The University of Southern Queensland

Course Specification

Description: Business Project B

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Academic Group: FOBUS
Academic Org: FOBUSN
HECS Band: 2
ASCED Code: 080399

SYNOPSIS

This course involves the development and implementation of a project. This practical part of the project builds on the literature review in the previous course. It normally involves data gathering and analysis based on a research proposal. Students could use an action learning strategy designed to achieve the aims of the project. The project aims to provide a set of career enhancing experiences for a student. The project will also provide general recommendations on aspects of organisational improvement to an organisation that is involved in the project.

OTHER REQUIREMENTS

1. To be assured of a passing grade in this unit students will be required to obtain at least 50% for the assignments in aggregate and an overall mark of 50%. Final grades for the unit will be determined by the addition of the marks obtained in each assessment item, weighted as in the Assessment Details and by considering the students' level of achievement of the objectives of the unit. To be assured of a B grade students will be required to obtain an overall mark of 65%. To be assured of an A grade students will be required to obtain an overall mark of 75%. To be assured of an HD grade students will be required to obtain an overall mark of 85%.