Description: Advanced Multimedia Project

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<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<td>MMS</td>
<td>3002</td>
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Academic Group: FOART
Academic Org: FOA004
HECS Band: 1
ASCED Code: 100703

STAFFING
Examiner: David Boreham
Moderator: Daryl Sparkes

PRE-REQUISITES
Pre-requisite: MMS 3001

SYNOPSIS
This course is based on the student's participation in a self-directed multimedia production. Students will be expected to apply the multimedia production and management skills acquired in preceding courses to a particular production idea. Students are encouraged to explore the practical and experimental application of multimedia techniques to their project whilst maintaining production goals and deadlines. Students will be responsible for managing all aspects of the projects development phases. The planning, documentation and production of the multimedia project within the production timelines will be the major activities of the course.

OBJECTIVES
On successful completion of this course students will be able to:

- Analyse and develop a multimedia project's conceptual framework and prepare a formal project proposal.
- Manage the acquisition, legal title and storage of media elements for the project.
- Design, develop and produce a multimedia project.
- Guarantee the quality of each stage of the production process and deadlines by an informed application of the principles of project management and testing.
- Establish criteria for the evaluation of success and critically evaluate the final project as a media product and as a production process.
REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Graham, L. 1999, *Principles of Interactive Design*, Nelson,
Mohler, J.L. and Duff, J. 1999, *Designing Interactive Web sites*, Nelson,

STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Directed Study</td>
<td>270</td>
</tr>
<tr>
<td>Lectures</td>
<td>13</td>
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<tr>
<td>Tutorial</td>
<td>39</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
<th>Required</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>PROJECT PROPOSAL</td>
<td>100.00</td>
<td>15.00</td>
<td>Y</td>
<td>09 Aug 2002</td>
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<tr>
<td>PROJECT PRES AND CRITIQUE</td>
<td>100.00</td>
<td>60.00</td>
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<td>PROJECT EVALUATION</td>
<td>100.00</td>
<td>25.00</td>
<td>Y</td>
<td>01 Nov 2002</td>
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OTHER REQUIREMENTS

1. **ASSESSMENT**: All pieces of assessment must be completed and submitted to be eligible for a pass in the course. The examiner may allow a failed assignment to be resubmitted.

2. (i) Assignments submitted after the due date, and without prior approval of an extension from the examiner, will be penalised at the rate of 10% per working day up to 5 days, after which a grade of zero will be awarded. (ii) Since it is a requirement of the course that all items of assessment must be submitted, any assignments which are beyond the five working day limit will not be eligible for a grade, but must be of an acceptable standard. The assignments must be submitted by the examination date, or where there is no end-of-semester examination, by the end of the semester assessment period.
The final grade for this course will be determined on the total accumulated points for all assessment items, and is assigned in accord with Faculty guidelines.