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TOP STORIES



Minister launches fibre optic link

A fibre optic cable built into high voltage power lines linking Hervey Bay and Maryborough will boost broadband connections for staff and students at the USQ Fraser Coast campus.

USQ is a major customer of the service and provided the venue for the official launch by Minister for Mines and Energy Geoff Wilson on Monday, 30 June 2008.

Mr Wilson was in Hervey Bay for the State Government's Community Cabinet.

An agreement was signed by USQ, Ergon Energy, the Fraser Coast Regional Council and the council's telecommunications company Widelinx.

The agreement paves the way for data transfer rates from 10 to 1,000 times the speed of ADSL.

"It opens a window to the world of high-speed telecommunications right here on the Fraser Coast," Mr Wilson said.

"It will be great for university students, business and the community."

For the past year Widelinx has been operating the link by microwave, with a new fibre optic link providing a much more reliable and faster service.

For USQ the new service will complete the installation of a fibre optic link from Toowoomba to the Fraser Coast campus.

USQ Fraser Coast acting provost Associate Professor Trudy Yuginovich said the service would allow students and staff to have high speed telecommunications access between the two campuses and would help meet the needs for future enrolment growth.

"The line will provide for more efficient and effective delivery of the University's programs and in the delivery of web-based and online learning courses," Associate Professor Yuginovich said.

Story & photo: Katrina Corcoran



Innovative educational delivery at USQ

In an Australian first all teaching staff at USQ will have access to use virtual classrooms, online study groups and other innovative educational tools from semester two this year.

The tools are part of the Wimba suite of educational technologies the University will implement to further engage students studying via distance education.

Manager of the Program Revitalisation Project Dr Michael Sankey said the University has adopted the suite to help bridge the gap between on and off campus students.

"Almost 80 per cent of students at USQ are enrolled by distance education," Dr Sankey said.

"The Wimba suite is offering a higher level of engagement for students who cannot come on campus than sitting at a computer using a web site and written discussion forums."

The Wimba Collaboration Suite will be available to staff across the University which will allow virtual classes with the Wimba Classroom application, voice components through Wimba Voice Tools and instant messaging through Wimba Pronto.



“The suite has a range of tools within it, one of which is a virtual classroom where lecturers and students can interact in a synchronous fashion,” Dr Sankey said.

“Students can talk to the lecturer and other students from anywhere in the world.”

Podcasts and instant text messaging will also allow staff to communicate with students instantly.

“Wimba also offers voice boards where students create external study groups.

“Students can talk to their lecturers or each other with a video feed and leave messages and it is completely free.

“Unlike other public applications available the voice boards are within the course so discussions can not be interrupted.”

The University has been trialling the tools in semester one, with positive feedback from lecturers and students.

Lecturer in Business Dr Joseph Mula said he used the Wimba tools in semester one in an undergraduate and postgraduate course.

“I have used the voice, video, whiteboard, sharing application, recording sessions as well as the main room and individual chat room applications,” Dr Mula said.

The Wimba suite also allowed external students to view and listen to other students’ presentations in the Forensic Accounting course, Dr Mula said.

“They had slides up and could annotate the slides. They were also speaking to us and those with web cams could be seen by the class.

“Students for that course stretch from as far north as Hong Kong to as far east as Brunei and South to Melbourne. About half are overseas and half are in Australia.

“It’s a really good tool for interaction. It gives us the ability to set group work for external students.

“I am intending to continue to use it. It provides interaction not only between staff and students but between students.

“They can now get on and have face-to-face discussions and share documents easily. It’s a big step forward.”

Story: Jane Urquhart, Photo: Liza Mattiazzi



21st annual McGregor Winter School

The 21st annual McGregor Winter School commenced on Monday, 30 June 2008 at USQ.

The Winter School has grown out of the enormous success of the celebrated USQ McGregor Summer Schools and offers an intensive five-day setting which runs until Friday, 4 July 2008.

McGregor Schools Program Administrator Christine Matthews said 126 students and 11 tutors will participate in a range of visual and creative arts classes.

“There are classes in watercolour, oils, landscapes, pastels, acrylics as well as jewellery making, engraving and etching and digital photography,” Ms Matthews said.

“The Winter School is a smaller and more focussed event than the Summer School and offers participants a chance to escape the daily grind for a week of creativity.”

Participants this year will also be treated to the first West-Star Motors Twilight Visual Arts Seminar by tutors-in-residence and international award-winning jeweller Rex Steele Merten and his twin, acclaimed sculptor Carl Conrad Merten.

The artists will present the seminar during their time at the University as Winter School tutors, offering attendees a rare chance to take a behind-the-scenes look at the techniques, skills and processes used in the creation of their artworks.

The conversational-style seminar will include question time and an opportunity for attendees to meet the artists and view their works up-close.

For further information about classes or the seminar, call Christine or Liz on (07) 4631 2755 or visit the website www.usq.edu.au/mcgregor.

Story: Jane Urquhart, Photo: Elizabeth Bull



MOVERS AND SHAKERS



Integrating work knowledge within the curriculum

Universities need to re-think their relationship with the workplace and acknowledge that working knowledge is trans-disciplinary, messy, complex and often contested, according to USQ visiting scholar, Frank Lyons.

As the Director of Foundation Direct at the University of Portsmouth in the United Kingdom (UK), Frank Lyons is a pioneer in work-based learning and was the recipient of a prestigious National Teaching Fellowship in 2003 for his work on a “Learning at Work” programme, where students who are in full-time employment design and manage their own degrees through learning contracts. This scheme was the first of its kind when established in 1990.

“This programme involved work-based learning for people who perhaps wouldn’t otherwise go to university.

“They have been wonderful and often inspirational learners. And the learning contract approach has also appealed to employers who want to upskill their employees and benefit their companies when their employees get involved in commercial and strategic developments that are commercially beneficial and transfer knowledge into the workplace”.

“For example, one company approached us with a bright employee who they wanted to promote to the role of an international marketing manager and we were able to work with the learner and the company to develop a suitable learning programme.

“Working on the Learning at Work programme led to other areas of development, like how to give these work-based learners the best support, how to accredit prior learning and how to quality assure the developing processes.”

His National Teaching Fellowship project, worth £50,000, focussed on Foundation degrees (UK’s version of the associate degree) that were launched in 2001. This project involved developing and evaluating support for Early Years educators.

This Fellowship project soon evolved into a £4.5 million pound national project focusing on developing support for learners who are enrolled all of the University of Portsmouth’s Foundation degrees.

“We have developed a Centre for Excellence in Teaching and Learning and one of our major roles is to research what works and what doesn’t work in relation to work-based learning and disseminate good practice within the Higher Education sector.”

Frank Lyons has also provided consultation to many UK universities enabling them to establish their own work-based schemes and is recognised internationally through conference papers in Australia, Thailand, South Africa and the USQ.

Based on his experience, Mr Lyons believes universities need to re-think their relationship with the workplace.

“Work-based learning used to be about applying knowledge learnt at the University to the workplace, but universities need to recognise that learning also emerges out of the complex, messy and difficult situation at work that is equally valuable work knowledge, this emergent knowledge is often difficult to assess. Hence we need new measures for understanding and assessing what takes place there.

“We also need new curricula tailored for employees looking to gain new skills and qualifications. Such curricula need to acknowledge the conflicting demands placed on ‘learner workers’ by providing help with time management, giving confidence, providing flexible learning modes and helping these students to think in new ways – encouraging them to use theoretical approaches as well as thinking outside the



box.”

During his two-week visit to the University’s three campuses, Frank Lyons has been discussing the integration of work knowledge within the curriculum.

During his visit he also met various stakeholders including Deputy Vice-Chancellor of Global Learning Services Professor Jim Taylor, Tertiary Preparation Program Coordinator David Bull, Careers & Employment Manager Peter McIlveen and Madeline Fisher. Frank also met with Professor Ken Stott and the work-based learning team at Hervey Bay and Doug Fraser and the team at Springfield.

He also led an informal discussion with LTSU on the ‘Promotion of Quality Teaching’, presented a lunchtime lecture on ‘Integrating work knowledge within the curriculum’ and conducted and conducted interviews on Personal Development Planning and Employer Engagement to Promote Student Learning.

Frank said there is a lot of enthusiasm for change at USQ and a willingness to embrace new ideas.

“Many staff I have spoken to feel encouraged to know that the things they are doing here are best practice worldwide – some staff have felt a validation that what they are doing is right.

“From a personal perspective I have also benefited from learning about the University’s distance education model and Outreach Centre. I look forward to continuing the relationship”.

Story: Amy Cass, Photo: Cindy Laine



Promoting robots in agriculture

Professor John Billingsley recently returned from a trip to the United States of America (USA), where he ran a workshop on robots in agriculture at the 2008 IEEE International Conference on Robotics and Automation in California (<http://icra2008.usc.edu/>). John also attended the launch of the Springer Handbook of Robotics, which he and Mark Dunn contributed to (<http://www.springer.com/engineering/book/978-3-540-23957-4?detailsPage=toc>). Visits to Stanford University and Yahoo were also highlights of the trip.



USQ athletes off to Gold Coast Challenge

50 athletes from USQ will compete against universities from Queensland and New South Wales in the 2008 Gold Coast Challenge from 6–9 July 2008.

Held each year, the Gold Coast Challenge replaced the Northern University Games and involves 11 team sports and a four-night social program.

USQ Student Guild Sports & Clubs Officer Matt Hogan said the University will be represented by four teams in 2008.

“This year we are sending 50 students which is up on last year. We have an indoor netball, beach touch, women’s beach volleyball and women’s basketball team,” Mr Hogan said.

“It’s good for the students to get out and be active and mix with other students from other universities. They get to meet plenty of new people and make new friends.”

Around 1,000 athletes will participate in the Gold Coast Challenge. Mr Hogan said students mainly represent Queensland universities, but it is open to all universities.

“Canberra University is sending up a team, as is Wollongong.”

Students who participate in either the Gold Coast Challenge or the other challenges in Sydney and Melbourne will be eligible to participate in the Australian University Games in Melbourne in September.

Education student Emma Brandt said she was very excited about representing USQ in the mixed netball team.

“This is my second Gold Coast Challenge,” Emma said.

“It’s awesome. You have so much fun and get to meet people from the other unis.

“You make so many new friends. I’ve encouraged a few first years from Concannon College to come along this year.”

Emma said her team was also eager to participate in the Australian University Games.

“We are planning to go to Melbourne in September but we’ll have to do a bit more fundraising to get there!”

For more information on the Gold Coast Challenge visit the USQ Student Guild website www.studentguild.com.au

Story: Jane Urquhart, *Photo:* Elizabeth Bull

Do you know someone who has been promoted, received an award or recognition internally or externally? Please [email us](#) with information about their achievement.



OTHER NEWS



Phoenix Radio to broadcast budget

Ipswich Mayor Paul Pisasale will create history when he brings down the 2008-09 budget for the city of Ipswich next week.

For the first time the council proceedings and budget speech will be heard on a delayed live broadcast via Phoenix Radio online.

USQ's Phoenix Radio, an online radio station serving Ipswich, will provide this service as part of its commitment to the city.

Lecturer Ashley Jones said the online radio station was established as both a teaching and learning facility for USQ Bachelor of Applied Media students and a community based radio station.

"This type of programming is typical of the service the station seeks to provide," Mr Jones said.

"USQ students will be actively involved in getting the delayed live broadcast to air at 11.30am this Monday."

Ipswich Mayor Paul Pisasale said the broadcast was be an exciting initiative.

"Our city is fast gaining the reputation as being a city of education and information technology. What better way to take part in the budget process and hear what is said first hand," Mayor Pisasale said.

The budget will be handed down at the USQ auditorium in Springfield Lakes commencing at 10 am.

Mr Jones said the Phoenix Radio broadcast would feature the budget speech as an unedited presentation.

"There will be some segments that will not translate to radio so they will be cut, apart from that the broadcast will be as presented. This is the true value of community radio where content that informs residents can be presented with the facts," he said.

To listen to the Phoenix Radio budget broadcast log onto www.phoenixradio.com.au at 11.30am Monday June 30 and click 'listen live'.

A link will be provided on the site to the Ipswich City Council website along with other budget information.

The station is a 24 hour 7-day a week live streamed service with regular local programs.

Story & photo: Jo-Ann Sparrow



Community and students to benefit from Hall opening

The USQ/Multiple Sclerosis (MS) Theatre and Dance Hall, formerly known as the MS Middle Ridge Hall, was opened at its new location at USQ on Saturday 28 June 2008.

The Hall was relocated in April this year after the original site on Hume Street was purchased by McNab for the construction of The Ridge Shopping Centre.

The 19th Century Hall with its solid hardwood floor is once again serving as the site for the MS Society dances which raise \$15,000 each year.

USQ Manager (Planning and Space) Simon Pearl said the University was delighted to provide a new home for the Hall.

“Professor Maurice French and myself saw the newspaper article stating the Hall needed a new site and thought it could be an ideal opportunity as the University is zoned for community infrastructure,” Mr Pearl said.

“With the VC’s commitment to community engagement in the region we thought this was an excellent opportunity to provide space for a facility that offers benefits to MS and community groups.”

A number of organisations provided generous financial and business assistance to the relocation of the Hall.

“With the encouragement and support of McNabs and MS, championed by Joyce Peters, the University funded the relocation and re-establishment and a degree of the refurbishment,” Mr Pearl said.

“MS made a significant financial contribution for the entrance foyer link between the Hall and the existing human performance centre. The link provides disabled, all weather access to the centre.

“Clive Berghofer donated \$10,000 to the project as well which funded the construction of the disabled persons facilities

“Transtate Homes, Toowoomba also came on board in the Hall relocation. The director at the time was a past champion ballroom dancer so he was very keen to support the project and gave us cost price or less to assist.”

With the seamless assistance of the then Toowoomba City Council, the Mayor and Councillor Michelle Alroe the Hall was relocated in three parts creating a spectacular early morning sight.

The Hall is now used during the week by USQ acting classes, as well as the Student Guild who provide exercise classes for the MS Society.

“Our Lecturer in Theatre Robert Ketton has used it and believes the students find it a vibrant space,” Mr Pearl said.

“It is particularly suited for their purposes as students can do things inside then break out in groups outside.”

Mr Pearl said the MS society has been very supportive of what has jointly been achieved.

“Our formal lease with the MS Society provides them unrestricted access to the Hall, so they get long term tenure.

“We intend to keep improving the environment and see it as a very positive asset. It is an amicable marriage between the MS Society and the University.”

Story: Jane Urquhart, Photo:Supplied



Innovative project explores educational technologies through local school

Flagstone Creek State School students, teachers and families joined with USQ staff and local community groups to attend a Celebration of Learning at the school on Friday, 20 June 2008.

175 people attended the event which celebrated the completion of a project initiated by USQ exchange scholar Dr Shelley Kinash, along with Dr Robyn Henderson and Dr Karen Noble. The project involved four groups of school students planning and directing their own learning.

Dr Kinash said each group designed and executed a research project on their local area and used different technologies to report their findings.

“One group did a podcast. The children put an advertisement in *The Gatton Star* asking for community members with knowledge of the impacts of the drought and flood on local wild and domestic animals to speak to students,” Dr Kinash said.

“The coordinator of the catchment responded to the advertisement and the children visited the creek to study its environment.

“The exercise involved the children putting their findings into a podcast and linking to it on a website also developed by the children.”

Another group researched and re-enacted the first crossing of Gorman’s Gap.

“Lockyer Valley Councillor, Dave Neuendorf, led the children on an entire-school excursion and USQ Media Services recorded the re-enactment.”

The third group made a website containing stories of Flagstone Creek that had emerged through a Tea and Talk, where grandparents and people from the community visited the school to tell their stories, many of which had never been written down.

The final group documented the entire project in a PowerPoint presentation and led planning of the Celebration of Learning event.

Dr Kinash said the project demonstrates the importance of children taking charge of their learning process.

“The children came up with their own research questions, their own excursions and outcomes,” Dr Kinash said.

“Through this process they are not just the recipients of knowledge but they are generators of knowledge.”

“For too long learners have been taught to sit and take in lectures and simply regurgitate information,” she said.

Dr Kinash said increasing the integration of technology into the school environment will enable teachers and students to become familiar with learning through different technologies.

“The research team wanted to help schools discover multiple means of representation, engagement and expression through educational technologies.”

The project team aim to use the research to develop educational resources for teachers and students.

Story: Jane Urquhart, *Photo:* Supplied



Program accelerates students into science

As the first contingent of high school students involved in the Accelerated Biomedical Science (ABMS) program at USQ near completion the next cohort are all set to begin.

Thirteen local high school students have been attending one three-hour class each week at the University and accessing online resources as part of the program which, on completion, will enable them to enter second year Biomedical Science at USQ.

Program Coordinator and Associate Lecturer in Biomedical Science Lisa Reardon said the students will now complete the final component of the course externally.

“The students finished the on campus workshops on the 16th of June and will now come back and do an external course in anatomy and physiology and then will have completed the equivalent to the first year of biology and chemistry.

“Most, if not all, will be starting their second year of a Bachelor of Biomedical Science in 2009 which saves them a whole year of studies.”

Developed in conjunction with the Toowoomba Education Coalition, the ABMS program involves year 11 students from private and state schools throughout the local region.

Ms Reardon said the program offers students mentoring, networks and the experience of studying on campus to assist their transition to second year university.

“They’re really excited about coming on campus to undertake their second year as a close knit group of students,” she said.

Branko Borojevic from Centenary Heights State High School said he has found the program beneficial.

“It’s been really good and it has also improved my school results,” Branko said.

“The extended practicals have been great. We get to do all sorts of dissections and have extended work from what we do at school.”

Ms Reardon has been visiting local schools to recruit the next cohort of students who will start the program in semester two this year.

“I visit all schools face-to-face. This year I’ve been to 18 schools in Toowoomba and within one hour travelling distance – Dalby, Clifton, Pittsworth, Oakey - to speak to their year 11 students.

“The students need to study biology, chemistry and maths B, and have B grades in each. They also need a mature approach to study and be interested in a career in science or health.”

Teachers from schools involved in the program are given the opportunity to participate in the program as well.

“We also have a teacher professional development side. Schools with students attending have the option to come on campus and participate in the lab sessions.”

For further information on the ABMS program contact the University on 1800 640 678.

Story: Jane Urquhart, Photo: Elizabeth Bull



Exemptions in the CPA Program for Master of Business Graduates

People with a masters degree in business can now obtain a Certified Practising Accountant (CPA) qualification in less time thanks to a USQ initiative.

The University has revised the Masters of Business (MBIS) and it will now include new specialisations giving graduates up to two exemptions in the CPA Program.

Head of the School of Accounting, Economics and Finance, Professor Peter Best said this new program will provide students with further professional opportunities while streamlining some of their studies.

"This new pathway will encourage students wishing to enhance their qualifications to pursue a masters degree in a specialised field," Professor Best said.

"This qualification also gives them a head start in their professional exams. Instead of completing six CPA exams, MBIS graduates need complete only four.

"This can also reduce the time before they achieve CPA membership status by up to one year."

The MBIS is a 12 course program, with specialisations in Accounting & Sustainable Business, Applied Finance, Business Forensics, Commercial Law, Information Systems, Personal Financial Planning and Property.

Up to four exemptions in each of these specialisations may be granted if the student has successfully completed an undergraduate degree in a relevant field.

A maximum of six courses may be granted an exemption (50% of the program).

Foundation courses in selected specialisations may be studied to meet professional accounting accreditation requirements.

Students holding a Bachelor of Commerce or equivalent, who are planning to undertake the CPA Program, may be granted up to two exemptions by CPA Australia for successful completion of the MBIS specialisations - Accounting and Sustainable Business, Applied Finance, Business Forensics, Commercial Law, or Information Systems.

For more information, please visit <http://www.usq.edu.au/handbook/current/bus/MBIS.html>.

Story: Connie-Louise Rego, Photo: USQ Photography



Essential information & contacts at Springfield S2 Orientation

New students commencing study in semester two at USQ's Springfield campus should keep Friday, 18 July 2008 free for Orientation Day.

Commencing in the Harvard Room at USQ Springfield, the day will provide students will essential information about studying at university.

Nick Todd from the Learning and Teaching Support Unit (LTSU) at USQ said the program would be tailored towards easing new students into university and giving them the chance to meet new people.

"A significant number of the Springfield cohort are the first members of their family to attend university. Orientation helps to demystify it all a little," Mr Todd said.

"They get to meet their peers, their faculty and students from across the campus not in their faculty who they will bump into from time to time."

Faculty essentials, academic study skills and the Student Guild will all be introduced and explained through the day.

The various sessions will also provide new students with the opportunity to receive



their student ID cards and learn about the online facilities available.

Mr Todd said the University would also offer a two-day intensive free pre-orientation introduction to academic study course on 16 and 17 July from 8.45am to 2.45pm for those students who would like to become even more prepared for academic life.

“The course will focus in more depth on key issues effecting students including student and academic staff expectations, learning skills, time management, note taking and academic essay writing among others.

“It will be a great opportunity for anyone who wants to get a ‘heads up’ and boost their confidence.”

Springfield’s S2 Orientation Day will commence with a welcome at 9:00am in the Harvard Room on Level 6.

For more information on the Orientation Day or the pre-orientation introduction to academic study course, please visit the website www.usq.edu.au/springfield or contact Nick Todd on (07) 3470 4228 or email todd@usq.edu.au

Story & photo: Jo-Ann Sparrow

IN BRIEF



Journalism students hit the airwaves

Radio Journalism (JRN2002) students are currently working with top-rating, local commercial radio program, 4GR’s *Midday Show*, and its presenter Graham Healy. This is the second year students have had the opportunity to complete a stint of professional practice with 4GR. Graham’s producer, Sonya White, said they have already received some positive feedback on the material the students broadcast and said it was a pleasure having them in the studio.

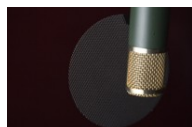
USQ Hair and Beauty Salon

W Block Commercial Precinct Brochure Draw, Prize - six months worth of free haircuts and fudge products - Winner - Sherryl Lendrum

10 Year Birthday Celebration Draw, Prize - six months worth of free haircuts and fudge products - Winner - Petrea Redmond

Robyn will be away from the 7-11 July inclusive on a well earned break! Please call Robyn on her mobile 0408 714 620 if you need to make a booking or have an emergency!

COMPETITIONS



J.B. Fairfax Rural Journalism Award

Applications are now open for The Royal Agricultural Society of NSW Foundation’s inaugural J.B. Fairfax Rural Journalism Award. Valued at \$10,000, the scholarship is awarded to a student committed to a career in rural journalism. This first scholarship is on offer for the 2009 academic year. Please refer to the Royal Agricultural Society of NSW Foundation website for more information:

<http://www.rasf.org.au/whatwedo/currentscholarships.html>



Fulbright Symposium

The Australian-American Fulbright Commission annually offers a grant of \$A30,000 to a university, group, or individual to host what is recognised as the Fulbright Symposium. The Symposium focuses on a topic of current bi-national interest between Australia and the United States and engages leading speakers from both countries. Applications close 31 July, 2008. Please refer to the fullbright website for applications and further information: www.fulbright.com.au or phone 02 6260 4460.

COMING EVENTS



7 July – 31 August [West Space Exhibition, Toowoomba](#)

11 – 14 July [McGregor on the Bay Masterclasses](#)

18 July [Orientation Day Springfield](#)

16 July [USQ Corporate Club function at Commonwealth Bank Australia](#)

If you would like to promote an event in *USQNews* and on the USQ Coming Events web site please email news@usq.edu.au with the details.

OUT AND ABOUT



[Professional Development Day for local science teachers](#) (Article written by work experience student Rebecca Weppner)

[Vice-Chancellor's Council function](#)

Our roving photographers are on the loose. Whether you are at a conference, event or the launch of a new centre you could be snapped!



STAFF PROFILE



Lindy McKeown

What is your position at USQ and what does it involve? I am the Project Officer, Collaboration and Virtual World. My job involves using virtual world programs such as second life for teaching methods. Second life is used also as a marketing tool to promote USQ to young adults all over the world.

How long have you been working at USQ? I've been part-time at the University for over a year, but I became full-time last Monday (16 June) so I'm only a newbie.

Are you working on any interesting projects at the moment? I have a few interesting projects at the moment, especially Second Life. We are creating a link between Ritsumeikan, a Japanese University and USQ through Second Life, to continue relations with Japanese students. I also recently built a Law Court in Second Life which will be used for a virtual role play for students to experience. Another exciting new venture is the opening of a Dance Club to get the students involved by being the DJ and naming the new club.

What was your funniest moment at USQ? It would have to be watching people when I explain my job and that I earn a living as a cartoon!

What is the most satisfying part of your job? It would definitely be being able to see young people actively learning, not being passive and to be enthusiastic about University.

What is one thing that no one else knows about you? Most people wouldn't know that my favourite hobby is night scuba diving, watching the amazing nightlife of the reefs. I'm also a world of war craft player and once got paid to play at a convention in Melbourne!

What is your ideal holiday location? Anywhere that has a beach, salt water and a reef, or perhaps the other extreme by going to Antarctica.



STUDENT PROFILE



Melanie Long

What are you studying? Bachelor of Business with a double major in Marketing and Tourism Management

Why did you choose USQ? My parents live in Toowoomba so I didn't have to move so I could still be with my family and friends. I could also do a program with two different areas of study (marketing and tourism) instead of one program focus.

What is a highlight from your time at uni? As corny as it sounds my marketing courses. I have really enjoyed learning all about the world of marketing. The lecturers were really enthusiastic about teaching the course and made the lectures entertaining.

What is the best part about being a uni student? I am learning new skills that I can take with me into the real world and meeting new people that I have developed friendships with.

What are you going to do when you finish studying? I got lucky enough to get a full time marketing job while studying externally, so I will probably stay in Toowoomba for a while. My long term goal would most likely be to move to one of the capital cities and work at a marketing or advertising firm in brand management.

NEWSMAKERS



Making headlines this fortnight: USQ PhD candidate Jill Kinnear was featured in *The Australian* talking about her textiles exhibition. Professor Jeff Cockfield was on the airwaves commenting on the latest in politics and Vice-Chancellor Professor Bill Lovegrove was quoted in the *Sunday Mail* on the competitive strength of regional universities.

Note: You will need your USQConnect username and password to access this web page on USQIndex.

Please email news@usq.edu.au if you would like to receive a daily USQ media monitoring report.



UNITRADER



FOR SALE: Toyota Echo, white 3 door hatch, 2003, 107000ks, 6 months rego, just serviced, full log books, immaculate condition, 216IFM, \$8750 ono. Mark Stevens: 0438 197 419

Huge four bedroom home! This large 4 bedroom home is within walking distance to USQ, the Westridge Shopping Centre, and public transport. Four built-in bedrooms, large kitchen with plenty of cupboard space, separate dining, living and lounge rooms, two way bathroom off main bedroom, double lock up garage, garden shed, covered entertaining area and lots more. This one wont last so get in quick to make an inspection. Only \$285/week. Contact: Tamara Bradshaw, Hosking Realty Rental Assistant at tamara@hoskingrealty.com.au or on 4635 5888.

Rangeville house for sale \$479,000 on escarpment, close to Picnic Point. Two story, four bedrooms with large rumpus, large paved courtyard and deck - peaceful and private location. Phone Chris Kossen 040 7963 504

UniTrader: Do you have an item you are looking to swap, sell or buy? Please [email us](#) with your listing for inclusion in UniTrader.

PHOTOS



The USQ photographers are on campus snapping functions and catching everything on camera! You can check out their work on the [USQ Photography webpage](#). If you like what you see in USQ News and would like them to photograph your function or event please call Liza, Cindy or Liz on 4631 2472.