

Bachelor of Arts and Bachelor of Business (BABU) - BA BBus

CRICOS code (International applicants): 030292A

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should consider the [Bachelor of Arts and Bachelor of Business](#), which will be offered from Semester 1, 2012.

	On-campus*	Distance education
Semester intake:	No new admissions	
Campus:	Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	4 years full-time, 8 years part-time or external	

Footnotes

* Students may complete some core courses and Tourism Management majors on-campus at Fraser Coast. Other majors may be completed via the external mode or a combination of external and on-campus modes.

Contact us

Current Students

Telephone 1800 007 252 (within Australia freecall), +61 7 4631 2285 (from outside Australia), email usq.support@usq.edu.au or submit a question via [Ask USQ](#)

Program focus

This combined degree program will allow students to combine their chosen Arts program with a range of business skills, thus enhancing their employability. The combined degree requires four years of full-time study or up to nine years of part-time study. Students will complete two majors from the Bachelor of Arts majors and the relevant requirements of the Business degree.

Career opportunities

This combined degree broadens the range of students' knowledge and skills and therefore enhances their appeal to prospective employers in the public and private sectors. International business and foreign trade, marketing & public relations, public relations & government, journalism & economics.

Program aims

The program aims to produce graduates who meet the aims and objectives of both the [Bachelor of Arts](#) and the [Bachelor of Business](#) degree programs.

Admission requirements

Applicants for admission to the program must satisfy the requirements for admission to the [Bachelor of Arts](#) and the [Bachelor of Business](#).

International applicants must have met the [University's English language requirements](#) or have completed the [University's ELICOS/EAP programs](#).

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of your higher education and you as a student pay a [student contribution amount](#), which varies depending on the courses undertaken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who reside outside Australia pay full tuition fees.

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The program comprises 32 units as follows:

Core units	10 courses (2 Arts core courses plus 8 Business core courses)
Arts units	14 courses (2 x 7 unit majors)
Business units	8 courses (1 x 8 unit major)

This structure is set out in the following table:

	All Majors	
Core	10 units	ACC1101 , MGT1000 , LAW1101 , ECO1000 , MKT1001 , STA2300 , CIS1000 (or CSC1402), POL1000 (or FIN1101), CMS1000 , Another approved Arts core course
Arts		
Major 1	7 units	e.g. Indonesian Language
Major 2	7 units	e.g. History
Business Major	8 units	e.g. Marketing

The core is made up as follows:

Arts Core	Semester/mode of offer Toowoomba Campus
CMS1000 Communication and Scholarship	S1 (ONC, EXT), S2 (ONC, EXT), S3 (EXT)
Business Core	
ACC1101 Accounting for Decision-Making	
MGT1000 Organisational Behaviour	
LAW1101 Introduction to Law	
ECO1000 Economics	
MKT1001 Introduction to Marketing	
STA2300 Data Analysis	
CSC1402 Foundation Computing or	
CIS1000 Information Systems Concepts	
POL1000 Government, Business and Society or	

FIN1101 Introduction to Corporate Finance	
Another approved Arts core course	

Arts Studies

The Arts component shall comprise either:

- at least one seven-unit discipline based major from the majors available under the [Bachelor of Arts](#) and
- another seven-unit discipline based major from the [Bachelor of Arts](#).

At least two units from each major must be at third year level.

Business Studies

The Business component shall comprise an eight-unit discipline-based major chosen from the [Bachelor of Business](#)

Required time limits

Students have a maximum of 9 years to complete this program.

Recommended enrolment pattern

The following table indicates the preferred enrolment pattern for first year full-time/on-campus students. External or part-time students should follow a modified pattern.

Students should note the following:

- the Business major starts in Semester 2 of first year
- the first Arts major starts in Semester 1 of first year
- the second Arts major starts in Semester 1 of second year
- the three core courses [CIS1000](#), [CMS1000](#), [STA2300](#) should be taken as indicated below but may be interchanged if there are timetable problems
- two of the Business core courses should be taken in Semester 1.

	Semester 1	Semester 2
Core	CIS1000 Information Systems Concepts	STA2300 Data Analysis
Core	A Business core course e.g. MKT1001 Introduction to Marketing	CMS1000 Communication and Scholarship
Arts	First Arts major course	Another First Arts major course
Core/Business	A second Business core course e.g. MGT1000 Organisational Behaviour	First course of Business major