

Master of Business Administration (MBAD) - MBA

CRICOS code (International applicants): 066850A

	On-campus	Distance education	Online
Semester intake:	Semester 1 (March) Semester 2 (July) Semester 3 (November)	Semester 1 (March) Semester 2 (July) Semester 3 (November)	
Campus:	Springfield, Toowoomba	-	-
Fees:	Domestic full fee paying place International full fee paying place	Domestic full fee paying place International full fee paying place	
Standard duration:	1.5 years full-time, up to 6 years part-time		
Program articulation:	From: Postgraduate Certificate in Business To: Doctor of Business Administration		

Notes:

Not all specialisation courses are available on-campus. For further information refer to the [Faculty of Business](#).

There are limited courses available in semester 3.

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 640 678 Phone (from outside Australia): +61 7 4631 5315 Email: studybus@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usqassist@usq.edu.au

Program focus

The Master of Business Administration is an advanced academic program for graduates from any discipline who have considerable business experience, and who have a recognised potential for advanced managerial responsibility. This program focuses on those areas of modern management that develop judgement, skills and attitudes that are essential to managerial responsibility.

Students undertaking the program may supplement their generalist skills by exploring an area of management in depth, chosen from a Discipline Specialisation. Specialisations within this program are: Accounting, Business Law, e-Business, Environmental Management and Sustainable Development, Finance, Human Resource Management, Information Systems, International Business, Leadership, Marketing, Occupational Health and Safety, Personal Financial Planning, Project Management. Students may also choose the Property specialisation from the [Master of Business](#).

Program aims

The Master of Business Administration is an advanced academic program for graduates from any discipline who have considerable business experience, and who have a recognised potential for advanced managerial responsibility. This program focuses on those areas of modern management that develop judgement, skills and attitudes that are essential to managerial responsibility. Students undertaking the program may supplement their generalist skills by exploring an area of management in depth, chosen from a Discipline Specialisation

(Accounting, Business Law, e-Business, Environmental Management and Sustainable Development, Finance, Human Resource Management, Information Systems, International Business, Leadership, Marketing, Occupational Health and Safety, Personal Financial Planning, and Project Management).

Program objectives

The program aims to produce graduates who have been exposed to a range of management skills and who have been trained to use these skills in a manner that will enable them to better handle the managerial demands of modern business practices.

The objectives of the program are to produce graduates who are able to:

- thoroughly understand the basic theories and skills of modern management discipline areas
- display competence in a wide range of areas relevant to management practice at senior levels
- apply their knowledge of current behavioural, policy and strategic issues so as to improve organisational efficiency
- use well-developed communication skills to interact effectively with other people at a superior and lower work level
- comprehend, analyse and evaluate internal and external environmental forces, and develop strategic plans for the management of change
- display a thorough understanding of the relevant political, cultural and business environment, and of ethical standards in modern business
- analyse developments in a chosen area of management, and to critically evaluate the relationships between such developments and contemporary theory and practice
- further enhance their managerial skills through a commitment to ongoing managerial development.

Admission requirements

Candidates for entry into the Master of Business Administration must meet each of the following criteria to the satisfaction of the Director of Postgraduate Studies:

- a tertiary qualification at degree or equivalent level from a recognised institution
- a minimum of two years full-time equivalent work experience, as determined by the Director of Postgraduate Studies.

Candidates who do not have a degree will be permitted to enrol in the [Postgraduate Certificate in Business](#) only, provided that they have a minimum of five years full-time equivalent work experience, which includes relevant experience, as determined by the Director of Postgraduate Studies. Upon completion and achievement of a minimum GPA of 4.0, they will be eligible to articulate into the Master of Business Administration.

International applicants must have met the [University's English language requirements](#) or have completed the [University's ELICOS/EAP program](#).

How to apply

Domestic students

[Application for postgraduate programs](#) may be made directly to USQ. You should ensure you submit your application by the [closing dates](#).

International students

This program is offered to international students. An international student is a person who is not an Australian or New Zealand citizen and not an Australian permanent resident. Please refer to [USQ International](#) for information about entry requirements, visa arrangements and how to apply.

Program fees

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The MBA consists of 12 courses, each of one unit, and has the following structure:

- core management (eight courses)
- discipline specialisation (four courses) OR general specialisation (any four related courses with the permission of the Director of Postgraduate Studies).

Students will normally be required to complete the foundation management courses before progressing to the other courses.

Specialisations

Students may take four of the courses in one of the following specialisation areas: Accounting, Business Law, e-Business, Environmental Management and Sustainable Development, Finance, Human Resource Management, Information Systems, International Business, Leadership, Marketing, Occupational Health and Safety, Personal Financial Planning, and Project Management, or alternatively these four courses may be selected from several of the Discipline Specialisations.

Students may also choose the Property specialisation from the [MBIS Master of Business](#).

Please note that not all specialisations are offered on-campus. With permission of the Director of Postgraduate Studies and the appropriate Head of School, a work-related Project Course (refer below) may be selected in place of one or more of the single courses.

Note: It is recommended that

- [CIS5001 Information Systems for Managers](#) is completed before attempting the Information Systems Specialisation, or e-Business Specialisation
- [ACC5502 Accounting for Managers](#) is completed before attempting the Accounting Discipline Specialisation
- [LAW5503 Australian Law and Business](#) or [LAW5504 Comparative Law and Business](#) be completed before attempting the Business Law Discipline Specialisation
- [MKT5000 Marketing Management](#) is completed before attempting the Marketing Discipline Specialisation, with the exception of [MKT8009 Integrated Marketing Communication](#)
- [MGT8002 Strategic Management](#) is one of the final courses studied because it is a capstone course
- [MGT5000 Management and Organisational Behaviour](#) is completed before attempting the Human Resource Management and Leadership Specialisations
- students who have not completed Finance as part of their undergraduate qualification are strongly encouraged to first complete [FIN5000 Financial Management](#) and/or [FIN8102 Global Financial Markets](#), in the Finance Discipline Specialisation
- [MGT8022 Project Management Framework](#) is completed before attempting further courses in the Project Management Specialisation.

Students may choose the order in which they study the Discipline Specialisation courses or the four single courses, including any number of Project courses.

Project courses

Course	Semester/mode of offer
BUS8101 Business Project A	S1 (EXT), S2 (EXT)
BUS8102 Business Project B	S1 (EXT), S2 (EXT)

Students may only enrol in project courses after obtaining permission from the Director of Postgraduate Studies and the appropriate Head of School. Project topics are available in topic areas, subject to the availability of a supervisor.

Required time limits

Students have a maximum of 6 years to complete this program.

Core courses

Students must complete the following core management courses:

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
ACC5502 Accounting for Managers	S1 (ONC, EXT, WEB), S3 (EXT, WEB)	S1 (ONC)
CIS5001 Information Systems for Managers	S1 (ONC, EXT), S2 (ONC, EXT)	S1 (ONC)
ECO5000 Economics for Managers	S2 (ONC, EXT, WEB), S3 (EXT, WEB)	S2 (ONC)
FIN5003 Decision Support Tools (Formerly MGT5001).	S1 (ONC, EXT, WEB), S3 (EXT, WEB)	S1 (ONC)
MGT5000 Management and Organisational Behaviour	S1 (ONC, EXT, WEB), S3 (EXT, WEB)	S1 (ONC)
MGT8002 Strategic Management	S2 (EXT, WEB), S3 (ONC, EXT, WEB)	
MKT5000 Marketing Management	S2 (ONC, EXT, WEB), S3 (EXT, WEB)	S2 (ONC)
Select one of the following two courses:		
LAW5503 Australian Law and Business	S2 (EXT, WEB)	S2 (ONC)
or		
LAW5504 Comparative Law and Business	S2 (ONC, EXT, WEB), S3 (EXT)	

Students intending to study on-campus should seek advice about course offerings from the Postgraduate Program Administrator, telephone +61 7 4631 1277.

Major studies

Students may undertake a single four-course specialisation or select any four courses drawn from the range of discipline specialisations.

Note: Only a limited range of specialisation courses is available in on-campus mode at each campus, Toowoomba or Springfield. Further information can be obtained from the Postgraduate Program Manager.

Accounting specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
Select four of the following courses:		
ACC8101 Finance and Accounting for Sustainability	S2 (EXT)	
ACC8104 Environmental Management Accounting	S2 (EXT)	
ACC8106 Forensic Accounting	S1 (EXT)	
CIS8100 Global Information Systems Strategy	S1 (ONC, EXT), S3 (EXT)	
LAW8220 Goods and Services Tax	S1 (EXT)	

Business law specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
LAW8074 Project Legal Issues	S2 (EXT, WEB)	S2 (ONC)
LAW8105 Corporate Governance Law	S2 (EXT)	
LAW8118 *		
LAW8220 Goods and Services Tax	S1 (EXT)	

Footnotes

* LAW8118 will not be offered in 2010. From 2011, it will be offered in semester 1.

e-Business specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
Compulsory Course:		
CIS8100 Global Information Systems Strategy	S1 (ONC, EXT), S3 (EXT)	
Plus three of the following courses:		
CIS8004 Business Systems Planning and Implementation	S1 (ONC, EXT), S2 (ONC, EXT)	
CIS8009 Management of Business Data Communications and Telecommunications	S1 (ONC, EXT), S2 (ONC, EXT)	
FIN8301 e-Finance and Banking	S1 (ONC, EXT, WEB)	
MKT8009 Integrated Marketing Communication	S2 (ONC, EXT, WEB)	

Environmental management and sustainable development specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
ECO8010 Corporate Environmental Management (Formerly MGT8010).	S1 (EXT, WEB)	

ECO8011 Global Issues in Environmental Management and Sustainable Development (Formerly MGT8011).	S2 (EXT, WEB)	
ECO8012 Tools and Techniques for Sustainable Development (Formerly MGT8012).	S2 (EXT, WEB)	
POL8013 Environmental Politics and Policy (Formerly MGT8013).	S1 (EXT, WEB)	

Finance specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
FIN5000 Financial Management	S1 (ONC, EXT, WEB), S3 (ONC, EXT, WEB)	S1 (ONC)
FIN8102 Global Financial Markets	S1 (ONC, EXT)	
FIN8103 Investment Management Strategies*	S2 (ONC, EXT)	
FIN8104 International Financial Management	S2 (ONC, EXT)	

Footnotes

* Students who have not completed Finance as part of their undergraduate qualifications are strongly encouraged to complete [FIN5000 Financial Management](#) and/or [FIN8102 Global Financial Markets](#) first.

Human resource management specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
Select four of the following courses:		
MGT8030 Performance Management and People Development	S1 (EXT, WEB)	
MGT8031 Global Issues in Employment Relations	S2 (EXT, WEB)	
MGT8033 Leading Organisational Change	S2 (EXT, WEB)	S2 (ONC)
MGT8034 Strategic Management of Human Resources and Innovation	S3 (EXT, WEB)	
MGT8035 Management Consulting	S1 (EXT, WEB)	

Information systems specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
CIS8004 Business Systems Planning and Implementation	S1 (ONC, EXT), S2 (ONC, EXT)	
CIS8009 Management of Business Data Communications and Telecommunications	S1 (ONC, EXT), S2 (ONC, EXT)	

CIS8010 Information Systems Project Management	S2 (ONC, EXT)	
CIS8100 Global Information Systems Strategy	S1 (ONC, EXT), S3 (EXT)	

International business specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
Compulsory course:		
ECO8060 Business in the International Economy (Formerly MGT8060).	S1 (ONC, EXT, WEB)	
Select three of the following courses:		
CIS8100 Global Information Systems Strategy	S1 (ONC, EXT), S3 (EXT)	
FIN8104 International Financial Management	S2 (ONC, EXT)	
LAW8118 *		
MKT8002 International Marketing and Management	S1 (ONC, EXT, WEB)	
MKT8009 Integrated Marketing Communication	S2 (ONC, EXT, WEB)	

Footnotes

* LAW8118 will not be offered in 2010. From 2011, it will be offered in semester 1.

Leadership specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
MGT8037 Team Leadership	S2 (EXT, WEB)	
MGT8038 Leadership Development	S1 (EXT, WEB)	S1 (ONC)
MGT8039 Strategic Leadership	S3 (EXT, WEB)	
MGT8040 Entrepreneurship, Innovation and Creativity	S2 (EXT, WEB)	

Marketing specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
MKT8001 Buyer Behaviour	S1 (EXT, WEB)	
MKT8002 International Marketing and Management	S1 (ONC, EXT, WEB)	
MKT8003 Services Marketing Management	S2 (EXT, WEB)	
MKT8009 Integrated Marketing Communication	S2 (ONC, EXT, WEB)	

Occupational health and safety specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
MGT8014 Human Factors	S2 (EXT, WEB)	
MGT8015 Corporate Occupational Health and Safety	S1 (EXT, WEB)	
MGT8016 Occupational Health and Occupational Hygiene	S2 (EXT, WEB)	
MGT8017 Safety Science in Practice	S1 (EXT, WEB)	

Personal financial planning specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
Compulsory Courses:		
FIN5412 Financial Planning	S1 (ONC, EXT)	
FIN5414 Managed Investments	S2 (EXT)	
Select two of the following courses:		
FIN5000 Financial Management	S1 (ONC, EXT, WEB), S3 (ONC, EXT, WEB)	S1 (ONC)
FIN5415 Superannuation and Retirement Planning	S1 (EXT)	
FIN5416 Insurance and Risk Management	S2 (EXT)	
FIN8102 Global Financial Markets	S1 (ONC, EXT)	
FIN8107 Financial Risk Management	S2 (ONC, EXT), S3 (EXT)	

Project management specialisation

Course	Semester/mode of offer Toowoomba campus	Semester/mode of offer Springfield campus
Select four of the following courses:		
MGT8021 Project Sustainability Management	S1 (EXT, WEB)	
MGT8022 Project Management Framework*	S1 (EXT, WEB), S3 (EXT, WEB)	S1 (ONC)
MGT8024 Project Quality, Risk and Procurement Management	S2 (EXT, WEB)	S2 (ONC)
MGT8025 Project Scope, Time and Cost Management	S1 (EXT, WEB)	S1 (ONC)
MGT8027 Project Human Resources, Communications and Integration Management	S2 (EXT, WEB), S3 (EXT)	S2 (ONC)

Footnotes

* It is strongly recommended that students enrol in [MGT8022](#) prior to, or at the same time as, enrolling in subsequent project management courses.

IT requirements

For information technology requirements please refer to the [computer requirements section](#).

Other program requirements

Students must maintain good standing in this program. Please refer to Section 2 of the [Academic Standing, Progression and Exclusion Policy](#).

Articulation

It is possible for students who do not meet standard admission requirements to articulate into the Master of Business Administration from the [Postgraduate Certificate in Business](#). Upon completion and achievement of a minimum GPA of 4.0, they will be eligible to articulate into the Master of Business Administration .

Students who wish to articulate to a higher award must lodge an application for entry to the relevant program

Students who complete the Master of Business Administration are eligible to apply for the [Doctor of Business Administration](#), provided that they meet all of the admission requirements for that program. Please refer to the Doctor of Business Administration entry in this Handbook for further information, or contact the Postgraduate Program Administrators.

Exit points

A student who chooses not to complete or who does not maintain good standing in this program will be permitted to exit with a lesser qualification as set out below, provided that they have met the requirements of that program.

- A student who successfully completes eight [Master of Business Administration](#) units may, upon application, exit with a Postgraduate Diploma of Business. A student who has successfully completed all the requirements of at least one specialisation may have one specialisation shown on their testamur.
- A student who successfully completes all requirements for the [Postgraduate Certificate in Business](#) may, upon application, exit with that qualification. A student who has successfully completed all the requirements of a four-unit specialisation may have that specialisation shown on their testamur.

Exemptions

Exemptions may be granted on the basis of equivalent courses undertaken at postgraduate level, or may be credited as electives towards a Master of Business Administration. In order for an exemption to be granted, the claim must meet the following specific requirements:

- the course passed was taken at least at Masters or equivalent level
- the course was passed within five years prior to the application (courses up to 10 years old may be considered if evidence is provided that the applicant has been employed in that field)
- the course passed is equivalent in objectives, content and weightings to a course prescribed in the Master of Business Administration course, or alternatively, the course is suitable as an elective
- where the student has taken out an award from a recognised tertiary institution and is claiming exemptions on the basis of courses completed to meet the requirements of that program, the maximum exemptions on the basis of such courses shall be one-half of the total courses for the program
- the maximum exemptions granted are no greater than six courses for the Master of Business Administration
- exemptions approved in this program will not automatically apply to other programs offered by the USQ.

Exemptions shall not be granted for undergraduate study. However, students who have completed an undergraduate major in an area covered by the foundation or core courses may be permitted to substitute additional, postgraduate electives for such courses.

Note: Where exemptions are granted, maximum and minimum duration will be adjusted in the same proportion as the exemptions, for example, where the maximum of 50 per cent exemptions is granted, maximum and minimum duration will be reduced by one-half.

Recommended enrolment pattern - Toowoomba and Springfield

Course	Year of program and semester in which course is normally studied						Enrolment requirements	Comments
	On-campus (ONC)		External (EXT)		Online (WEB)			
	Year	Sem	Year	Sem	Year	Sem		
ACC5502 Accounting for Managers	1	1	1	1	1	1	OE	
MGT5000 Management and Organisational Behaviour	1	1	1	1	1	1	OE	
CIS5001 Information Systems for Managers	1	1	2	1	2	1	OE	
FIN5003 Decision Support Tools	1	1	2	1	2	1	OE	Formerly MGT5001.

Select one of the following two courses:

LAW5503 Australian Law and Business	1	2	1	2	1	2	OE	
LAW5504 Comparative Law and Business*	1	2	1	2	1	2	OE	
ECO5000 Economics for Managers	1	2	1	2	1	2	OE	
MKT5000 Marketing Management	1	2	2	2	2	2	OE	
Specialisation/elective	1	2	2	2	2	2		
MGT8002 Strategic Management	1	3	1	3	1	3	OE	
Specialisation/elective	1	3	1	3	1	3		
Specialisation/elective	1	3	2	3	2	3		
Specialisation/elective	1	3	2	3	2	3		

Footnotes

* not available at Springfield campus.

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.

Recommended enrolment pattern - Toowoomba and Springfield 4-semester part-time on-campus

Course	Year of program and semester in which course is normally studied						Enrolment requirements	Comments
	On-campus (ONC)		External (EXT)		Online (WEB)			
	Year	Sem	Year	Sem	Year	Sem		
ACC5502 Accounting for Managers	1	1					OE	
MGT5000 Management and Organisational Behaviour	1	1					OE	
FIN5003 Decision Support Tools	1	1					OE	Formerly MGT5001.

Select one of the following two courses:

LAW5503 Australian Law and Business	1	2					OE	
LAW5504 Comparative Law and Business*	1	2					OE	
ECO5000 Economics for Managers	1	2					OE	
MKT5000 Marketing Management	1	2					OE	
MGT8002 Strategic Management	1	3					OE	
Specialisation/elective	1	3						
Specialisation/elective	1	3						
CIS5001 Information Systems for Managers	2	1					OE	
Specialisation/elective	2	1						
Specialisation/elective	2	1						

Footnotes

* not available at Springfield campus.

Consult the Handbook on the Web at <http://www.usq.edu.au/handbook/current> for any updates that may occur during the year.
Master of Business Administration (MBAD) - MBA (2010)

OE Before enrolling in this course students must check that they have satisfied the 'Recommended prior study' or 'Other enrolment' requirements set out in the Other requisites section of the course specification.