

Theme: Development of Content for Mobiles

Title: Having it Both Ways: Sustainable Development of Information Literacy Content for Mobile and Computer-Based Learners: The ANimated Tutorial Sharing Project (ANTS), Open Educational Resources, and Collaboration

Author: Carmen Kazakoff-Lane

Institution: Brandon University <http://www.brandonu.ca/>

Contact: Kazakoff@brandonu.ca

Abstract (300 words)

Libraries are increasingly using Flash Tutorials to provide users with 24/7, point-of-need, information literacy that appeals to people with different learning styles. This content can be embedded into Course Management Systems, Web Pages, various Cloud Sites, or anywhere people will be looking for information. Via the ANimated Tutorial Sharing Project (<http://ants.wetpaint.com/>) libraries can collaboratively develop large numbers of flash tutorials that can be used as is, or modified, by any library. ANTS sister site – the Library Information literacy Online Network (<http://liontv.blip.tv/>) - also enables librarians to (1) gain access to files that work on Computers or Smart Phones, (2) have their content syndicated to popular brand sites such as YouTube, Facebook, the Internet Archive, etc. (<http://ants.wetpaint.com/page/ANTS+and+LION+TV/>), and (3) embed this content into local sites that they know their users visit. This session will discuss how ANTS sustainable approach to developing and syndicating large numbers of current, authoritative, Open Educational Resources, is enabling libraries to build the content needed to assist today's library users at their actual point-of-need; regardless of whether they are needing it via handheld devices or via a computer. It will also discuss how the project is working to encourage widespread participation by providing screencasters with (1) useful information (<http://ants.wetpaint.com/page/Best+Practices+in+Screencasting/>), (2) the assistance they need to get involved with this project <http://ants.wetpaint.com/page/How+to+Contribute>, and (3) a growing network of Regional Representatives who will serve as "point persons" for screencasting and ANTS in various States and Provinces <http://ants.wetpaint.com/page/Contact+Us>.

Additional Information:

Although I could do this session very quickly, I feel that there are many important aspects of the project that I would like to take time to explain (this includes: What are OERS, Where to access files, showing people how to Participate in the Project, Showing people how we syndicate content). I find that a good explanation of the project generally takes about 45 minutes. I also know that many questions often follow, so a minimum of 15 minutes to answer questions would be great. Could this session therefore be extended to 1 hour and preferably be 90 minutes? I assure you the time would be warranted.

I am also willing to do a poster session about the project if you are having any. As I would be coming from Canada to do the presentation anyways, it would be good if I could further market collaborative development of tutorials after the session as well.