RATIONAL
The green agenda is now firmly established as a political agenda and some four decades after Schumacher, industries and governments alike, both national and international, are learning how to conduct their affairs through a full cost accounting approach to the use of non renewable resources. Despite short-term reversals international standards and trade protocols are emerging and these respectively attempt to promote sustainable development and prevent pollution, and the export and/or reimport of pollution and unsafe or polluted products. Environmentally friendly products and processes are increasingly competitive edge products. Green investment portfolios are increasingly attractive to investors who 1. see environmental liability risk as detracting from future dividend payments and 2. who wish to purposefully contribute to greater environmental sensitivity in industry. Due diligence legislation is driving a new level of accountability and business behaviour. The environmental industry is coming of age and sustainable business, to be effective, needs managers appraised of, and proficient in, green tools and techniques. This subject aims to introduce tools and techniques which will help managers capture corporate benefits.

SYNOPSIS
This subject introduces managers to tools and techniques (both general and specific) that may be used in best practice environmental management and sustainable development. Topics covered may include environmental impact assessment, environmental auditing, environmental reporting and investor and public relations, management performance tracking and measuring systems. Other areas covered include life cycle analysis and product stewardship, full cost accounting, internal auditing and clean technology financing, process tools pollution prevention and waste minimisation programs, standards and standardisation, voluntary self regulation and beyond compliance, disclosure policy, measuring performance, ISO 14000, entering international markets and capitalising on clean energy markets.
OBJECTIVES

On successful completion of this course students will be able to:

- be cognisant of various tools and techniques emerging to help managers in the stewardship of sustainable development;
- be appraised, through case study, of successful business enterprise based on tools and techniques of the kind mentioned in 1 above;
- better understand the stewardship ethic and the sophisticated and expanding environmental business that it is driving; and
- be competent in the use of some of these tools and techniques.

TOPICS

Description Weighting (%)

1. Introduction 2.00
2. Tools and techniques for holistic and integrative Green Management, Business Strategy and Performance Design for the Environment; Environmental Risk Management; Integrated Sustainable Performance; Sustainable Performance. 32.00
3. Public Policy Tools: Environmental Impact Assessment and Benefit-Cost Analysis 32.00
4. Private Policy Tools: Financial Tools; Process Tools; Product Tools; Procurement Tools; Measuring Tools; other Tools. 32.00
5. Conclusion 2.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the ‘Book Search’ facility at http://bookshop.usq.edu.au by entering the author or title of the text.


STUDENT WORKLOAD REQUIREMENTS

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<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Directed Study</td>
<td>80</td>
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<tr>
<td>Private Study</td>
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ASSESSMENT DETAILS

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<th>Marks Out of</th>
<th>Wtg(%)</th>
<th>Required</th>
<th>Due Date</th>
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<tr>
<td>ASSIGNMENT 2</td>
<td>60.00</td>
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<tr>
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OTHER REQUIREMENTS

1. To be assured of a passing grade in this course, students will be required to obtain an overall mark of at least 50%. Final higher grades for the course will be determined by the addition of the marks obtained in each assessment item, weighted as in the Assessment Details.

2. Students should organise their affairs to ensure that they meet due dates for all assignments. Extensions will be granted only under exceptional extenuating circumstances, normally involving a significant medical condition.

3. Students may apply for an assignment extension either by application through DEC before the due date or by including application with the submitted assignment after the due date. Such applications should be in writing and include supporting documentary evidence. The authority for granting extensions rests with the relevant Course Leader.

4. All assignments despatched after due dates without appropriate extension approvals or after approved extension dates will be penalised up to a maximum of 20% of the assigned mark per work day.

5. Students must retain a copy of all assignments which must be provided if/when required by the Course Leader.

6. Course weightings of topics should not be interpreted as applying to the number of marks allocated to questions testing those topics in an examination paper.

7. The due date of an assignment is the date by which a student must dispatch the assignment to the University, and is normally that defined in the relevant course specification. The onus is on the student to provide, if requested, proof of date of dispatch.