

## Bachelor of Multimedia Studies (BMMS) - BMMStud

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should consider the [Bachelor of Creative Arts \(Multimedia\)](#).

	On-campus*	Distance education
<b>Campus:</b>	Fraser Coast, Toowoomba	-
<b>Fees:</b>	Commonwealth supported place Domestic full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place

### Footnotes

\* Only a selected number of courses are offered at Fraser Coast campus. These are indicated in the recommended enrolment patterns.

## Contact us

### Current students

Telephone 1800 007 252 (within Australia freecall), +61 7 4631 2285 (from outside Australia), email [usqassist@usq.edu.au](mailto:usqassist@usq.edu.au) or submit a question via [USQAssist](#).

## Program aims

The program aims to produce graduates who have a mastery of a range of multimedia skills, supported by extensive contextual studies in communication/media theory and policy, and professional skills in a preferred area of public relations, business, commerce, visual arts, further education and training, or management.

This program especially caters for students who have completed the TAFE Diploma of Multimedia Studies and the TAFE Diploma of Graphic Design.

## Program objectives

On successful completion of the program, students should be able to demonstrate competency in the following multimedia skills:

- Create 2D animations using typographic and graphic elements;
- Create, source and edit appropriate industry sound and voice elements;
- Capture still and real time video and manipulate images;
- Create, and edit, bitmapped and vector images;
- Manage a computer-based digital imaging system;
- Design computer interface components of a multimedia application; and
- Manipulate basic elements and principles of art and design within a multimedia context.
- have a knowledge of communication/media theory and policy as it relates to traditional media;
- demonstrate competency in using computers, an understanding of Australia and its region, and a knowledge of the basic principles of communication and scholarship; and
- have developed professional or artistic skills in at least one discipline selected from mass communication, business, commerce, education, languages, or creative arts.

## Admission requirements

Admission to the Bachelor of Multimedia Studies will require either:

- successful completion of the Diploma of Multimedia by a recognised national provider such as TAFE or QANTM
- or completion of the Diploma of Graphic Design from TAFE.

Upon successful completion of the Diploma of Multimedia (or Diploma of Graphic Design), the student will apply through QTAC for entry into the Bachelor of Multimedia Studies. (Students may apply to QTAC in September of the year in which the Diploma is likely to be completed.)

In November/December of the year preceding commencement of the USQ program, the student must submit a portfolio of work indicating their level of achievement. This portfolio must be delivered to, and collected from USQ Faculty of Arts by the student. The portfolio must comprise evidence of:

- capture, manipulation and composition of Bitmap images
- design covering the areas of colour harmony, balance, construction etc.
- consistent client/audience-focussed screen design and layout
- interactive design with a coherent navigational system
- audio, graphic, textual and video elements at a standard acceptable to industry production values
- storyboarding, design, and management of a multimedia project/production.

It should be submitted as interactive CD with Mac or PC compliance.

On the basis of this portfolio and successful completion of the Diploma, the USQ Multimedia Coordinator will determine admission to the program and the courses required to complete the program.

## Program fees

### Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of your higher education and you as a student pay a [student contribution amount](#), which varies depending on the courses undertaken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#). Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

### Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#).

### International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

## Program structure

The Bachelor of Multimedia Studies is a full-time two or three year program (depending on entry level) that may be completed over six years of part-time study. Maximum time for completion is nine years.

Students may complete the program by completing two years of full-time study (or equivalent part-time/external study) after completion of a one-year Diploma of Multimedia from TAFE or a similar provider. Students who hold a Diploma of Graphic Design or various other Diplomas are also eligible for admission.

Students who have completed the Diploma of Multimedia or Diploma of Graphic Design will be granted an eight-unit exemption from the Bachelor of Multimedia Studies and will be required to complete 16 units over two years, as follows:

Core	2 units	<a href="#">CMS1000</a> acceptable alternative ( <a href="#">CSC1402</a> and <a href="#">CIS1000</a> exempt)
Major Study	6 units	Major in Multimedia Studies (including two units at Level 3) or other appropriate discipline such as Communication and Media Studies, Personnel Management or Marketing or Public Relations
First Option/Minor*	4 units	in a selected area (must be Communication and Media Studies if not selected as the Major study) *
<i>and either</i>		
Second Option/Minor	4 units	in a relevant discipline
<i>or</i>		
Electives	4 units	may be additional units in minor or major study, or from different disciplines
<b>Total</b>	<b>16 units</b>	

#### Footnotes

\* Regardless of their preferred courses, students **will** be required to complete MMS1001 and (subject to evaluation of portfolio) **may** be required to complete one or more of the following: MMS1002, MMS2000, MMS3017. These will usually be taken as the first minor study or as electives, subject to advice from the program coordinator.

First Year	Second Year	Third Year	Total
Diploma of Multimedia (TAFE)	Core	<a href="#">CMS1000</a> , Alternative Arts core course	2
Major 1	Major 2	Six units from one discipline over two years, preferably Communication and Media Studies	6
	Option 1	Four units from one discipline over two years, e.g. Broadcast Production	4
	Option 2 or Electives	Four units over two years	4
			16

Students who take Multimedia Project Management as their first or second minor study are required to take only four units of the major in Communication and Media Studies. However, such students must take an additional minor study from any one discipline.

### Required time limits

Students have a maximum of 9 years to complete this program.

### Core courses

All students must complete the three University core courses [CMS1000](#), and [CSC1402](#) /[CIS1000](#), except that students who already hold a Diploma of Multimedia will be exempted from [CSC1402](#) [CIS1000](#). Students should take one of the following first level courses as the 'Alternative Arts core course':

<b>Level 1 courses in:</b>
Anthropology
Asian Studies
Communication and Media Studies
Drama S1 only, <a href="#">THE1001 Introduction to History and Theory of Drama 1</a>
English Literature
German Language S1 only and students must have year 12 German, GER1010 German 1A

German Language - Introductory Strand S1 only GER1001 Introductory German A
History
Indonesian Language S1 only, <a href="#">IND1000 Indonesian 1A</a>
International Relations
Mandarin S1 only, CHI1000
Music History S1 only, <a href="#">MUS1031 Music History 1</a> (note pre-requisites)
Visual Arts Theory S1 only, VIS1011

## Major studies

### First major study/program core

All students must either hold a Diploma of Multimedia or complete the Diploma of Multimedia (from TAFE) simultaneously with the Bachelor of Multimedia Studies (or hold a Diploma of Graphic Design). Students may elect to take more advanced level multimedia courses after completion of the Diploma by taking minor study Multimedia Project Management.

### Second major study

A second major study is a specified group of courses from the same discipline with a value of six units, of which two must be at third year level. All students are required to complete the Communication and Media Studies major or a four-unit minor from this discipline. A list of preferred majors/minors appears at the end of this section.

### Majors and minor studies

Discipline*	Faculty	Mode
Creative Multimedia ***	Arts	ONC, EXT
Communication and Media Studies #	Arts	ONC, EXT
Indonesian	Arts	ONC, EXT
Mandarin	Arts	ONC
Introductory German	Arts	ONC
Journalism#**	Arts	ONC, EXT
Media Production ***	Arts	ONC
Public Relations#	Arts	ONC, EXT
Visual Arts Practice	Arts	ONC
Visual Arts Theory	Arts	ONC
Broadcast Production **	Arts	ONC
Multimedia Studies **	Arts	ONC, EXT
Business Administration	Business	ONC, EXT
New Enterprise Management	Business	ONC, EXT
Strategic Management	Business	ONC, EXT
Service Marketing	Business	ONC, EXT
Administrative Management	Business	ONC, EXT
Marketing Management	Business	ONC, EXT
Personnel Management	Business	ONC, EXT
Business Law	Business	ONC, EXT
Accounting	Business	ONC, EXT
Finance	Business	ONC, EXT
Banking	Business	ONC, EXT

Further Education and Training	Education	ONC, EXT
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#### Footnotes

- \* Other majors/minors may be available on request.
- \*\*\* On-campus first year students are required to purchase an external 7200 rpm hard drive with Firewire. This hardware will be necessary for use over the duration of the program.
- # Available on-campus at Fraser Coast.
- \*\* these minors are available only to students enrolled in the Bachelor or Associate Degree of Multimedia Studies. Journalism minor comprises courses [JRN1000](#), [JRN2000](#), [JRN2001](#) and [JRN2003](#). Broadcast Production minor comprises courses [MMS1003](#), [MMS2021](#), [MMS2022](#) and [MMS2011](#). Multimedia Project Management minor comprises courses [CMS2012](#), [MMS3001](#) and [MMS3002](#); this minor can only be taken after completion of the Diploma of Multimedia.

### Minor studies

Option Studies are designed to enable students to widen their knowledge and perspectives. Courses must be taken over two levels and should be from the same discipline. A list of minors appears at the end of this section. Some students may be required to take one to four Multimedia courses as a minor study.

### Elective courses

Elective Studies are designed to enable students to further increase their knowledge and widen their perspectives. Choice of an elective will depend on the availability of the course(s), timetabling constraints, quotas, and other restrictions such as auditions and interviews in certain areas of the Arts, as well as approval by the Student Adviser and confirmation by the Program Coordinator.

Courses available for elective study are generally those found in Option Studies and are listed in the [Option Studies](#) section of this Handbook.

### IT requirements

Access to high-level computers is necessary. On-campus students will access appropriately equipped laboratories, but should consider acquisition of their own computer. External students should be able to access a computer with the following minimum standards:

- Pentium or equivalent, 128Mb Ram, 20Gb 7200 RPM Hard disk, SVGA with at least 32Mb video RAM, Windows 2000\*, mouse, sound card, CD-RW drive, modem; or
- Apple Mac or equivalent, 12Mb Ram, 20Gb 7200 RPM Hard Disk, 15 inch Monitor, Mac RO 9.2 or later, CD-RW drive, modem.
- Preferred browser standards are the latest versions of Internet Explorer or Netscape.

**\* Note: Students with Windows 95 might be able to operate in this program for a short period until an upgrade is acquired**

All students should have access to email and the Internet via a computer running the latest versions of Internet web browsers such as Netscape Commander or Internet Explorer.

The University is installing a wireless network for students' computers. In order to take advantage of this facility and further enhance their on-campus learning environment, students should consider purchasing a notebook/laptop computer with wireless connectivity. A notebook/laptop may be required for some courses.

Please see the following URL for up-to-date advice on computing requirements  
<http://www.usq.edu.au/ict/students/standards/default.htm>.

### Articulation

Students who enrol in the Bachelor of Multimedia Studies, but who do not wish to complete the full program, may be eligible for the award of Associate Degree in Multimedia Studies, providing that they have completed:

- the requirements for the award of the Diploma of Multimedia from TAFE
- core courses [CMS1000](#), Alternative Arts core course and [CSC1402](#)
- four units from the Communication and Media Studies major or Multimedia courses
- two units from any other discipline.

## **Exemptions**

See Program Structure

## **Recommended enrolment pattern**

This program is no longer available for admission. Students currently enrolled in this program are requested to contact their Program Coordinator on telephone +61 7 4631 1086 or email [studyarts@usq.edu.au](mailto:studyarts@usq.edu.au) to discuss an appropriate study plan.

See above under Program Structure.