar. Students enrolled in the joint TAFE/USQ Diploma Programs must complete their Diploma studies at the Southern Queensland Institute of TAFE before continuing enrolment at USQ.

Exit points

Students must maintain good standing in this program (see Other program requirements section). Students not wishing to complete the Bachelor of Business program may be permitted to exit with the Advanced Diploma of Business if they have completed 12 courses as follows:

- a minimum of four, up to a maximum of eight, from the Bachelor of Business core courses, and either
- four to eight courses from a single Business major area of study, or
- four courses from a single Bachelor of Business or [Bachelor of Commerce](#) major area of study (minor study) and four elective courses of study.

Exemptions

Candidates for admission to the Bachelor of Business program may be eligible for up to 16 units of exemption on the basis of successful completion of relevant, equivalent undergraduate study from a recognised university or institution offering equivalent study. Exemptions approved in this program will not automatically apply to other programs offered by USQ.

Claims for exemptions for previous study should be submitted prior to or at the time of enrolment. Each claim will be assessed on individual merit in line with the Faculty's Exemptions policies.

Note: Where exemptions are granted, maximum and minimum duration will be adjusted in the same proportion as exemptions, for example, where eight exemptions are granted, maximum time will be six years and minimum time will be four terms.

Recommended enrolment patterns

Given the program structure information, students should plan their enrolment making sure that they have fulfilled all core, major, minor and elective requirements. Enrolment requirements must be satisfied before enrolling in a course.

As a guide, full-time students should plan to undertake eight courses per year and external students, who are in employment, a maximum of six courses per year, with a minimum of four courses per year. This is exclusive of any Semester 3 enrolments. Students wishing to enrol in more than four courses per semester or more than two courses in Semester 3 must obtain permission from the Director of Undergraduate Studies.

Courses are normally offered on-campus and externally in the same semester. If a course is offered twice in one year, the second offering will normally be on an external basis only. Students undertaking the Bachelor of Business may not enrol in any postgraduate courses, with the exception of students enrolled in the Personal Financial Planning Minor who may enrol in only the courses listed in the minor. On-campus students are not permitted to enrol in external courses unless the on-campus version is not available.

Administrative management recommended enrolment pattern

Major study: Administrative Management								Enrolment requirements	Comments
Course	Year of program and semester in which course is normally studied								
	On-campus (ONC)		External (EXT)		Online (WEB)				
	Year	Sem	Year	Sem	Year	Sem			
ACC1101 Accounting for Decision-Making	1	1	1	1			OE		
MGT1000 Organisational Behaviour	1	1	1	1			OE		
CIS1000 Information System Concepts	1	1	2	1			OE		
MKT1001 Introduction to Marketing	1	1	2	1			OE		
Minor/elective/second major course	1	2	1	2					
STA2300 Data Analysis	1	2	1	2			OE		
Minor/elective/second major course	1	2	2	2					
MGT1200 Business Communication	1	2	2	2			OE		
CIS2200 Advanced Office Applications: Access and Word+	2	1	3	1			OE	Formerly MGT2200.	
ECO1000 Economics	2	1	3	1			OE		
MGT2201 Administrative Management	2	1	4	1			OE		
Select one of the following two courses:									
FIN1101 Introduction to Financial Management*	2	1	4	1			OE		
POL1000 Government, Business and Society*							OE		
CIS2202 Advanced Office Applications: Excel and PowerPoint	2	2	3	2			OE	Formerly MGT2202.	
Minor/elective/second major course	2	2	3	2					
Minor/elective/second major course	2	2	4	2					
LAW1101 Introduction to Law	2	2	4	2			OE		
MGT3200 Information Management	3	1	5	1			OE		
Minor/elective/second major course	3	1	5	1					
Select one of the following two courses:									
MKT3002 Business Strategy in a Global Environment	3	1	6	1			OE		
Minor/elective/second major course									
Minor/elective/second major course	3	1	6	1					
MGT3201 Applied Administration	3	2	5	2			OE		

Major study: Administrative Management								
Course	Year of program and semester in which course is normally studied						Enrolment requirements	Comments
	On-campus (ONC)		External (EXT)		Online (WEB)			
	Year	Sem	Year	Sem	Year	Sem		
Select one of the following two courses:								
MKT3006 Small and Medium Enterprise Development (SMED)	3	2	5	2			Pre-requisite: ACC1101 and MKT1001 OE	
Minor/elective/second major course								
CIS3008 Information Technology Service Management+	3	2	6	2			OE	
Minor/elective/second major course	3	2	6	2				

Footnotes

- + Students completing a second major in Information Technology Management are required to complete [CIS3002 Business Analysis](#) and one more course from any of the four majors in the [BITC Bachelor of Information Technology](#).
- * Students wishing to undertake a second major in Accounting, Sustainable economics and policy, or Finance are required to complete [FIN1101 Introduction to Financial Management](#) instead of [POL1000 Government, Business and Society](#).
- OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Human resource management recommended enrolment pattern - Toowoomba campus

Major study: Human Resource Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
The Recommended Enrolment Pattern may change dependant on an individual student's choice of Human Resource major electives.							
ACC1101 Accounting for Decision-Making		1	1	1	1		OE
MGT1000 Organisational Behaviour		1	1	1	1		OE
CIS1000 Information System Concepts		1	1	2	1		OE
MKT1001 Introduction to Marketing		1	1	2	1		OE
Minor/elective/second major course		1	2	1	2		
STA2300 Data Analysis		1	2	1	2		OE
Minor/elective/second major course		1	2	2	2		
MGT2002 Managing Organisations		1	2	2	2		OE
Select one of the following two courses:							
FIN1101 Introduction to Financial Management*		2	1	3	1		OE
POL1000 Government, Business and Society*							OE
MGT1001 Human Resource Management		2	1	3	1		OE
ECO1000 Economics		2	1	4	1		OE
MGT2000 Staffing and Remuneration		2	1	4	1		OE
MGT2004 People Development		2	2	3	2		OE
MGT2006 Employment Relations		2	2	3	2		OE
Minor/elective/second major course		2	2	4	2		
LAW1101 Introduction to Law		2	2	4	2		OE
MGT2001 Management of Workplace Health and Safety		3	1	4	1		OE
MGT3001 International Management+		3	1	4	1		OE
Minor/elective/second major course		3	1	5	1		
Minor/elective/second major course		3	1	5	1		
Minor/elective/second major course		3	2	5	2		
Minor/elective/second major course		3	2	5	2		
MGT3002 Leading Organisational Change#		3	2	6	2		OE

Major study: Human Resource Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
Minor/elective/second major course	3	2	6	2			

Footnotes

- * Students wishing to undertake a second major in Accounting, Sustainable economics and policy, or Finance are required to complete [FIN1101 Introduction to Financial Management](#) instead of [POL1000 Government, Business and Society](#).
- + This course replaces MGT3000 which was previously offered as part of the Human resource management major.
- # This is a capstone course and students should not enrol in it until they have completed at least six (6) of the other courses in the Human resource management major.
- OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Human resource management recommended enrolment pattern - Springfield campus (standard semester 1 intake)

Major study: Human Resource Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101 Accounting for Decision-Making	1	1					OE
CIS1000 Information System Concepts	1	1					OE
MKT1001 Introduction to Marketing	1	1					OE
MGT1000 Organisational Behaviour	1	1					OE
LAW1101 Introduction to Law	1	2					OE
STA2300 Data Analysis	1	2					OE
ECO1000 Economics	1	2					OE
MGT2002 Managing Organisations	1	2					OE
MGT1001 Human Resource Management	2	1					OE
MGT2000 Staffing and Remuneration	2	1					OE

Select one of the following two courses:

FIN1101 Introduction to Financial Management*	2	1					OE
POL1000 Government, Business and Society*							OE
Minor/elective/second major course	2	1					
MGT2006 Employment Relations	2	2					OE
Minor/elective/second major course	2	2					
Minor/elective/second major course	2	2					
MGT2001 Management of Workplace Health and Safety	3	1					OE
MGT3001 International Management+	3	1					OE
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					
MGT3002 Leading Organisational Change#	3	2					OE
MGT2004 People Development	3	2					OE
Minor/elective/second major course	3	2					
Minor/elective/second major course	3	2					

Footnotes

- * Students wishing to undertake a second major in Accounting, Sustainable economics and policy, or Finance are required to complete [FIN1101 Introduction to Financial Management](#) instead of [POL1000 Government, Business and Society](#).
- + This course replaces MGT3000 which was previously offered as part of the Human resource management major.
- # This is a capstone course and students should not enrol in it until they have completed at least six (6) of the other courses in the Human resource management major.
- OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Human resource management recommended enrolment pattern - Springfield campus (standard semester 2 intake)

Major study: Human Resource Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
LAW1101 Introduction to Law	1	2					OE
STA2300 Data Analysis	1	2					OE
MGT2002 Managing Organisations	1	2					OE
ECO1000 Economics	1	2					OE
ACC1101 Accounting for Decision-Making	1	1					OE
CIS1000 Information System Concepts	1	1					OE
MGT1000 Organisational Behaviour	1	1					OE
MGT1001 Human Resource Management	1	1					OE
MKT1001 Introduction to Marketing	2	2					OE
MGT2006 Employment Relations	2	2					OE
Minor/elective/second major course	2	2					
MGT2004 People Development	2	2					OE
Select one of the following two courses:							
FIN1101 Introduction to Financial Management*	2	1					OE
POL1000 Government, Business and Society*							OE
MGT2000 Staffing and Remuneration	2	1					OE
Minor/elective/second major course	2	1					
Minor/elective/second major course	2	1					
MGT3002 Leading Organisational Change#	3	2					OE
Minor/elective/second major course	3	2					
Minor/elective/second major course	3	2					
Minor/elective/second major course	3	2					
MGT2001 Management of Workplace Health and Safety	3	1					OE
MGT3001 International Management+	3	1					OE
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					

Footnotes

- * Students wishing to undertake a second major in Accounting, Sustainable economics and policy, or Finance are required to complete [FIN1101 Introduction to Financial Management](#) instead of [POL1000 Government, Business and Society](#).
- # This is a capstone course and students should not enrol in it until they have completed at least six (6) of the other courses in the Human resource management major.
- + This course replaces MGT3000 which was previously offered as part of the Human resource management major.
- OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Management and leadership recommended enrolment pattern*

Major study: Management and Leadership							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101 Accounting for Decision-Making			1	1			OE
MGT1000 Organisational Behaviour			1	1			OE
Select one of the following two courses:							
POL1000 Government, Business and Society*			1	2			OE
Minor/elective/second major course							

Major study: Management and Leadership							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
STA2300 Data Analysis			1	2			OE
CIS1000 Information System Concepts			2	1			OE
MKT1001 Introduction to Marketing			2	1			OE
MGT2002 Managing Organisations			2	2			OE
Minor/elective/second major course			2	2			
MGT2007 Leadership			3	1			OE
ECO1000 Economics			3	1			OE
MGT2004 People Development			3	2			OE
Minor/elective/second major course			3	2			
Select one of the following two courses:							
FIN1101 Introduction to Financial Management*			4	1			OE
Minor/elective/second major course			4	1			
MGT2008 Managing Knowledge			4	1			OE
LAW1101 Introduction to Law			4	2			OE
Minor/elective/second major course			4	2			
MGT3001 International Management			5	1			OE
MKT3002 Business Strategy in a Global Environment			5	1			OE
Minor/elective/second major course			5	2			
Minor/elective/second major course			5	2			
Minor/elective/second major course			6	1			
Minor/elective/second major course			6	1			
MGT3002 Leading Organisational Change			6	2			OE
MGT3004 Creativity, Innovation and Entrepreneurship			6	2			OE

Footnotes

* Students wishing to undertake a second major in Accounting, Sustainable economics and policy, or Finance are required to complete [FIN1101 Introduction to Financial Management](#) instead of [POL1000 Government, Business and Society](#).

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Notes:

*This major may only be taken in external mode.

Marketing recommended enrolment pattern - Toowoomba campus

Major study: Marketing							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101 Accounting for Decision-Making	1	1	1	1			OE
MGT1000 Organisational Behaviour	1	1	1	1			OE
CIS1000 Information System Concepts	1	1	2	1			OE
MKT1001 Introduction to Marketing	1	1	2	1			OE
Minor/elective/second major course	1	2	1	2			
STA2300 Data Analysis	1	2	1	2			OE
Minor/elective/second major course	1	2	2	2			
MKT1002 Consumer Behaviour	1	2	2	2			Co-requisite: MKT1001 OE
MKT2001 Promotion Management	2	1	3	1			Pre-requisite: MKT1001 OE
ECO1000 Economics	2	1	3	1			OE
Minor/elective/second major course	2	1	4	1			

Major study: Marketing							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
Select one of the following two courses:							
FIN1101 Introduction to Financial Management*	2	1	4	1			OE
POL1000 Government, Business and Society*							OE
MKT2004 Marketing Channels	2	2	3	2			Pre-requisite: MKT1001 OE
MKT2012 Services Marketing	2	2	3	2			Pre-requisite: MKT1001 OE
Minor/elective/second major course	2	2	4	2			
LAW1101 Introduction to Law	2	2	4	2			OE
MKT2002 International Marketing	3	1	5	1			Pre-requisite: MKT1001 OE
Marketing Elective#	3	1	5	1			
MKT3001 Applied Business Research	3	1	6	1			Pre-requisite: MKT1001 Co-requisite: STA2300 OE
Minor/elective/second major course	3	1	6	1			
Minor/elective/second major course	3	2	5	2			
Minor/elective/second major course	3	2	5	2			
MKT3007 Marketing Strategy	3	2	6	2			Pre-requisite: MKT1001 or MKT1002 OE
Minor/elective/second major course	3	2	6	2			

Footnotes

* Students wishing to undertake a second major in Accounting, Sustainable economics and policy, or Finance are required to complete [FIN1101 Introduction to Financial Management](#) instead of [POL1000 Government, Business and Society](#).

The Marketing Elective is chosen from: [MKT3006 Small and Medium Enterprise Development \(SMED\)](#); [MKT3007 Marketing Strategy](#); or [MKT2020 Sports Marketing](#).

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Marketing recommended enrolment pattern - Fraser Coast campus

Major study: Marketing							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101 Accounting for Decision-Making	1	1					OE
ECO1000 Economics	1	1					OE
CIS1000 Information System Concepts	1	1					OE
MKT1001 Introduction to Marketing	1	1					OE
LAW1101 Introduction to Law	1	2					OE
MGT1000 Organisational Behaviour	1	2					OE
MKT1002 Consumer Behaviour	1	2					Co-requisite: MKT1001 OE
Select one of the following two courses:							
POL1000 Government, Business and Society*	1	2					OE
Minor/elective/second major course							
Select one of the following two courses:							
FIN1101 Introduction to Financial Management*	2	1					OE
Minor/elective/second major course							
MKT2001 Promotion Management	2	1					Pre-requisite: MKT1001 OE
MKT2002 International Marketing	2	1					Pre-requisite: MKT1001 OE
Minor/elective/second major course	2	1					
MKT2012 Services Marketing	2	2					Pre-requisite: MKT1001 OE
MKT2004 Marketing Channels	2	2					Pre-requisite: MKT1001 OE

Course	Major study: Marketing						Enrolment requirements
	Year of program and semester in which course is normally studied						
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
STA2300 Data Analysis	2	2					OE
Minor/elective/second major course	2	2					
MKT3001 Applied Business Research	3	1					Pre-requisite: MKT1001 Co-requisite: STA2300 OE
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					
MKT3006 Small and Medium Enterprise Development (SMED)	3	2					Pre-requisite: ACC1101 and MKT1001 OE
MKT3007 Marketing Strategy	3	2					Pre-requisite: MKT1001 or MKT1002 OE
Minor/elective/second major course	3	2					
Minor/elective/second major course	3	2					

Footnotes

- * Students may choose either [POL1000 Government, Business and Society](#) or [FIN1101 Introduction to Financial Management](#), though both may be taken, and one will be counted as an 'elective'. [FIN1101](#) is a compulsory course for the accounting major.
- OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Marketing recommended enrolment pattern - Springfield campus (standard semester 1 intake)

Course	Major study: Marketing						Enrolment requirements
	Year of program and semester in which course is normally studied						
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101 Accounting for Decision-Making	1	1					OE
CIS1000 Information System Concepts	1	1					OE
MKT1001 Introduction to Marketing	1	1					OE
MGT1000 Organisational Behaviour	1	1					OE
STA2300 Data Analysis	1	2					OE
ECO1000 Economics	1	2					OE
LAW1101 Introduction to Law	1	2					OE
MKT1002 Consumer Behaviour	1	2					Co-requisite: MKT1001 OE
MKT2001 Promotion Management	2	1					Pre-requisite: MKT1001 OE
MKT2002 International Marketing	2	1					Pre-requisite: MKT1001 OE
FIN1101 Introduction to Financial Management	2	1					OE
Minor/elective/second major course	2	1					
MKT3006 Small and Medium Enterprise Development (SMED)	2	2					Pre-requisite: ACC1101 and MKT1001 OE
MKT2004 Marketing Channels	2	2					Pre-requisite: MKT1001 OE
Minor/elective/second major course	2	2					
Minor/elective/second major course	2	2					
MKT3001 Applied Business Research	3	1					Pre-requisite: MKT1001 Co-requisite: STA2300 OE
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					
MKT2012 Services Marketing	3	2					Pre-requisite: MKT1001 OE
MKT3007 Marketing Strategy	3	2					Pre-requisite: MKT1001 or MKT1002 OE
Minor/elective/second major course	3	2					

Major study: Marketing							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
Minor/elective/second major course	3	2					

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Marketing recommended enrolment pattern - Springfield campus (standard semester 2 intake)

Major study: Marketing							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
LAW1101 Introduction to Law	1	2					OE
STA2300 Data Analysis	1	2					OE
MKT1001 Introduction to Marketing	1	2					OE
ECO1000 Economics	1	2					OE
ACC1101 Accounting for Decision-Making	1	1					OE
CIS1000 Information System Concepts	1	1					OE
MGT1000 Organisational Behaviour	1	1					OE
FIN1101 Introduction to Financial Management	1	1					OE
MKT1002 Consumer Behaviour	2	2					Co-requisite: MKT1001 OE
MKT2004 Marketing Channels	2	2					Pre-requisite: MKT1001 OE
MKT3006 Small and Medium Enterprise Development (SMED)	2	2					Pre-requisite: ACC1101 and MKT1001 OE
Minor/elective/second major course	2	2					
MKT2001 Promotion Management	2	1					Pre-requisite: MKT1001 OE
MKT2002 International Marketing	2	1					Pre-requisite: MKT1001 OE
Minor/elective/second major course	2	1					
Minor/elective/second major course	2	1					
MKT2012 Services Marketing	3	2					Pre-requisite: MKT1001 OE
MKT3007 Marketing Strategy	3	2					Pre-requisite: MKT1001 or MKT1002 OE
Minor/elective/second major course	3	2					
Minor/elective/second major course	3	2					
MKT3001 Applied Business Research	3	1					Pre-requisite: MKT1001 Co-requisite: STA2300 OE
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Supply chain management recommended enrolment pattern

Major study: Supply Chain Management								
Course	Year of program and semester in which course is normally studied						Enrolment requirements	Comments
	On-campus (ONC)		External (EXT)		Online (WEB)			
	Year	Sem	Year	Sem	Year	Sem		
ACC1101 Accounting for Decision-Making	1	1	1	1			OE	

Major study: Supply Chain Management								Enrolment requirements	Comments
Course	Year of program and semester in which course is normally studied								
	On-campus (ONC)		External (EXT)		Online (WEB)				
	Year	Sem	Year	Sem	Year	Sem			
MGT1000 Organisational Behaviour	1	1	1	1			OE		
CIS1000 Information System Concepts	1	1	2	1			OE		
MKT1001 Introduction to Marketing	1	1	2	1			OE		
Minor/elective/second major course	1	2	1	2					
STA2300 Data Analysis	1	2	1	2			OE		
Minor/elective/second major course	1	2	2	2					
Minor/elective/second major course	1	2	2	2					
MGT2104 Supply Chain Design	2	1	3	1			OE		
ECO1000 Economics	2	1	3	1			OE		
Minor/elective/second major course	1	2	2	2					
Select one of the following two courses:									
FIN1101 Introduction to Financial Management=	2	1	4	1			OE		
POL1000 Government, Business and Society							OE		
MKT2004 Marketing Channels*	2	2	3	2			Pre-requisite: MKT1001 OE		
Minor/elective/second major course	2	2	3	2					
MGT2103 Business Logistics	2	2	4	2			OE		
LAW1101 Introduction to Law	2	2	4	2			OE		
MGT3100 Quality and Performance Management	3	1	5	1			Pre-requisite: STA2300 OE	No on-campus offering.	
Select one of the following two courses:									
MKT2002 International Marketing+	3	1	5	1			Pre-requisite: MKT1001 OE		
MGT3001 International Management+							OE		
MKT3002 Business Strategy in a Global Environment#	3	1	6	1			OE		
MKT3001 Applied Business Research@	3	1	6	1			Pre-requisite: MKT1001 Co-requisite: STA2300 OE		
Minor/elective/second major course	3	2	5	2					
Minor/elective/second major course	3	2	5	2					
MGT3102 Supply Chain Operations	3	2	6	2			OE		
Minor/elective/second major course	3	2	6	2					

Footnotes

- = Students wishing to undertake a second major in Accounting, Sustainable economics and policy, or Finance are required to complete [FIN1101 Introduction to Financial Management](#) instead of [POL1000 Government, Business and Society](#).
- * Students undertaking a Marketing/Supply chain management double major should undertake [MGT2008 Managing Knowledge](#) as part of the Supply chain management major instead of [MKT2004 Marketing Channels](#).
- + Students undertaking either a Human resource management/Supply chain management or a Marketing and leadership/Supply chain management double major need to undertake [MKT2002 International Marketing](#) instead of [MGT3001 International Management](#). Students undertaking a Marketing/Supply chain management double major need to undertake [MGT3001 International Management](#) instead of [MKT2002 International Marketing](#).
- # Students undertaking an Administrative management/Supply chain management double major or a Management and leadership/Supply chain management double major should undertake [MKT3007 Marketing Strategy](#) as part of the Supply chain management major instead of [MKT3002 Business Strategy in a Global Environment](#).
- @ Students undertaking either a Marketing/Supply chain management or Tourism management/Supply chain management double major should undertake [MGT2002 Managing Organisations](#) instead of [MKT3001 Applied Business Research](#).
- OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Tourism management recommended enrolment pattern - Toowoomba external

Major study: Tourism Management							Enrolment requirements	Comments
Course	Year of program and semester in which course is normally studied							
	On-campus (ONC)		External (EXT)		Online (WEB)			
	Year	Sem	Year	Sem	Year	Sem		
The Toowoomba on-campus offering has been discontinued from semester 1 2006. For further information, please contact +61 7 4631 2861.								
TOU1003 Tourism Management			1	1			OE	
MGT1000 Organisational Behaviour			1	1			OE	
CIS1000 Information System Concepts			1	2			OE	
STA2300 Data Analysis			1	2			OE	
POL1000 Government, Business and Society*			2	1			OE	
MKT1001 Introduction to Marketing			2	1			OE	
Minor/elective/second major course			2	2				
ACC1101 Accounting for Decision-Making			2	2			OE	
Minor/elective/second major course			3	1				
ECO1000 Economics			3	1			OE	
TOU2009 Cultural Tourism			3	2			OE	
Minor/elective/second major course			3	2				
TOU2008 Ecotourism			4	1			OE	
Minor/elective/second major course			4	1				
MKT2012 Services Marketing			4	2			Pre-requisite: MKT1001 OE	
LAW1101 Introduction to Law			4	2			OE	
TOU3007 Tourism Planning			5	1			OE	Formerly TOU2007
Minor/elective/second major course			5	1				
MKT3007 Marketing Strategy			5	2			Pre-requisite: MKT1001 or MKT1002 OE	
Minor/elective/second major course			5	2				
Minor/elective/second major course			6	1				
MKT3001 Applied Business Research			6	1			Pre-requisite: MKT1001 Co-requisite: STA2300 OE	
TOU3010 Event Management			6	2			OE	Formerly TOU2010
Minor/elective/second major course			6	2				

Footnotes

* Students wishing to undertake a second major in Accounting, Sustainable economics and policy, or Finance are required to complete [FIN1101 Introduction to Financial Management](#) instead of [POL1000 Government, Business and Society](#).

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Notes:

For students wishing to complete a double major in Tourism Management and Marketing, it is recommended that [MKT3001 Applied Business Research](#); [MKT3007 Marketing Strategy](#) and [MKT2012 Services Marketing](#) be replaced with [MKT2020 Sports Marketing](#); [MKT3006 Small and Medium Enterprise Development \(SMED\)](#) and one elective.

Tourism management recommended enrolment pattern - Springfield campus (standard semester 1 intake)

Major study: Tourism Management								Enrolment requirements	Comments
Course	Year of program and semester in which course is normally studied								
	On-campus (ONC)		External (EXT)		Online (WEB)				
	Year	Sem	Year	Sem	Year	Sem			
ACC1101 Accounting for Decision-Making	1	1						OE	
TOU1003 Tourism Management	1	1						OE	
MGT1000 Organisational Behaviour	1	1						OE	
MKT1001 Introduction to Marketing	1	1						OE	
STA2300 Data Analysis	1	2						OE	
LAW1101 Introduction to Law	1	2						OE	
ECO1000 Economics	1	2						OE	
Minor/elective/second major course	1	2							
CIS1000 Information System Concepts	2	1						OE	
TOU2008 Ecotourism	2	1						OE	
FIN1101 Introduction to Financial Management	2	1						OE	
Minor/elective/second major course	2	1							
TOU2009 Cultural Tourism	2	2						OE	
MKT2012 Services Marketing	2	2						Pre-requisite: MKT1001 OE	
Minor/elective/second major course	2	2							
Minor/elective/second major course	2	2							
TOU3007 Tourism Planning	3	1						OE	Formerly TOU2007
MKT3001 Applied Business Research	3	1						Pre-requisite: MKT1001 Co-requisite: STA2300 OE	
Minor/elective/second major course	3	1							
Minor/elective/second major course	3	1							
TOU3010 Event Management	3	2						OE	Formerly TOU2010
MKT3007 Marketing Strategy	3	2						Pre-requisite: MKT1001 or MKT1002 OE	
Minor/elective/second major course	3	2							
Minor/elective/second major course	3	2							

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Notes:

For students wishing to complete a double major in Tourism Management and Marketing, it is recommended that [MKT3001 Applied Business Research](#); [MKT3007 Marketing Strategy](#) and [MKT2012 Services Marketing](#) be replaced with [MKT2020 Sports Marketing](#); [MKT3006 Small and Medium Enterprise Development \(SMED\)](#) and one elective.

Tourism management recommended enrolment pattern - Springfield campus (standard semester 2 intake)

Major study: Tourism Management								Enrolment requirements	Comments
Course	Year of program and semester in which course is normally studied								
	On-campus (ONC)		External (EXT)		Online (WEB)				
	Year	Sem	Year	Sem	Year	Sem			
STA2300 Data Analysis	1	2						OE	
LAW1101 Introduction to Law	1	2						OE	

Major study: Tourism Management								Enrolment requirements	Comments
Course	Year of program and semester in which course is normally studied								
	On-campus (ONC)		External (EXT)		Online (WEB)				
	Year	Sem	Year	Sem	Year	Sem			
ECO1000 Economics	1	2					OE		
MKT1001 Introduction to Marketing	1	2					OE		
CIS1000 Information System Concepts	1	1					OE		
MGT1000 Organisational Behaviour	1	1					OE		
ACC1101 Accounting for Decision-Making	1	1					OE		
TOU1003 Tourism Management	1	1					OE		
TOU2009 Cultural Tourism	2	2					OE		
MKT2012 Services Marketing	2	2					Pre-requisite: MKT1001 OE		
Minor/elective/second major course	2	2							
Minor/elective/second major course	2	2							
TOU2008 Ecotourism	2	1					OE		
FIN1101 Introduction to Financial Management	2	1					OE		
Minor/elective/second major course	2	1							
Minor/elective/second major course	2	1							
TOU3010 Event Management	3	2					OE	Formerly TOU2010	
MKT3007 Marketing Strategy	3	2					Pre-requisite: MKT1001 or MKT1002 OE		
Minor/elective/second major course	3	2							
Minor/elective/second major course	3	2							
TOU3007 Tourism Planning	3	1					OE	Formerly TOU2007	
MKT3001 Applied Business Research	3	1					Pre-requisite: MKT1001 Co-requisite: STA2300 OE		
Minor/elective/second major course	3	1							
Minor/elective/second major course	3	1							

Footnotes

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Notes:

For students wishing to complete a double major in Tourism Management and Marketing, it is recommended that [MKT3001 Applied Business Research](#); [MKT3007 Marketing Strategy](#) and [MKT2012 Services Marketing](#) be replaced with [MKT2020 Sports Marketing](#); [MKT3006 Small and Medium Enterprise Development \(SMED\)](#) and one elective.