

Bachelor of Arts and Bachelor of Business (BABU) - BA BBus

CRICOS code (International applicants): 030292A

	On-campus*	Distance education
Semester intake:	Semester 1 (March) Semester 2 (July) Semester 3 (November)	Semester 1 (March) Semester 2 (July) Semester 3 (November)
Campus:	Toowoomba	-
Fees:	Commonwealth supported place International full fee paying place	Commonwealth supported place International full fee paying place
Standard duration:	4 years full-time, 8 years part-time or external	

Footnotes

* Students may complete some core courses and Tourism Management majors on-campus at Fraser Coast. Other majors may be completed via the external mode or a combination of external and on-campus modes.

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 640 678 Phone (from outside Australia): +61 7 4631 5315 Email: studyarts@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usqassist@usq.edu.au

Program focus

This combined degree program will allow students to combine their chosen Arts program with a range of business skills, thus enhancing their employability. The combined degree requires four years of full-time study or up to nine years of part-time study. Students will complete two majors from the Bachelor of Arts majors and the relevant requirements of the Business degree.

Career opportunities

This combined degree broadens the range of students' knowledge and skills and therefore enhances their appeal to prospective employers in the public and private sectors. International business and foreign trade, marketing & public relations, public relations & government, journalism & economics.

Program aims

The program aims to produce graduates who meet the aims and objectives of both the [Bachelor of Arts](#) and the [Bachelor of Business](#) degree programs.

Admission requirements

Applicants for admission to the program must satisfy the requirements for admission to the [Bachelor of Arts](#) and the [Bachelor of Business](#).

International applicants must have met the [University's English language requirements](#) or have completed the [University's ELICOS/UNIPREP program](#).

How to apply

Domestic students

[Application for undergraduate programs](#) may be made through the Queensland Tertiary Admissions Centre (QTAC). The same procedure applies whether you plan to study on-campus or by distance education.

If you completed Year 12 at a Queensland secondary school you will be assessed for entry on the basis of your Overall Position (OP) or equivalent score. Year 12 students from other states or territories are considered for entry on the basis of their UAI, ENTER or TER and the subject prerequisites indicated. Other applicants will be based on their overall Rank. You should ensure you submit your application by the [closing dates](#).

International students

This program is offered to international students. An international student is a person who is not an Australian or New Zealand citizen and not an Australian permanent resident. Please refer to [USQ International](#) for information about entry requirements, visa arrangements and how to apply.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of your higher education and you as a student pay a [student contribution amount](#), which varies depending on the courses undertaken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

International full fee paying place

International students pay [full fees](#). Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The program comprises 32 units as follows:

Core units	10 courses (2 Arts core courses plus 8 Business core courses)
Arts units	14 courses (2 x 7 unit majors)
Business units	8 courses (1 x 8 unit major)

Note: Entry into the Visual Arts Practice major is subject to an interview and submission of an acceptable folio during Orientation week.

This structure is set out in the following table:

	All Majors	
Core	10 units	ACC1101 , MGT1000 , LAW1101 , ECO1000 , MKT1001 , STA2300 , CIS1000 (or CSC1402), POL1000 (or FIN1101), CMS1000 , Another approved Arts core course
Arts		
Major 1	7 units	e.g. Indonesian Language
Major 2	7 units	e.g. History
or Electives	0 units	
Business Major	8 units	e.g. Marketing

The core is made up as follows:

Business Core
ACC1101 Accounting for Decision-Making
MGT1000 Organisational Behaviour
LAW1101 Introduction to Law
ECO1000 Economics
MKT1001 Introduction to Marketing
STA2300 Data Analysis
CSC1402 Foundation Computing or
CIS1000 Information System Concepts
POL1000 Government, Business and Society or
FIN1101 Introduction to Financial Management
Arts Core
CMS1000 Communication and Scholarship
Another approved Arts core course

Arts Studies

The Arts component shall comprise either:

- at least one seven-unit discipline based major from the majors available under the [Bachelor of Arts](#) or
- another seven-unit discipline based major from the Bachelor of Arts.

At least two units from each major must be at third year level.

Business Studies

The Business component shall comprise either:

- an eight-unit discipline based major chosen from
 - Administrative Management
 - Human Resource Management
 - Marketing
 - Management and Leadership
 - Supply Chain Management
 - Tourism Management.

Required time limits

Students have a maximum of 9 years to complete this program.

Recommended enrolment pattern

The following table indicates the preferred enrolment pattern for first year full-time/on-campus students. External or part-time students should follow a modified pattern.

Students should note the following:

- the Business major starts in Semester 2 of first year
- the first Arts major starts in Semester 1 of first year
- the second Arts major starts in Semester 1 of second year
- the three core courses [CIS1000](#), [CMS1000](#), [STA2300](#) should be taken as indicated below but may be interchanged if there are timetable problems
- two of the Business core courses should be taken in Semester 1.

	Semester 1	Semester 2
Core	CIS1000 Information System Concepts	STA2300 Data Analysis
Core	A Business core course e.g. MKT1001 Introduction to Marketing	CMS1000 Communication and Scholarship
Arts	First Arts major course	Another First Arts major course
Core/Business	A second Business core course e.g. MGT1000 Organisational Behaviour	First course of Business major