

Bachelor of Communication (BCMM) - BCmn

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 909861; Distance education: 909865

CRICOS code (International applicants): 069699A

	On-campus	Distance education
Semester intake:	Semester 1 (March) Semester 2 (July)	Semester 1 (March) Semester 2 (July) Semester 3 (November)
Campus:	Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	3 years full-time, 6 years part-time	
Program articulation:	From: Diploma of Arts To: Bachelor of Arts (Honours)	

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 640 678 Phone (from outside Australia): +61 7 4631 5315 Email: studyarts@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usqassist@usq.edu.au

Program focus

The Bachelor of Communication offers students a wide range of majors, with opportunities to specialise in Public Relations, Journalism, Communication and Media Studies and Creative Media. These majors can be complemented by a choice of majors from other disciplines within the Faculty, including Anthropology, English Literature, History, Indonesian, International Relations, Language and Culture (Chinese Mandarin or German), Music (Practice or Theory), Social Science, Theatre (Practice or Theory), Visual Arts (Practice or Theory). Students can study beyond the Faculty by taking majors in Science and Education and minors in Business and Engineering. Core studies are also provided in a range of academic skills early in the program. The Bachelor of Communication thus offers a flexible study pattern across several skill and knowledge-bases, while also allowing students to gain substantial progress toward career paths within specific disciplinary or professional fields. Graduates of the Bachelor of Communication should be able to apply both analytical and practical skills to further study, research, and employment in a wide range of careers.

Journalism major

Students prepare for a career in journalism or a related field by reporting, writing, editing, designing and producing for the Web, television, radio, newspapers and magazines. A wide range of knowledge and skills across multiple media, and a focus on hands-on experience, enables students to work in the 21st century's digital newsrooms. Students are also encouraged to link with industry by undertaking internships as journalists.

Career opportunities

Our graduates are working in radio, television, online and print media, throughout Australia and overseas. They include news and specialist reporters, columnists, commentators, copywriters, producers, sub-editors, editors, newsreaders and presenters. Journalism skills are also valued in public relations, publishing, law, commerce and business – where experienced journalists have become media officers, publishers, editors, speechwriters for government officials, politicians and executives, and corporate communicators.

Public relations major

Students gain the skills and knowledge to review communication policies within an organisation and develop and implement communication programs and strategies. This major will also equip students with skills required in the industry, such as issues management, specialist writing, how to create public awareness campaigns and how to improve public and media relations. Students will identify communication problems of organisations through appropriate research and strategic planning and develop strategies to overcome these problems.

Students who take the extended 12 point major in Public Relations can take an 8 point major in Marketing if they wish.

Career opportunities

Most organisations recognise the importance of communication to ensure the support of the public, media, government and their own staff. Opportunities exist in the areas of corporate public relations, government communication, lobbying, internal communication, political communication, fund-raising, crisis management, community engagement and liaison and event organisation.

Professional accreditation

This program supersedes the Bachelor of Mass Communication (BMCM) which was accredited with the Public Relations Institute of Australia. We are currently seeking accreditation for the PRIA with this degree.

Communication and media studies major

This major combines the study of human communication theory with the development of human communication skills. Students will analyse the areas of language, film, television and culture, while learning about interpersonal, group and mass communication, and communication in multicultural societies. Students will develop an understanding of communication problems in society by examining communication processes at all levels.

Career opportunities

Opportunities exist in public relations, communication policy, management, administration and the arts, culture and media industries, teaching and community development.

Creative media

The Creative Media Major offers students wishing to enter the media and multimedia industry a wide choice of courses to choose from to suit individual career goals including entry into careers such as animation, television production, scriptwriting, web design and media teaching. Students are encouraged to write, develop and produce their own projects while gaining a valuable understanding of the business side of creative arts. Students majoring in Journalism and Public Relations will find Creative Media a valuable companion major in terms of gaining practical media experience and insight. This will provide graduates with greater versatility which will increase opportunities in their careers as journalists, public relations and communication specialists.

Program aims

This program aims to produce graduates who have a mastery of a range of communication industry skills, supported by extensive contextual studies in communication/media theory, and professional skills in preferred areas of journalism, public relations and creative media. Students can complement their major study with nominated majors/minors from other Faculties. The program allows specific emphasis on those skills of a mass communication nature that produce graduates who will:

- comprehend and evaluate various explanations of human behaviour;
- understand the need for a high degree of accuracy in written and communication skills in their relevant communication-related industry specialisations;
- demonstrate higher order thinking which will give students a professional edge in communication-related industries;
- demonstrate technical skills that will enable them to be competitive in the work force;
- demonstrate the capacity for ethics, which gives them a sound foundation for the way they conduct their professional lives.

Program objectives

On successful completion of the program students should be able to demonstrate:

- the ability to express themselves with clarity and coherence
- the ability to understand the fundamental nature of the process of communication in a range of mass communication forms including journalism, creative production and public relations
- a knowledge and understanding of the theoretical issues, problems and methodologies of mass communication
- an awareness of the ethical and social responsibilities that are integral to the function of professional endeavours.
- a discriminating application of methods, concepts, techniques and theories in the projects from different professional contexts.

Admission requirements

Admission to the Bachelor of Communication is in accordance with University admission guidelines for undergraduate programs.

International applicants must have met the [University's English language requirements](#) or have completed the [University's ELICOS/EAP program](#).

How to apply

Domestic students

[Application for undergraduate programs](#) may be made through the Queensland Tertiary Admissions Centre (QTAC). The same procedure applies whether you plan to study on-campus or by distance education.

If you completed Year 12 at a Queensland secondary school you will be assessed for entry on the basis of your Overall Position (OP) or equivalent score. Year 12 students from other states or territories are considered for entry on the basis of their UAI, ENTER or TER and the subject prerequisites indicated. Other applicants will be based on their overall Rank.

International students

This program is offered to international students. An international student is a person who is not an Australian or New Zealand citizen and not an Australian permanent resident. Please refer to [USQ International](#) for information about entry requirements, visa arrangements and how to apply.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of your higher education and you as a student pay a [student contribution amount](#), which varies depending on the courses undertaken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#). Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Bachelor of Communication consists of 24 courses. Students should study the four core courses to help make better informed decisions about their choice of major/s. The structure is:

- 4 x 1 credit point core courses, *plus*
- 1 x 12 credit point extended major study plus 1 x 8 credit point major study, *or*
- 1 x 12 credit point extended major study plus 2 x 4 credit point minor studies.

Please note that in either combination above, students can choose the first 12 credit point extended major from Journalism or Public Relations and the 8 credit point major from Creative Media, Communication and Media Studies and other 8 credit point majors within the Faculty or beyond the Faculty. (Available majors are listed in the structure. Further details of these combinations can be obtained from the relevant Program Coordinator. In some instances, however, combinations preferred by individual students may not be available due to quota, timetable or enrolment pattern constraints).

Combination 1

On-campus and external students	First Year Level	Second Year Level	Third Year Level	Total
Core courses	CMS1000 , JRN1000 , PRL1002 , CMS1010			4
Major sequence 1	Twelve courses over first, second and third year levels, with at least two courses at third year level.			12
Major Sequence 2	Eight courses over first, second and third year levels, with at least two courses at third year level			8
				24

Combination 2

On-campus and external students	First Year Level	Second Year Level	Third Year Level	Total
Core courses	CMS1000 , JRN1000 , PRL1002 , CMS1010			4
Major sequence 1	Twelve courses over first, second and third year levels, with at least two courses at third year level.			12
Minor sequence 2	Four courses over first and second year levels.			4
Minor sequence 2	Four courses over first and second year and third levels.			4
				24

Required time limits

Students have a maximum of 9 years to complete this program.

Core courses

All students must take the core courses:

- [CMS1000 Communication and Scholarship](#)
- [JRN1000 Introduction to Journalism](#)
- [PRL1002 Principles and Practice of Public Relations](#)
- [CMS1010 Introduction to Communication Studies](#)

The recommended pattern for enrolment in core courses by full-time on-campus students is:

Year 1	Semester 1, 2 or 3	CMS1000 Communication and Scholarship
	Semester 1	JRN1000 Introduction to Journalism
	Semester 1	PRL1002 Principles and Practice of Public Relations
	Semester 1	CMS1010 Introduction to Communication Studies

This pattern should only be varied with the permission of the Program Coordinator.

Major studies

A Major Study in the Bachelor of Communication is a specified group of courses with a value of 12 credit point courses and 8 credit point courses. A major must have courses over three levels and contain at least two courses at third level. The following major studies are offered:

12 credit point extended Majors (within Faculty of Arts)	
Journalism	Public Relations
8 credit point Majors (within Faculty of Arts)	
Anthropology	Journalism (subject to approval)
Communication and Media Studies	Language and Culture-Chinese Mandarin or German
Creative Media	Music (Practice or Theory)
English Literature	Public Relations (subject to approval)
History	Social Science
Indonesian	Theatre (Practice or Theory)
International Relations	Visual Arts (Practice or Theory)
8 credit point majors (outside Faculty of Arts)	
Faculty of Sciences	Faculty of Education
Biology	Note: there is a specific 8 credit point Education major for the Bachelor of Communication. Students should not enrol in other Education majors.
Computing	
Human Physiology	
Mathematics	

Physical Sciences	
Environment and Sustainability	

Majors in the Bachelor of Communication from outside the Faculty of Arts

The Faculty of Arts enables students enrolled in the Bachelor of Communication to take one major or two minor studies from programs in other Faculties (see above) after consultation with the Program Coordinator.

Minor studies

Minor studies are designed to enable students to widen their knowledge and perspectives. Courses must be taken over two levels and should be in the same discipline or recognised multi-disciplinary area. Bachelor of Communication students can elect to do two 4 credit point minors to replace their 8 credit point major.

Students can take one of the minors indicated in the [Minor studies](#) section of this Handbook.

Students should take courses to the value of at least four units in the selected Minor Study. Choice of a minor will depend on the availability of the subject area, timetabling constraints, quotas and other restrictions such as auditions and interviews in certain areas of the Arts, as well as the approval of the Student Adviser and confirmation by the Program Coordinator.

Please note that Bachelor of Communication students can take a minor from the Faculty of Engineering. This minor has been structured to complement the 12 point extended major in this program. For further details, please contact the Program Coordinator.

Practical experience

In the Public relations and Journalism majors within this program, oncampus and external students will be required to work on practical, real world projects and in some cases, will be required to work in teams. Public relations students will work on at least two client projects during their study. Students undertaking the journalism major are able to undertake work experience and have this recognised as part of their course through JRN3000 Independent Study.

IT requirements

Access to high-level computers is necessary. On-campus students will access appropriately equipped laboratories, but should consider acquisition of their own computer. External students should be able to access a computer with the following minimum standards:

- Pentium or equivalent, 128Mb Ram, 20Gb 7200 RPM Hard disk, SVGA with at least 32Mb video RAM, Windows 98/2000*, mouse, sound card, CD-RW drive, modem, or
- Apple Mac or equivalent, 12Mb Ram, 20Gb 7200 RPM Hard Disk, 15 inch Monitor, Mac RO 9.2 or later, CD-RW drive, modem
- Preferred browser standards are the latest versions of Internet Explorer or Netscape.

Note: Students with Windows 95 might be able to operate in this program for a short period until an upgrade is acquired

All students should have access to email and the Internet via a computer running the latest versions of Internet web browsers such as Netscape Commander or Internet Explorer.

The University is installing a wireless network for students' computers. In order to take advantage of this facility and further enhance their on-campus learning environment, students should consider purchasing a notebook/laptop computer with wireless connectivity. A notebook/laptop may be required for some courses.

Please see the following URL for up-to-date advice on computing requirements:

<http://www.usq.edu.au/ict/students/standards/default.htm>.

Exit points

Students, who, for whatever reason, are unable to complete the Bachelor of Communication, but have completed 8 courses, can exit with a Diploma in Arts.

Exemptions and course transfers: Students who have studied elsewhere in courses that may be similar to courses offered within the program are encouraged to discuss the possibility of securing exemptions for some courses or transferring courses. See University of Southern Queensland policy on exemptions and transfers.

Honours: Students can enter the Bachelor of Communication Honours to undertake the Mass Media specialisation.

Enrolment: All students are urged to adhere to the recommended enrolment patterns as detailed in relevant Sections. Completion of enrolment requirements will be necessary before a student will be permitted to enrol in more advanced courses.

Recommended enrolment patterns

On-campus students (full-time)

On-campus students should take courses offered in the on-campus mode and will only be permitted to take courses externally during Semesters 1 and 2 with the approval of their Program Coordinator.

Commencing students

Commencing students are advised to enrol in the four core courses Semester 1. Three of the core courses are from major disciplines and will help students to make final decisions about choice of major/s.

Students who wish to enrol in approved majors in the Bachelor of Communication (see <http://www.usq.edu.au/handbook/current/arts/BCMM.html#programmajorsstudiesoverview>, for which there is no recommended enrolment pattern listed above should refer to the recommended enrolment pattern for that major in the <http://www.usq.edu.au/handbook/current/arts/BART.html#programenrolmentpattern>.

Recommended general pattern for first year full-time students

- [CMS1000 Communication and Scholarship](#)
- [JRN1000 Introduction to Journalism](#)
- [PRL1002 Principles and Practice of Public Relations](#)
- [CMS1010 Introduction to Communication Studies](#)

Year 1	
Semester 1	Semester 2
Year 1 CMS1000	
Year 1 JRN1000	Year 1 First major
Year 1 PRL1002	Year 1 Second major (or two minors)
Year 1 CMS1010	

First year enrolment (part-time/external)

- Students should take a maximum of two courses in each semester. Many commencing students find it advisable to enrol in only one course in each semester, or one in Semester 1 and two in Semester 2.
- Students should complete the core course CMS1000 Communication and Scholarship by the end of their first year of study.
- Students should commence one major study in their first year.

Subsequent years of enrolment

- Students should take major courses in each year of study.
- Minor study courses are indicated in the Minor Studies section of this Handbook.

Recommended general pattern for external students, and part-time on-campus students

Year 1		Year 2		Year 3*		Year 4*		Year 5	
S1	S2	S1	S2	S1	S2	S1	S2	S1	S2
First core course	Major	Third core course	Major	Major	Major	Major	Major	Major	Major
Second core course	Major	Fourth core course	Major	Major	Major	Major	Major	Major	Major
				Major	Major	Major	Major		

Footnotes

* It is possible to complete the program part-time in five years by taking six courses in each of Years 3 and 4

Residential schools

There are no residential school requirements for the Bachelor of Communication.

Semester 3

The Faculty offers some courses in Semester 3. All students should check the Semester 3 availability of courses in their selected major in order to facilitate the completion of their program of study.

Journalism recommended enrolment pattern (12 credit point extended major)

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
JRN2000 News Reporting	1	2	1	2			Pre-requisite: JRN1000
JRN2004 Public Affairs Reporting	2	1	2	1			Pre-requisite: JRN2000
Choose one of the following two courses:							
JRN2001 Publication Layout and Design	2	1	2	1			Pre-requisite: JRN1000
JRN2002 Radio Journalism	2	1					Pre-requisite: JRN1000 and JRN2000
Choose one of the following two courses:							
JRN2003 Feature Writing	2	2	2	2			Pre-requisite: JRN2001 or PRL2003 or JRN1000
JRN2005 Broadcast Reporting	2	2					Pre-requisite: JRN2002
Choose one of the following two courses:							
JRN3002 Broadcast Newsroom	3	1					Pre-requisite: JRN2005
JRN3001 Online Journalism	3	2	3	2			Pre-requisite: JRN2003
Compulsory courses							
JRN2006 Media Law and Ethics	3	2	3	2			Pre-requisite: JRN1000
JRN3000 Independent Study#			3	1			Pre-requisite: JRN2003 or JRN2005
Choose four from the following courses:							
CMS1012 Introduction to Media Studies	1	2	1	2			
HIS1001 Introduction to Australian History	1	1	1	1			
HIS1003 World History Since 1500AD			1	3	1	3	
INR1000 International Relations in a Globalizing Era	1	1	1	1			
INR1001 Global Transitions and Human Security	1	2	1	2			
POL1000 Government, Business and Society	1	1	1	1,2,3			OE
POL2000 Political and Economic Ideas	1	1	1	1			OE

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
POL2001 Politics and International Business	2	2	2	2			OE
INR3000 Australian Foreign Relations	3	2	3	2			

Footnotes

JRN3000 should only be taken on the advice of the examiner.

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Public Relations recommended enrolment pattern (12 credit point extended major)

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
MKT1001 Introduction to Marketing	1	1	1	1, 2, 3			OE
PRL1003 Reputation Management	1	2	1	2			
CMS1012 Introduction to Media Studies	1	2		2			
PRL2003 Writing for Public Relations	2	1	2	1			Pre-requisite: PRL1002 and PRL1003
PRL2002 Community Consultation and Development	2	1	2	1		1	
CMS2012 Introduction to Communication Research			2	1			Pre-requisite: CMS1000 or ASD1000 or FOE1000
CMS2016 Communication, Technology and Policy	2	1	2	1			Pre-requisite: (CMS1000 or ASD1000) and CMS1010
PRL2001 Issues and Crisis Management	2	2	2	2			
PRL2004 Issues in Organisational Communication	2	2	2	2			
PRL3001 Public Relations Campaign Development	3	1	3	1			
PRL3002 Public Relations Project			3	1, 2			Pre-requisite: PRL2000 or PRL3001
PRL3003 #	3	2	3	2			

Footnotes

Not offered for the first time until 2011.

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Communication and Media Studies recommended enrolment pattern (8 credit point major)

Students wishing to proceed to Honours in Mass Communication are strongly advised to complete [CMS2012 Introduction to Communication Research](#) as an additional elective in the second or third year of their program.

Students wishing to enrol in a 12 credit point extended major in Communication and Media Studies should contact the Program Coordinator for advice.

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
CMS1013 Australian Television	1	1	1	1			
CMS1012 Introduction to Media Studies	1	2	1	2			
CMS2012 Introduction to Communication Research			2	1			Pre-requisite: CMS1000 or ASD1000 or FOE1000
CMS2013 Cinema Text and Theory	2	2					Pre-requisite: CMS1010 or CMS1011 or other course approved by the examiner.
CMS2014 New Hollywood Cinema			2	2			
CMS2016 Communication, Technology and Policy	2	1	2	1			Pre-requisite: (CMS1000 or ASD1000) and CMS1010

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
CMS3012 Theories and Discourses of Power	3	1	3	1			
CMS3010 Environmental Discourses: Democracy, Science & Economics	3	2	2	2			

Creative media recommended enrolment pattern (8 credit point major)

Students enrolling in the Creative Media Major must choose 8 courses from the below table in consultation with Creative Media Discipline Head on +61 7 4631 1056. Entry to the Creative Media major is subject to a successful interview during Orientation Week.

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
MEA1000 Elements of Multimedia	1	1	1	1			
MEA1001 Single Camera Production	1	2	1	2			Pre-requisite: MEA1002
MEA1002 Creative Editing	1	1	1	1			
MEA1003 Audio Production 1	1	1					
MEA1004 Cinematic Language	1	2				2	
MEA2000 Scriptwriting for Creative Media	2	1					
MEA2001 Location Sound and Image	2	1					Pre-requisite: MEA1001 and MEA1002
MEA2005 2D and 3D Modelling	2	1					
MEA2003 Through the Lens	2	2					Pre-requisite: MEA2001
MEA2002 Production Design for Media	2	2					
MEA2004 Animation Production 1	2	2					Pre-requisite: MEA2005
BCA3000 BCA Project AOE	3	1	3	1			OE
MEA3000 Television Studio Practice	3	1					Pre Requisite: MEA2003
BCA3002 Arts Business PracticeOE	3	1	3	1			OE
BCA3001 BCA Project BOE	3	1	3	2			OE
MEA3001 Animation Production 2	3	2					Pre-requisite: MEA2004

Footnotes

- OE** Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.
- OE** Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Journalism recommended enrolment pattern (8 credit point major)

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
JRN2000 News Reporting	1	2	1	2			Pre-requisite: JRN1000
JRN2004 Public Affairs Reporting	2	1	2	1			Pre-requisite: JRN2000
Choose one of the following two courses:							
JRN2001 Publication Layout and Design	2	1	2	1			Pre-requisite: JRN1000
JRN2002 Radio Journalism	2	1					Pre-requisite: JRN1000 and JRN2000
Choose one of the following two courses:							
JRN2003 Feature Writing	2	2	2	2			Pre-requisite: JRN2001 or PRL2003 or JRN1000
JRN2005 Broadcast Reporting	2	2					Pre-requisite: JRN2002

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
Choose one of the following two courses:							
JRN3002 Broadcast Newsroom	3	1					Pre-requisite: JRN2005
JRN3001 Online Journalism	3	2	3	2			Pre-requisite: JRN2003
Compulsory courses							
JRN2006 Media Law and Ethics	3	2	3	2			Pre-requisite: JRN1000
JRN3000 Independent Study#			3	1			Pre-requisite: JRN2003 or JRN2005

Footnotes

[JRN3000](#) should only be taken on the advice of the examiner.

Public Relations recommended enrolment pattern (8 credit point major)

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
PRL1003 Reputation Management	1	2	1	2			
PRL2003 Writing for Public Relations	2	1	2	1			Pre-requisite: PRL1002 and PRL1003
PRL2002 Community Consultation and Development	2	1	2	1		1	
PRL2001 Issues and Crisis Management	2	2	2	2			
PRL2004 Issues in Organisational Communication	2	2	2	2			
PRL3001 Public Relations Campaign Development	3	1	3	1			
PRL3002 Public Relations Project			3	1, 2			Pre-requisite: PRL2000 or PRL3001
PRL3003 #	3	2	3	2			

Footnotes

Not offered for the first time until 2011.

Education recommended enrolment pattern (8 credit points)

This major is only available to students enrolled in the Bachelor of Communication:

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (WEB)		
	Year	Sem	Year	Sem	Year	Sem	
EDC1100 Lifespan Development and Learning	1	1			1	1, 3	
EDC1200 Self, Education and Society	1	1			1	1, 3	
EDX1170 Foundations of Language and Literacies	1	1			1	1, 3	
EDC1300 Perspectives in Education	1	2			1	2, 3	
EDC2200 Indigenous Perspectives	2	2			2	2,3	
One 2nd year course from Bachelor of Education (BEDU) with Faculty of Education permission*							
One 3rd year course from Bachelor of Education (BEDU) with Faculty of Education permission*							

Footnotes

* Students should contact the Program Coordinator, Bachelor of Communication, who will liaise with Faculty of Education staff about appropriate courses.

Science recommended enrolment pattern

Bachelor of Communication students can take an 8 credit point major from the following Faculty of Sciences courses. Students should refer to the enrolment patterns for these majors in the <http://www.usq.edu.au/handbook/current/sci/BSCI.html>.

NOTE: Psychology cannot be taken as an 8 credit point major, although, students can take a 4 credit Psychology minor.

- Biology
- Computing
- Human Physiology
- Mathematics
- Physical Sciences
- Environment and Sustainability