The University of Southern Queensland

Course Specification

Description: Corporate Environmental Management

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<tr>
<td>MGT</td>
<td>8010</td>
<td>10271</td>
<td>1, 2002</td>
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Academic Group: FOBUS
Academic Org: FOB002
HECS Band: 2
ASCED Code: 050999

STAFFING
Examiner: Ian Eddington
Moderator: John Searle

RATIONALE
Due diligence responsibilities, driven by ethics, environmental stewardship values, global imperatives and statute legislation are forcing new thinking and creative problem solving by managers in competitive edge firms, in government and the not for profit sector, and in the defence services. There is a growing commitment to preventing losses occasioned by environmental mismanagement and to halting the mortality and morbidity occasioned by environmental pollution and trauma. Standards are called up in legislation and these must be met. Countries are taking steps to stop the importation of pollution and sickness by writing standard contracts containing clauses to handicap products manufactured by environmentally faulty processes. This subject aims to introduce managers to environmental stewardship thinking, and to the worldwide environmental market and the opportunities and obligations therein.

SYNOPSIS
This subject introduces managers to environmental stewardship and environmental management. Topics covered may include, inter alia, corporate environmental strategy, environmental policy and regulation, investing in environmental business, case studies in the application of pollution prevention to industrial facilities, convention updates, and global environmental markets.

OBJECTIVES
Successful completion of this subject will enable students to:

- be cognisant of an information and knowledge base on which to build good managerial performance in environmental stewardship and competitive edge sustainable development activity;
• be aware of the environmental industry and various environmental markets and the opportunities they provide;
• be knowledgeable about public policy strategy and regulation and corporate strategy which can synergise these;
• gain from case study analysis valuable insights about entering global environment markets and entrepreneurial imperatives associated with this; and
• possess knowledge and techniques to apply in managing towards best environmental practice in industry and commerce.

TOPICS

Description Weighting (%)  
1. Introduction 5.00  
2. Issues in corporate environmental management 20.00  
3. Environmental Law and Public Policy 20.00  
4. New product development, venture capital, the stock exchange, green marketing, environmental markets, ethical investment and investing in environmental business 20.00  
5. Environmental management systems and ISO 1400 20.00  
6. Rio + 5 (New York 97) 10.00  
7. Conclusion 5.00  

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Directed Study</td>
<td>80</td>
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<tr>
<td>Private Study</td>
<td>85</td>
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## ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
<th>Required</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>ASSIGNMENT 1</td>
<td>30.00</td>
<td>30.00</td>
<td>Y</td>
<td>04 Mar 2002</td>
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<td>(see note 1)</td>
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<td>(see note 3)</td>
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### NOTES:

1. Further details about the due dates are detailed in the assessment section of the Course Specifications.
2. Further details about the due dates are detailed in the assessment section of the Course Specifications.
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## OTHER REQUIREMENTS

1. To be assured of a passing grade in this unit students will be required to obtain at least 50% for each piece of assessment. Final grades for the unit will be determined by the addition of the marks obtained in each assessment item, weighted as in the Assessment Details and by considering the students' level of achievement of the objectives of the unit. To be assured of a B grade students will be required to obtain an overall mark of 65%. To be assured of an A grade students will be required to obtain an overall mark of 85%. To be assured of an HD grade students will be required to obtain an overall mark of 95%.

2. The due date of an assignment is the date by which a student must dispatch the assignment to the University, and is normally that defined in the relevant course specification. The onus is on the student to provide, if requested, proof of date of dispatch.

3. Students should organise their affairs to ensure that they meet due dates for all assignments. Extensions will be granted only under exceptional extenuating circumstances, normally involving a significant medical condition.

4. Students may apply for an assignment extension either by application through DEC before the due date or by including application with the submitted assignment after the due date. Such applications should be in writing and include supporting documentary evidence. The authority for granting extensions rests with the relevant Course Leader.

5. All assignments despatched after due dates without appropriate extension approvals or after approved extension dates will be penalised up to a maximum of 20% of the assigned mark per work day.

6. Students must retain a copy of all assignments which must be provided if/when required by the Course Leader.

7. Course weighting's of topics should not be interpreted as applying to the number of marks allocated to questions testing those topics in an examination paper.