



## **Hosting a function with the USQ Corporate Club**

Hosting a Corporate Club function can be some of the best exposure you can get for your business. Functions enable hosts to showcase new products and services or communicate changes in their business to the Toowoomba's business community.

### **How much does it cost?**

Each function costs about \$3000 - \$3500 inc. GST. Cost includes printing invitations, postage, drinks, food, wait staff, equipment hire, decorations, linen plus a management fee which goes back to the Corporate Club for USQ scholarships.

### **What help do I get?**

The Corporate Club organisers will arrange caterers, venues, provision of drinks, wait and bar staff, setting up on the day of the event, registrations and name tags. We will develop and send out the invitations and take all the RSVP's for the event. All you need to do is tell us what you want and we'll make it happen.

### **What if I am a small business?**

We are happy to try to match up smaller, non-competing businesses who would like to host a function. If you would be interested in jointly hosting, please let us know. Better still, arrange who you would like to host with and let us know.

### **What do I have to do at the function?**

At the function the hosts have 15 minutes of allotted speaking time. Hosts usually spend the rest of the time mingling with guests. Corporate Club organisers will look after the running of the event so you can concentrate on mixing with people.

### **Where do I hold it?**

Your business premises, USQ, anywhere you like. If you have a showroom that you have just renovated and want to show off or if you have a relationship with a venue around Toowoomba that you want to promote, then let us know and we'll be happy to assist.

### **Breakfast Sponsorship Opportunities.**

Also available is the yearly sponsorship of the 'Breakfast Series'. This is a quarterly breakfast series to give members the opportunity to hear informative speakers on a range of business issues which are helpful in improving their business. This sponsorship involves sourcing a guest speaker and booking a table of 10 at a cost of \$440 to attend the breakfast.

### **Where can I find out more?**

To speak with someone about hosting a function, please contact Cheryl Abberton on (07) 4631 2777 or email [abberton@usq.edu.au](mailto:abberton@usq.edu.au).

**Testimonials:****Gary Love, Hire Manager, GC Event Hire**

P O Box 8009, Toowoomba Qld 4350, Phone 1300 364 055 Fax 07 4636 4020

*"I would like to thank Cheryl, Kathryn and the USQ Corp Club team for the opportunity to showcase our business at the November function. We found the experience very rewarding and hopefully will enlighten a few people as to who we are and what we do.*

*The assistance given by your team was outstanding, guiding us through the whole process without any fuss.*

*Please pass my thanks on to all your team."*

**Michael Tiernan - Sales Manager****CSG Business Centre****185 Perth Street, Toowoomba 4350****Ph: 07 4632 8688**[michael.tiernan@csg.com.au](mailto:michael.tiernan@csg.com.au)

*"What better way to start the year than to host 90 of Toowoomba's Business Leaders at the first Corporate Club function for the year. We were a little nervous going into the event as this was our first time as host but everything went to plan.*

*The event was organised to perfection by the Corporate Club team which allowed us to get on with the job at hand – networking. We were able to showcase our products including the new Environmentally Friendly Photocopier technology (exclusive to Fuji Xerox devices) which was an extremely efficient method to market our products to Toowoomba's business leaders. So much so we actually acquired a new business customer as a direct result of our product showcase, and they just happen to be one of the largest commercial companies in town!*

*Thank you USQ Corporate Club we'll be back next year!"*

**Mike Jeffries****Manager Queensland****mecu Limited****USQ Campus – Darling Heights, Toowoomba 4350****07 4636 1629**

*"Thanks for the recent opportunity for us to tell people what we are about. I would like to congratulate USQ Corporate Club Team on the professional way in which they organise these events. We certainly got value for money through their expertise on hosting networking events.*

*We have managed to strike up many new relationships we did not have before USQ Corporate Club gave us the opportunity to host the monthly networking function.*

*I was equally impressed with the professional report issued following the event by the club. The report gave us great opportunity for follow up and continued relationship building, which at the end of the day is what it is all about. Well done Cheryl and her dedicated team, I would encourage any business to host an event with the club, it is certainly a winner."*