Description: Contemporary Issues in Business Management 2

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT</td>
<td>9505</td>
<td>14341</td>
<td>2, 2002</td>
<td>EXT</td>
<td>1.00</td>
<td>TW MBA</td>
</tr>
</tbody>
</table>

Academic Group: FOBUS
Academic Org: FOBUSN
HECS Band: 2
ASCED Code: 080307

STAFFING
Examiner: Ronel Erwee
Moderator: Ed Fitzgerald

PRE-REQUISITES
Pre-requisite: MGT 9500

RATIONALE
This is the second course which has been designed to enable advanced management students to explore selected leading edge issues in the global business and organisational environments. The course will enable students to progress their reading and knowledge beyond the levels achieved in their previous post-graduate course-work studies. It would be expected that students elect to pursue issues which have close relationships to their anticipated respective doctoral dissertation topics. The course has been designed to give flexibility and freedom of choice to students, unconstrained by the syllabus boundaries of traditional postgraduate plan work courses.

SYNOPSIS
This course builds on the literature review done in Contemporary Issues in Business (CIB) 1. It can consist of a case study analysis and teaching note or further literature review or an industry analysis. One aim is to considerably enhance students' knowledge in selected management areas. A further aim is to continue to build a sound foundation for completion of the applied doctoral dissertation. Students will be required to select the appropriate assignment option to fit their research question and then submit the assessment on time. Each essay will be reviewed by an appropriate supervising staff member in conjunction with the course leader.

OBJECTIVES
On successful completion of this course students will be able to:
- independently further explore literature sources which may contribute to an expanded literature review for the dissertation.
- write, industry analyses or case studies, or appropriate assignments according to guidelines in the Study materials.
- carry out designated revisions to submitted work.
- successfully utilise literature and other sources as a pre-requisite to the undertaking of a doctoral dissertation.
- demonstrate an intimate knowledge of related contemporary issues in business administration and management.

**TOPICS**

**Description** | **Weighting (%)**
--- | ---
1. Students will submit literature reviews or industry analyses or case studies for assessment. Assessment 1 for CIB 2 should be submitted by Week 12 in the current Semester of enrolment. | 100.00

**REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

References will be provided for each topic individually in the Contemporary Issues in Business Introductory book and Study Book MGT9500/MGT9505/MGT9506 and will cover all topics in the course.

**STUDENT WORKLOAD REQUIREMENTS**

**ACTIVITY** | **HOURS**
--- | ---
Directed Study | 200
Others | 295

**ASSESSMENT DETAILS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
<th>Required</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSIGNMENT 1</td>
<td>100.00</td>
<td>100.00</td>
<td>Y</td>
<td>22 Jul 2002 (see note 1)</td>
</tr>
</tbody>
</table>

**NOTES:**

1. Refer to Course Specifications for information about assignment due dates.

**OTHER REQUIREMENTS**

1. To obtain a passing grade in this course, students will be required to obtain an overall grade of 50%. Final grades for the course will be determined by the marks obtained in the assessment item. To be assured of a B grade students will be required
to obtain an overall mark of 65%. To be assured of an A grade students will be required to obtain an overall mark of 75%. To be assured of an HD grade students will be required to obtain an overall mark of 85%. Students must resubmit an assignment if the course leader and subject expert requires a resubmission.

2 The due date of an assignment is the date by which a student must despatch the assignment to the University, and is normally that defined in the relevant course specification. The onus is on the student to provide, if requested, proof of date of despatch.

3 Students should organise their affairs to ensure that they meet due dates for all assignments. Extensions will be granted only under exceptional extenuating circumstances, normally involving a significant medical condition.

4 Students may apply for an assignment extension by personally contacting the course leader at least two weeks before the due date. Such applications should be in writing and include supporting documentary evidence. Alternatively the contact could be by phone or email but documentary evidence will still be expected. The authority for granting extensions rests with the relevant Course Leader.

5 All assignments despatched after due dates without appropriate extension approvals or after approved extension dates will be penalised up to a maximum of 20% of the assigned mark per work day.

6 Students must retain a copy of all assignments which must be provided if/when required by the Course Leader.