

There's a librarian in my pocket! Mobile information literacy at UTS Library

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At the University of Technology, Sydney (UTS) Library, we are reinventing our information literacy program to support learning, teaching and research in physical, digital and mobile spaces. Web 2.0 has changed the way our clients find, use and create information and they now expect a dynamic and flexible learning environment in and away from the library 24/7. To support this, librarians must understand how 21<sup>st</sup> century learners engage with information and allow personalised learning by facilitating connections between students, researchers and teachers outside the physical library and website. At UTS Library we have developed a range of mobile services that make use of technology such as QR codes and social media to engage with clients and create opportunities for ubiquitous learning. This paper will explore the new mobile services UTS Library offers and focus on how our information literacy program is extending into mobile spaces.

In 2010, UTS Library held its inaugural Library Fun Day and QR codes were used to deliver clues in the treasure hunt. We are also experimenting with QR codes to connect physical and digital information literacy programs with contextual digital content via our mobile website and YouTube channel for just-in-time learning. Library staff are creating mobile friendly content such as vodcasts and screencasts to support information literacy and offering workshops in searching our mobile catalogue and databases. Information literacy programs and library services are promoted via Facebook, Twitter and Foursquare to connect with clients in their digital and mobile worlds. We are also experimenting with gaming, augmented reality and RFID technology to create a 'smart library'. By providing mobile services UTS Library is able to meet the expectations of 21<sup>st</sup> century learners who are increasingly using the mobile internet for work and play.