Description: International Management

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
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<tbody>
<tr>
<td>MGT</td>
<td>3001</td>
<td>10208</td>
<td>1, 2002</td>
<td>WEB</td>
<td>1.00</td>
<td>TW MBA</td>
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Academic Group: FOBUS
Academic Org: FOB003
HECS Band: 2
ASCED Code: 080399

STAFFING
Examiner: Ronel Erwee
Moderator: Cec Pedersen

SYNOPSIS
This course examines cross-national management requirements that impact on all aspects of a firm’s performance both within and across national and international boundaries. Globalisation’s essential feature is that organisations manufacture, service, employ and market to populations with different laws, different beliefs and different levels of socio-economic development. International managers need to develop the competencies to analyse these differences and be able to formulate appropriate policies with respect to international operations such as staff management and the conduct of international expansion. The course is issue-based and analyses the similarities and differences in relation to particular management issues across countries that can be selected from China, Hong Kong, Singapore, Malaysia, Japan, Indonesia, India, Phillipines, Thailand, New Zealand or Australia. The course allows students to apply some of their understanding of management and related disciplines by examining varying contexts in the management in different countries.

OBJECTIVES
On successful completion of this course students will be able to:

- identify significant issues involved in comparing management policies and practices in selected countries;
- understand the importance of the legal, cultural, socio-economic and political frameworks in international comparisons of management; and
- undertake comparative management analyses of selected countries.
### TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tr>
<td>1. Models of international management and comparative frameworks</td>
<td>20.00</td>
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<tr>
<td>2. Culture and international management</td>
<td>20.00</td>
</tr>
<tr>
<td>3. Diversity in workforces and legal frameworks</td>
<td>10.00</td>
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<tr>
<td>4. Strategies for internationalising companies</td>
<td>20.00</td>
</tr>
<tr>
<td>5. International human resource management</td>
<td>20.00</td>
</tr>
<tr>
<td>6. Your international management career</td>
<td>10.00</td>
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</tbody>
</table>

### TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at [http://bookshop.usq.edu.au](http://bookshop.usq.edu.au) by entering the author or title of the text.


Please note: Online Students do not have access to hardcopy Library material and will be expected to purchase any set textbooks. Textbooks may be purchased through the USQ Bookshop web site: [http://bookshop.usq.edu.au/](http://bookshop.usq.edu.au/)

### REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

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Bartlett, C.A. & Ghosal, S., 1999 Transnational Management, Chicago, IRWIN.


**STUDENT WORKLOAD REQUIREMENTS**

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Study</td>
<td>60</td>
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**ASSESSMENT DETAILS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
<th>Required</th>
<th>Due Date</th>
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<tr>
<td>ASSIGNMENT 1</td>
<td>50.00</td>
<td>50.00</td>
<td>Y</td>
<td>04 Mar 2002</td>
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<tr>
<td></td>
<td></td>
<td></td>
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<td>(see note 1)</td>
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<tr>
<td>ASSIGNMENT 2</td>
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<td>50.00</td>
<td>Y</td>
<td>04 Mar 2002</td>
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<tr>
<td></td>
<td></td>
<td></td>
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<td>(see note 2)</td>
</tr>
</tbody>
</table>

**NOTES:**

1. Further details about the due dates are detailed in the assessment section of the Course Specifications.
2. Further details about the due dates are detailed in the assessment section of the Course Specifications.

**OTHER REQUIREMENTS**

1. To be assured of a passing grade in this unit students will be required to obtain at least 50% for the assignments in aggregate and an overall mark of 50%. Final grades for the unit will be determined by the addition of the marks obtained in each assessment item, weighted as in the Assessment Details and by considering the
students' level of achievement of the objectives of the unit. To be assured of a B
grade students will be required to obtain an overall mark of 65%. To be assured
of an A grade students will be required to obtain an overall mark of 75%. To be
assured of an HD grade students will be required to obtain an overall mark of 85%.

2 The due date of an assignment is the date by which a student must despatch the
assignment to the university, and is normally that defined in the relevant course
specification. The onus is on the student to provide, if requested, proof of date of
despatch.

3 Students should organise their affairs to ensure that they meet due dates for all
assignments. Extensions will be granted only under exceptional extenuating
circumstances, normally involving a significant medical condition.

4 Students may apply for an assignment extension by personally contacting the
Course Leader at least two weeks before the due date. Such applications should be
in writing and include supporting documentary evidence. Alternatively the contact
could be by phone or email but documentary evidence will still be expected. The
authority for granting extensions rests with the relevant Course Leader.

5 All assignments despatched after due dates without appropriate extension approvals
or after approved extension dates will be penalised up to a maximum of 20% of the
assigned mark per work day.

6 Students must retain a copy of all assignments which must be provided if/when
required by the course leader.

7 Course weightings of topics should not be interpreted as applying to the number
of marks allocated to questions testing those topics in an examination paper.

8 Mechanised erasers, mobile telephones and other electronic media are not permitted
in exam venues.