Description: Strategic Management

Subject  Cat-Nbr  Class  Term  Mode  Units  Campus
MGT      8002    18120  3, 2002  ONC  1.00   TWMBA

Academic Group: FOBUS
Academic Org: FOB003
HECS Band: 2
ASCED Code: 080307

STAFFING
Examiner: Gerard Betros
Moderator: Bruce Millett

OTHER-REQUISITES
Pre-requisite: Unless special circumstances have been approved by the Director of Post Graduate Studies, the student must have successfully completed a minimum of six courses of study before enrolling in this course.

SYNOPSIS
As students draw closer to meeting the full requirements for graduating from the course, it is absolutely essential that they have the opportunity to integrate and synthesise the knowledge and competencies developed to date in relation to their professional and managerial responsibilities. This course allows students to identify and articulate the strategic issues that organisations are faced with. Students will be able to draw upon some of the critical concepts, techniques and information from other courses studied in order to develop informative and comprehensive responses to some of the key questions encountered in the strategic management of an organisation. This course provides a framework for analysis and integration by focusing attention on the development of an organisation's strategic directions, strategic capabilities and internal and external dynamics.

OBJECTIVES
Completion of this course will enable students to:

- Apply the processes of business strategy development, evaluation and selection to an organisation.
- Develop a framework for implementation of a strategy/strategic plan.
- Make a contribution to the field of strategic management in the form of a paper of publication standard.
TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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</thead>
<tbody>
<tr>
<td>1. Strategic Management: The Art and Science of Strategic Learning</td>
<td>20.00</td>
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<tr>
<td>2. Strategic Analysis</td>
<td>30.00</td>
</tr>
<tr>
<td>3. Developing Strategic Capability</td>
<td>30.00</td>
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<tr>
<td>4. Strategic Sustainability</td>
<td>20.00</td>
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</tbody>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at http://bookshop.usq.edu.au by entering the author or title of the text.


(Students are only required to purchase the Text Only edition as opposed to the Text and Cases edition.)

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment</td>
<td>50</td>
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<tr>
<td>Directed Study</td>
<td>75</td>
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<tr>
<td>Others</td>
<td>10</td>
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<tr>
<td>Private Study</td>
<td>30</td>
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ASSESSMENT DETAILS

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<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
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<th>Due Date</th>
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<tr>
<td>ASSIGNMENT 1 PART A</td>
<td>5.00</td>
<td>5.00</td>
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<tr>
<td>ASSIGNMENT 1 PART B</td>
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<td>45.00</td>
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<tr>
<td>ASSIGNMENT 2</td>
<td>50.00</td>
<td>50.00</td>
<td>Y</td>
<td>31 Jan 2003</td>
</tr>
</tbody>
</table>

OTHER REQUIREMENTS

1. Unless special circumstances have been approved by the Director of Postgraduate Studies, the student must have successfully completed a minimum of 6 courses of study before enrolling in this subject.

2. To obtain a pass in this course, students must obtain a pass in aggregate in the assignments. There must be an overall pass in each of the assignments and the pass mark is 50%. There is no examination to be passed. Further information regarding assessment of the course may be found in the Introductory Book.

3. The due date of an assignment is the date by which a student must dispatch the assignment to the University, and is normally that defined in the relevant course specification. The onus is on the student to provide, if requested, proof of date of despatch.

4. Students should organise their affairs to ensure that they meet due dates for all assignments. Extensions will be granted only under exceptional extenuating circumstances, normally involving a significant medical condition.

5. Students may apply for an assignment extension either by application through DEC before the due date or by including application with the submitted assignment after the due date. Such applications should be in writing and include supporting documentary evidence. The authority for granting extensions rests with the relevant Course Leader.

6. All assignments despatched after due dates without appropriate extension approvals or after approved extension dates will be penalised up to a maximum of 20% of the assigned mark per work day.

7. Students must retain a copy of all assignments which must be provided if/when required by the Course Leader.

8. Assignment 1 must be submitted before a student will be permitted to attend residential school.