Description: Contemporary Issues in Business Management 2

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT</td>
<td>9505</td>
<td>18123</td>
<td>3, 2002</td>
<td>EXT</td>
<td>1.00</td>
<td>TW MBA</td>
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**Academic Group:** FOBUS

**Academic Org:** FOBUSN

**HECS Band:** 2

**ASCED Code:** 080307

**STAFFING**

Examiner: Ronel Erwee
Moderator: Ed Fitzgerald

**PRE-REQUISITES**

Pre-requisite: MGT 9500

**RATIONALE**

This is the second course which has been designed to enable advanced management students to explore selected leading edge issues in the global business and organisational environments. The course will enable students to progress their reading and knowledge beyond the levels achieved in their previous post-graduate course-work studies. It would be expected that students elect to pursue issues which have close relationships to their anticipated respective doctoral dissertation topics. The course has been designed to give flexibility and freedom of choice to students, unconstrained by the syllabus boundaries of traditional postgraduate plan work courses.

**SYNOPSIS**

This course builds on the literature review done in Contemporary Issues in Business (CIB) 1. It can consist of a case study analysis and teaching note or further literature review or an industry analysis. One aim is to considerably enhance students' knowledge in selected management areas. A further aim is to continue to build a sound foundation for completion of the applied doctoral dissertation. Students will be required to select the appropriate assignment option to fit their research question and then submit the assessment on time. Each essay will be reviewed by an appropriate supervising staff member in conjunction with the course leader.

**OBJECTIVES**

On successful completion of this course students will be able to:
• independently further explore literature sources which may contribute to an expanded literature review for the dissertation.
• write industry analyses or case studies, or appropriate assignments according to guidelines in the Study materials.
• carry out designated revisions to submitted work.
• successfully utilise literature and other sources as a pre-requisite to the undertaking of a doctoral dissertation.
• demonstrate an intimate knowledge of related contemporary issues in business administration and management.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>Students will submit literature reviews or industry analyses or case studies for assessments. Assessment 1 for CIB 2 should be submitted by Week 12 in the current Semester of enrolment.</td>
<td>100.00</td>
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REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

References will be provided for each topic individually in the Contemporary Issues in Business Introductory book and Study Book MGT9500/MGT9505/MGT9506 and will cover all topics in the course.

STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
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<tbody>
<tr>
<td>Directed Study</td>
<td>200</td>
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<tr>
<td>Others</td>
<td>295</td>
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</table>

ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
<th>Required</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>ASSIGNMENT 1</td>
<td>100.00</td>
<td>100.00</td>
<td>Y</td>
<td>31 Jan 2003</td>
</tr>
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</table>

OTHER REQUIREMENTS

1 To obtain a passing grade in this course, students will be required to obtain an overall grade of 50%. Final grades for the course will be determined by the marks obtained in the assessment item, that reflect the students level of achievement of the objectives of the course. To be assured of a B grade students will be required to obtain an overall mark of 65%. To be assured of an A grade students will be required to obtain an overall mark of 75%. To be assured of an HD grade students
will be required to obtain an overall mark of 85%. Students must resubmit an
assignment if the course leader and subject expert requires a resubmission.

2 The due date of an assignment is the date by which a student must despatch the
assignment to the University, and is normally that defined in the relevant course
specification. The onus is on the student to provide, if requested, proof of date of
despatch.

3 Students should organise their affairs to ensure that they meet due dates for all
assignments. Extensions will be granted only under exceptional extenuating
circumstances, normally involving a significant medical condition.

4 Students may apply for an assignment extension by personally contacting the course
leader at least two weeks before the due date. Such applications should be in writing
and include supporting documentary evidence. Alternatively the contact could be
by phone or email but documentary evidence will still be expected. The authority
for granting extensions rests with the relevant Course Leader.

5 All assignments despatched after due dates without appropriate extension approvals
or after approved extension dates will be penalised up to a maximum of 20% of
the assigned mark per work day.

6 Students must retain a copy of all assignments which must be provided if/when
required by the Course Leader.