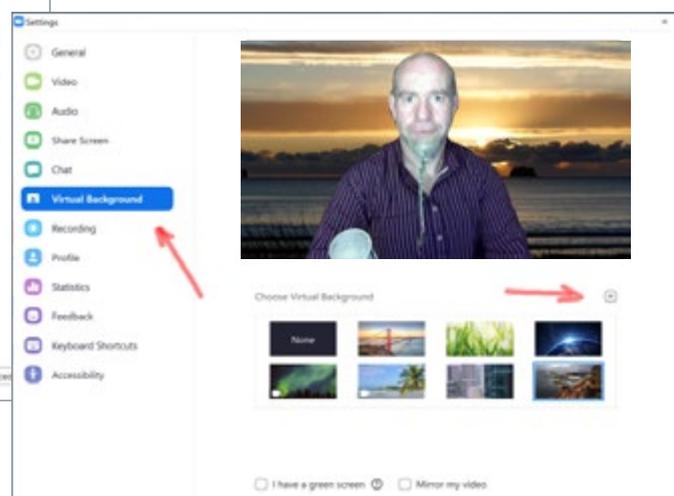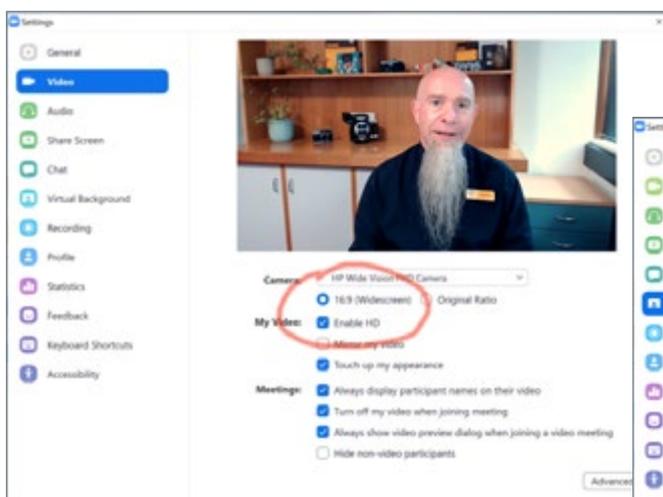# Teaching with Zoom: image matters

Creating online video presentations (using applications such as Zoom or Panopto) can be relatively easy, however if you want the presentation to appear more professional and the content more engaging then consider the following.

Setting up:

» Find a quiet space (consider closing any doors and windows).

» Ensure the space is tidy and clean.

» Position the camera at eye level and allow some space above your head.

» Add a light or open/close blinds so you stand out from the background.

» Use a better quality microphone and sit closer to it so you sound clearer.

» Want a clearer picture – select 'Enable HD' in Zoom's video settings.

» Consider using a virtual background – a plain wall will work better when using these.

The Content:

» Sandwich the presentation – add in an opening title slide plus a closing contact information slide.

» Introduce yourself and briefly overview what you are going to say.

» Keep the presentation concise and to the point (i.e. less waffle).

» Consider using a power point (with key points), graphics, images or video to compliment your presentation.

  › NOTE: This can be added in with the Zoom or Panopto apps or contact the OALT team for assistance.

» Summarise your key points at the end.

Considering upgrading your microphone?

» Contact the OALT (DLAV) team to borrow a microphone.

» Purchase your own microphone. There are a number of cost effective options available. Here are some suggestions.

  › **Samson Meteor USB Microphone**
    www.jbhifi.com.au/products/samson-meteor-usb-microphone

  › **Blue Snowball ICE USB Microphone**
    www.jbhifi.com.au/products/blue-snowball-ice-usb-microphone-blackout

  › **Rode SmartLav+ Smart Device Microphone**
    www.jbhifi.com.au/products/rode-smartlav-smart-device-microphone

The OALT team are here to help. If you would like your presentation edited professionally or would like tailored made components added, feel free to contact us.

USQ is working to ensure consistent University-wide responses to your important questions about online learning and online assessment. If there is unintentional conflicting information between what you hear here and through other sources, please follow the advice of your Head of School.

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